

# Standards Manual

## Packaging Disposal Iconography

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Version 2.0



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## Introduction

This Standards Manual is intended as a guide for how to use Sociedade Ponto Verde's Disposal Iconography.

The aim of recycling icons is to combine consumer information so that they can better understand the rules for waste separation.

The new Recycling Iconography proposed by SPV adds a new level of information, providing practical advice to consumers on what they should do before disposing of the packaging and/or its components before disposing of the packaging and/or its components, in the respective drop-off container, waste drop-off centre and residual waste. By performing these simple actions, consumers can help greatly improve the entire packaging waste management chain, from collection to sorting and recycling of the various materials.

All elements on this Manual are organized with the intention of providing the necessary information to adapt to the most varied dimensions and formats of packaging on the market.



Sociedade Ponto Verde has developed an online tool to support the development of more sustainable and circular packaging through Ecodesign – Pack4Sustain.

By using it, you can easily determine the most appropriate iconography to use on packaging.

Please register here:  
<https://pack4sustain.pontoverdelab.pt/>

## Introdução

Join Sociedade Ponto Verde in its mission to encourage more sustainable behaviour and good waste separation practices, by making the message to consumers simpler and more effective.

**Note:** The recommendations in this manual are based on the best knowledge available at the time of publication, and are subject to change with a view to ongoing improvement.

This iconography is for the exclusive use of Sociedade Ponto Verde's clients who adhere to the Integrated Packaging Waste Management System.

According to paragraph 5 of article 28 of Decree-Law no. 152-D/2017, of December 11<sup>th</sup>, as currently worded, packers whose packaging is managed within the Integrated Packaging and Packaging Waste Management System (SIGRE) must adopt measures to inform consumers about the proper disposal of packaging waste. One way to meet this requirement is by marking non-reusable primary and secondary packaging, which generate household waste, with an indication of the recycling point where it should be deposited, according to the official list of the Portuguese Environment Agency (Agência Portuguesa do Ambiente - APA). However, providing information on proper disposal through marking on the packaging itself is not mandatory; it is only one of the available options to comply with the law.

Alternatively, this information can be available through other means, such as instructions for use of the packaged product or communication at points of sale.

**Note:** If the packaging is neither primary nor secondary, marking the packaging is not mandatory.

**Note:** In cases where only part of the packaging will generate household waste, the use of the iconography must be accompanied by the disclaimer "Household waste only".

**Note:** With the entry into operation of the Deposit and Refund System (SDR) in Portugal, which should occur during 2026, under the terms of Decree-Law No. 152-D/2017, as amended by Decree-Law No. 102-D/2020, single-use beverage packaging with a capacity of up to 3 liters, in PET, steel or aluminum, will no longer be able to display the traditional separation iconography and will be mandatorily subject to specific marking of the Deposit and Refund System (SDR).

# Standards Manual for Disposal Iconography



# 1. Pictograms

# 1.1. Geometry and Layout of Pictograms

## Pictograms

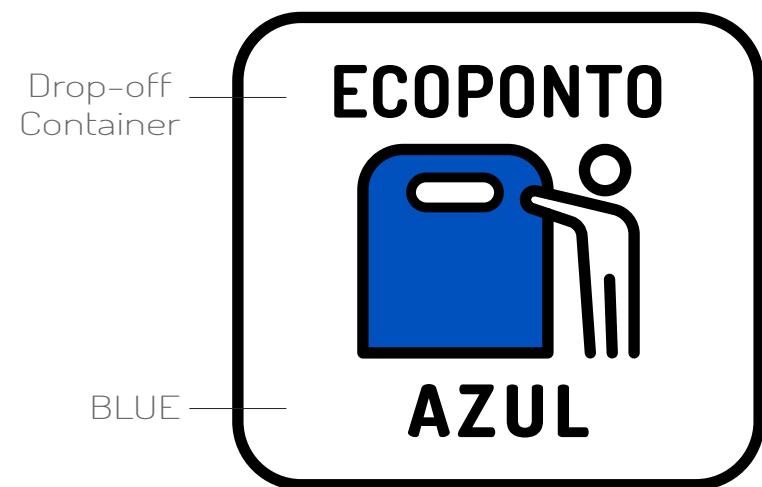
View of five Pictograms



## Drop-off containers

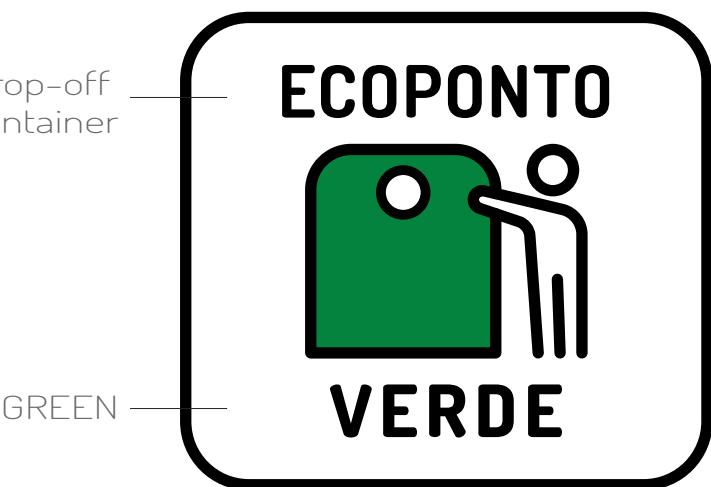
### Blue drop-off container

Intended for paper and cardboard packaging



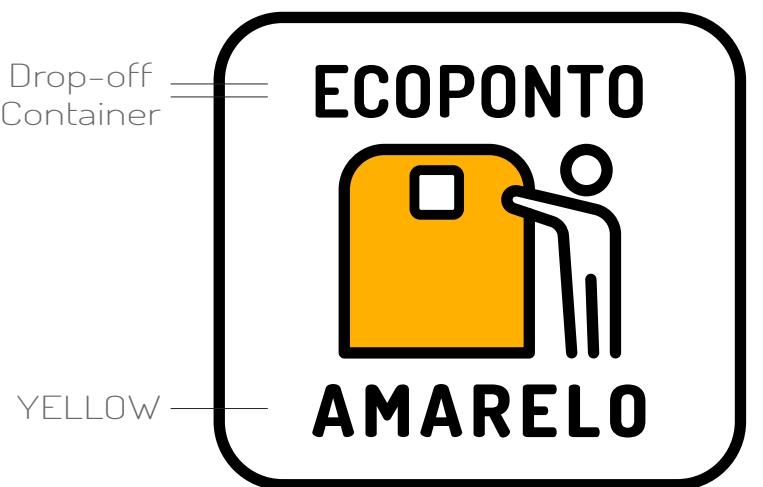
### Green drop-off container

Intended for Glass packaging, exclusively



### Yellow drop-off container

Intended for Metal, Plastic and Beverage Carton packaging, exclusively



**Note:** The marking of the final destination of non-reusable primary and secondary packaging that generates household waste must comply with the official list of the Portuguese Environment Agency (Agência Portuguesa do Ambiente APA) – according to paragraph 5 of article 28 of Decree-Law No. 152-D/2017, of December 11<sup>th</sup>

## Waste drop-off Centre and Residual waste

### Waste drop-off Centre

Intended for large packaging—those that don't fit through the drop-off containers—and for wooden packaging.



Dropp-off Centre

### Residual waste

Intended for packaging whose final destination is neither one of the drop-off containers nor the Waste drop-off Centre.



Residual waste

**Note:** The marking of the final destination of non-reusable primary and secondary packaging that generates household waste must comply with the official list of the Portuguese Environment Agency (Agência Portuguesa do Ambiente APA) – according to paragraph 5 of article 28 of Decree-Law No. 152-D/2017, of December 11<sup>th</sup>

## 1.2. Information on Pictographs

## Information on Pictographs

The new iconography has three information field Label :

- Name of the Main Body or Component Field Label
- Packaging or Component Material
- Recommended Instructions/Steps

This helps identify the correct container for each packaging component, along with recommended steps prior to disposal at the recycling bank.

The use of three information fields is not mandatory: a minimum of two may be used, depending on specific needs, provided that they enable correct waste separation. If only two information fields are used, they must be those relating to the material and the instructions.

Pictographs must always be accompanied by Pictograms alluding to each drop-off container and must not be placed on the packaging alone.

In the case of the Waste drop-off Centre and Residual waste labels, they behave slightly differently, with only the name of the packaging main body or component that should go to this final disposal being identified on the label itself.

## Information on Pictographs

### Name of the Main Body of Packaging or Component

This section details information that may be included in the “Main Body of Packaging or Component” field label on Pictographs:

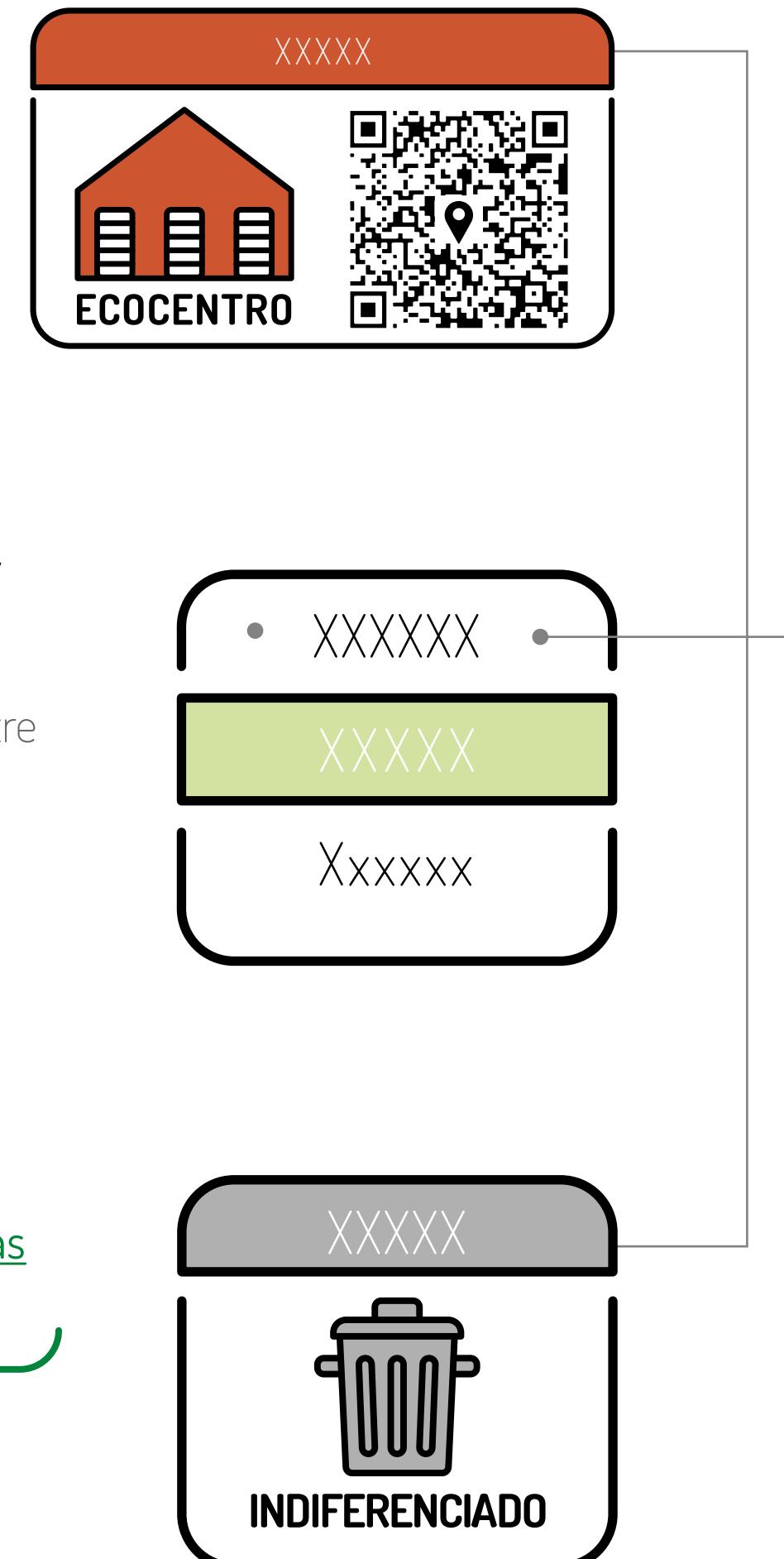
Where the packaging contains components (e.g. labels, caps, seals, etc.) made of materials incompatible with the main body of packaging, and that are easy for consumers to separate, or where there is a better chance of recovering the component if it is separated before being placed separately in the recycling bank, detailed information on separation should be provided for each component.

This will maximize recycling of the various packaging materials and eliminate possible recycling hold-ups.

Where the size of components permits, they can bear the pictograms individually.

Note: In the case of the Waste drop-off Centre and Residual waste, this is the only level of information available beyond the disposal label.

For further information on material compatibility go to  
<https://www.pontoverdelab.pt/ferramentas/pack4recycling/>



### Name of Main Body of Packaging

AEROSOL  
 AMPOLA  
 BALDE  
 BISNAGA  
 BLISTER  
 BOIÃO  
 CAIXA  
 COPO  
 CUVETE  
 FRASCO  
 GARRAFA  
 GARRAFÃO  
 GRADES (that fit in drop-off container)  
 INVÓLUCRO  
 LATA  
 PALETES (that fit in the drop-off container)  
 ROLL-ON  
 SACO  
 SAQUETA  
 TOP DOWN  
 TUBO

### Component

ASA  
 CÁPSULA  
 CORDA  
 DOSEADOR\*  
 FOLHETO  
 JANELA  
 PELÍCULA  
 PULVERIZADOR  
 RÓTULO  
 SELO  
 TAMPA\*\*

\* Includes dispensing valves

\*\* Includes caps & lids, stoppers and metal lids

AEROSOL / BUCKET/ SQUEEZE TUBE / JAR / BOX / CUP / TRAY / FLASK / BOTTLE / CARBOY / WRAPPER / CAN / BAG / SACHET / TOP-DOWN / TUBE  
 HANDLE/ CAPSULE/ BOTTLE CAP / DISPENSER / WINDOW / ATOMIZER / LABEL / SEAL / CAP

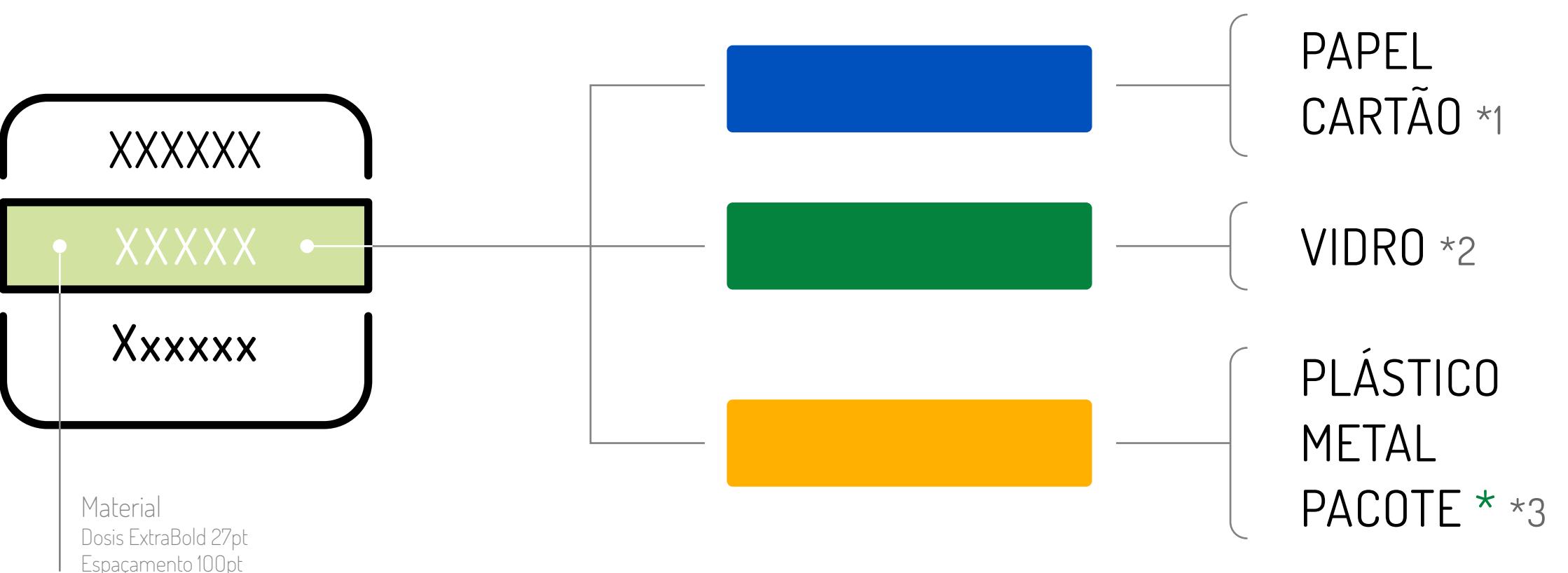
## Information on Pictographs

### Packaging or Component Material

This section details possible information to be included in the “Material” field on Pictographs.

This information field relates to the constituent material of the packaging or component: PAPER | CARDBOARD | GLASS | PLASTIC | METAL | BEVERAGE CARTON\*

\* Refers to materials used in carton packaging for beverages (ECAL).



\*1 PAPER / CARDBOARD

\*2 GLASS

\*3 PLASTIC / METAL / CARTON BEVERAGE

## Information on Pictographs

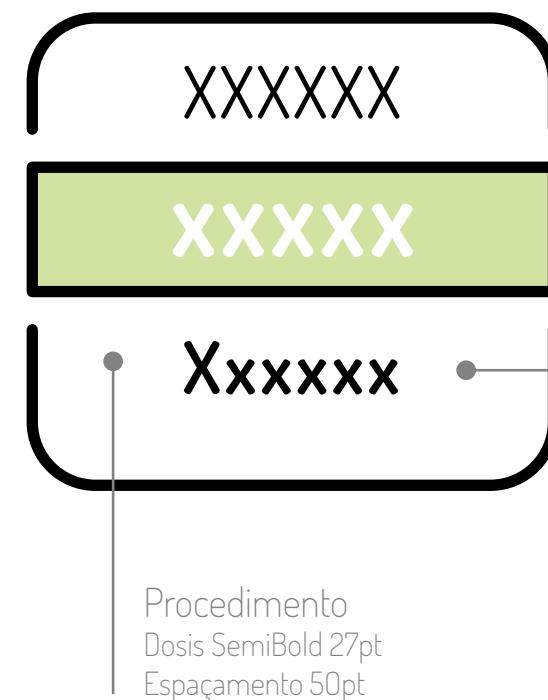
### Recommended Instructions / Steps

This section details possible information to be included in the “Instructions” field label on Pictographs.

This information field label details the steps consumers should take to better prepare the packaging for recycling.

Countless advantages will stem from consumers’ adoption of good packaging disposal/separation practices, with positive outcomes at the various stages of packaging waste management.

Thanks to signage recommending simple actions, consumers will find it quick and easy to prepare their packaging before disposing of it at the recycling bank, simply by consulting the information on the packaging.



Separar  
Esvaziar  
Espalmar  
Colocar tampa  
Espalmar com  
palhinha no interior  
Separar pelo picotado  
Colocar no interior  
Colocar selo no interior

\*1

\*1 Separate / Empty / Flatten / Replace cap / Flatten with straw inside / Separate along perforation / Place inside / Place seal inside

## Information on Pictographs

These recommendations can include:

**Espalmar** \*1 – This action reduces the volume of packaging, optimizing waste collection and thus minimizing the costs associated with this stage. It should only be recommended for easily compactable packaging, without the need for additional equipment.

Note: The "Flatten" option should only be used for packaging intended for selective collection, and not for packaging that will be integrated into return systems in automatic equipment.

**Ponto Verde LAB Tip:** Did you know that the best way to help the sorting and recycling process is to flatten bottles along their length?

**Esvaziar** \*2 – In addition to preventing contents from being wasted, this recommendation can help reduce hold-ups in automated sorting at waste processing plants caused by the packaging's extra weight. It can also prevent hold-ups in the recycler caused by excess product in the packaging. There is no need for "Rinsing" packaging recommendation: provided that the emptied packaging contains only a residue of the contents, this does not hold up the recycling process.

**Separar** \*3 – Recommended only for components that are easy for consumers to separate. This enables recycling of the various components to be maximized, and recycling hold-ups to be minimized (where components are incompatible with recycling of the main body of packaging).

**Colocar tampa** \*4 – Applicable to caps and tops smaller than 50mm. The recommendation to replace the cap after consuming the product helps prevent littering or waste ending up in ecosystems, especially the marine environment. Additionally, by replacing the cap it is more likely to be recycled, because when disposed of in the recycling bank separately it may be lost in the sorting process because of its small size. Tops and lids of 50mm or larger, except for those made of material that can be recycled along with the main body of packaging, can be disposed of separately in the relevant recycling drop-off container, because they will not be lost during sorting and will be picked up by the relevant material stream.

Lids measuring 50mm or more, excluding lids made of recyclable material together with the packaging body, can be placed separately in the respective recycling bin, as they are not lost in the sorting process and can be included in

\*1 Flatten \*2 Empty \*3 Separate \*4 Replace cap

## Information on Pictographs

the specific material stream.

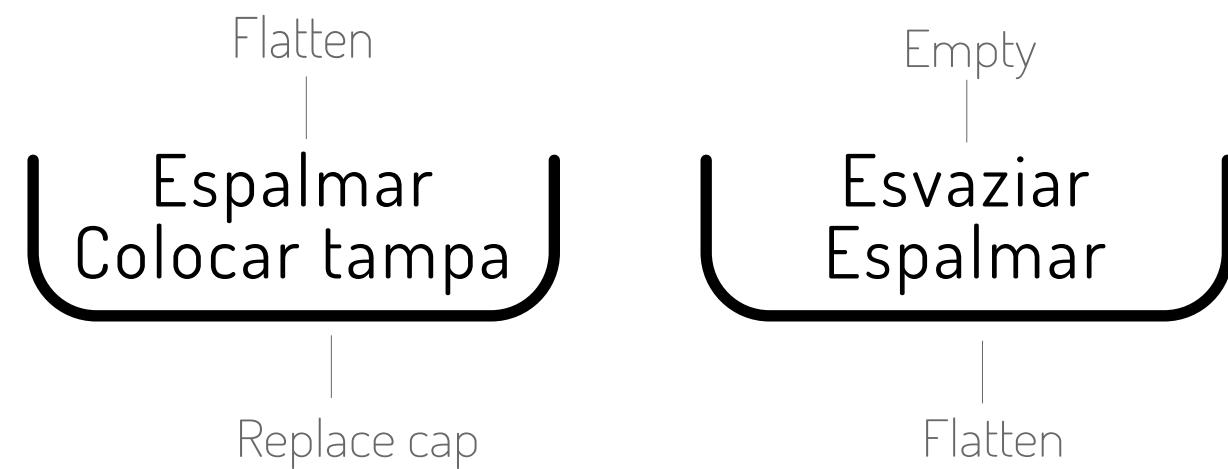
Note: Directive (EU) 2019/904, known as SUP (Single Use Plastics Directive), establishes that, plastic beverage packaging, caps and lids made of plastic may be placed on the market only if the caps and lids remain attached to the containers during the products' intended use stage.

**Espalmar com palhinha no interior** \*1 – As with caps, because of their small size straws are unlikely to be recycled separately, and will end up lost in the sorting process and being sent to landfill. Therefore, it can be recommended that the straw be placed inside the packaging after use.

**Colocar selo no interior** \*2 – Where the seal is made of a material compatible with the main body of packaging, e.g. polyethylene plastic seal on polyethylene or polyethylene terephthalate plastic packaging, the recommendation should be to place it inside the packaging. Where the seal material is incompatible with the main body of packaging, e.g. an aluminium

seal on polyethylene or polyethylene terephthalate plastic packaging, the recommendation should be to “Separate” before disposing of it at the drop-off container.

Any of these recommendations can be combined. For example:



\*1 Flatten with straw inside \*2 Place seal inside

## 2. Amount of Information

## Amount of Information

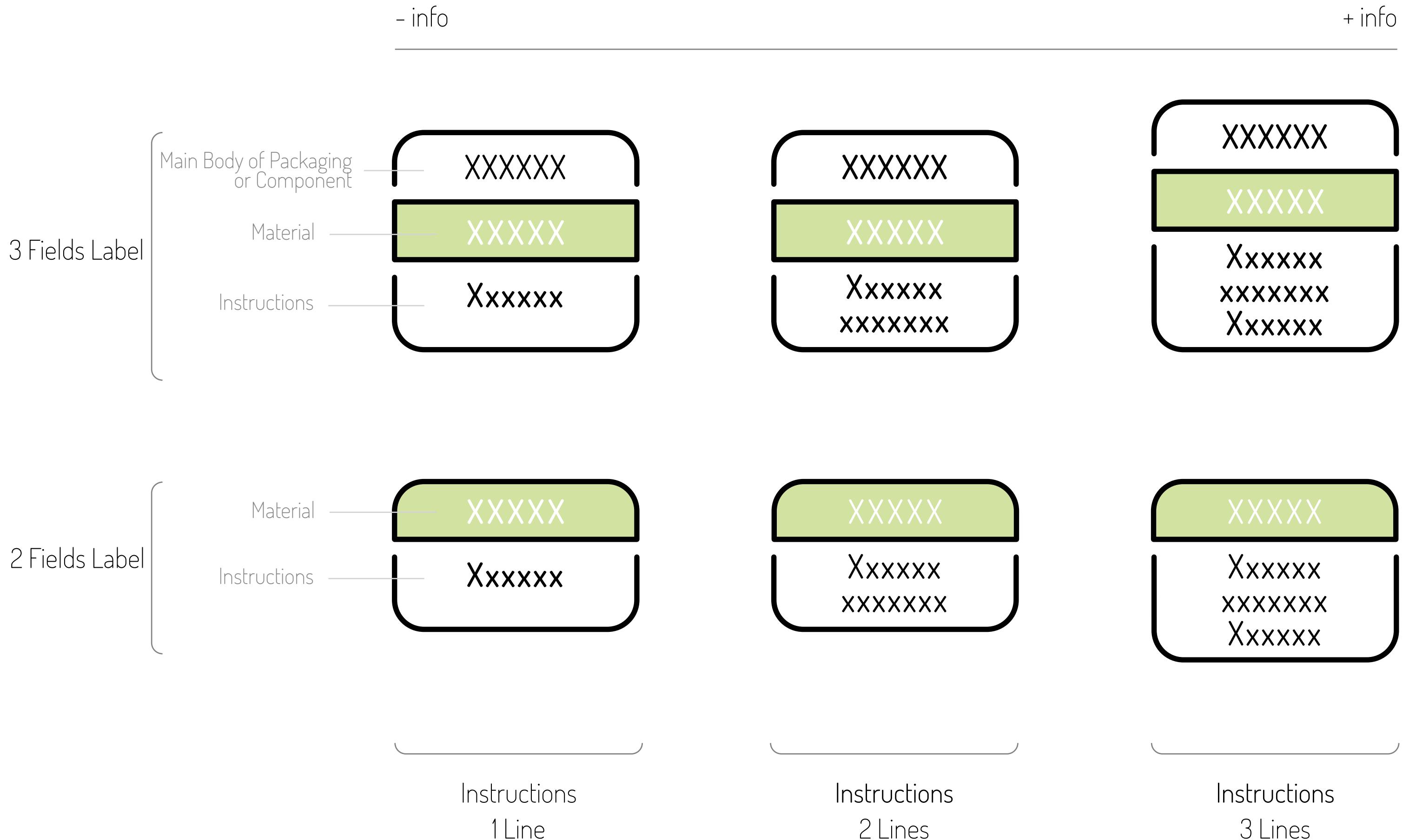
### Maximum and Minimum Amounts of Information on Pictographs

If necessary, pictographs can contain just two information fields, in which case they must be the “Material” and “Instructions” fields, the “Component” field being dispensable.

When there are three information fields, including “Component”, the “Instructions” field can have up to three instructions.

When the pictographs have two information fields, without “Component”, it is possible to have up to three instructions in the “Instructions” field.

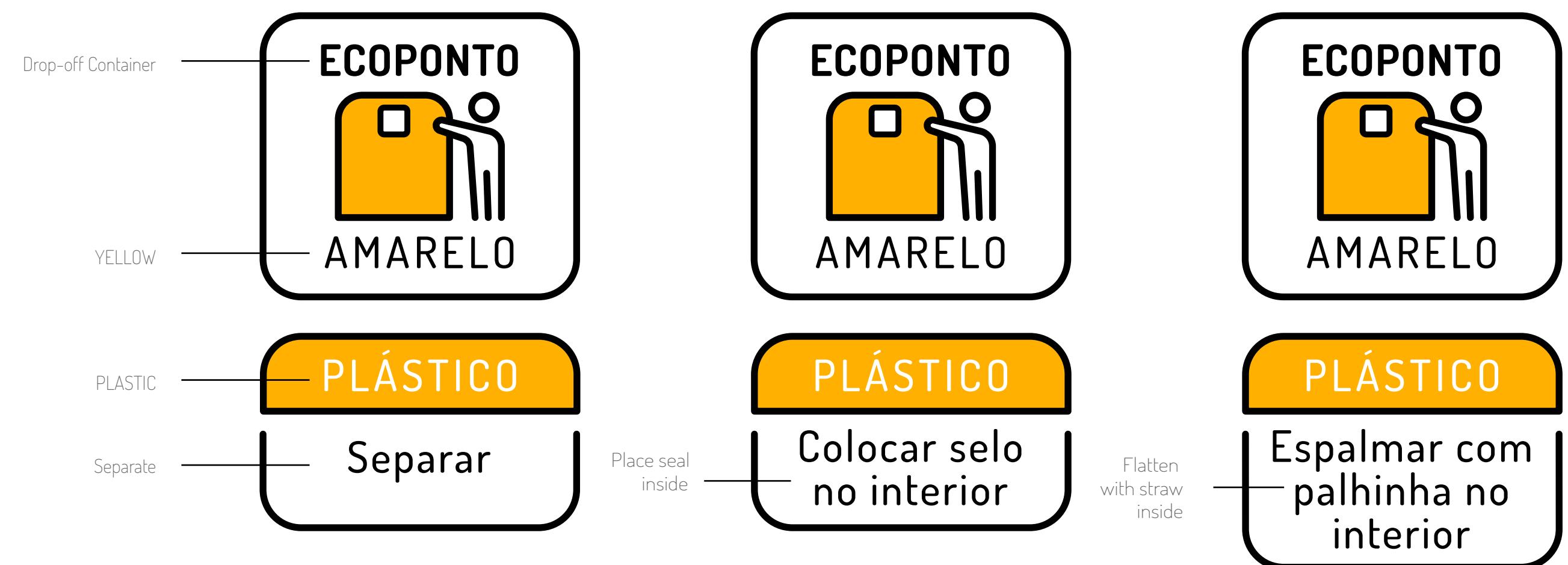
These instructions are for the version of Pictograms with or without country identification.



## Amount of Information

Combining a Pictogram and a Pictograph with Minimal Information

These examples are for the version of Pictograms with or without country identification.



### 3. Guide to Pictogram Use

## 3.1. Recommendations

## Recommendations

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### How to tell if separation of a component from the packaging is recommended?

We suggest recommending separation of a component where it comprises a material that is incompatible with recycling of the main body of packaging (thus holding up the recycling process), and/or where the components can be recovered more effectively if they are separated from the main body of packaging and directed to a separate recycling stream.

However, such separation should only be recommended where the component is easy for the consumer to separate, or where there is a perforated line facilitating the task.

Below are a few specific examples to help you understand if component separation should be recommended, and the type of signage to provide for disposal.

### When should the Waste drop-off Centre icon be used?

For oversized packaging that doesn't fit in the drop-off container and wooden packaging, it is recommended to use the Ecocentro, Waste drop-off Centre icon.

### Labels

In most cases, there is no need to recommend the separation of labels, because recycling processes are set up to take them into account. However, the exception is where the material from which the label is made

## Recommendations

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is not compatible with recycling of the main body of packaging. In these cases separation should be recommended, with specific signage for the component. For example:

- PVC labels on PET packaging (disruptive packaging) – inclusion of a label-separation pictogram is mandatory;
- PET labels with density of less than 1g/cm<sup>3</sup> on PET packaging.

For further information on material compatibility, go to  
<https://www.pontoverdelab.pt/ferramentas/pack4recycling/>

Separation of the label is also recommended if consumers can do so easily, for example along a perforated line, and where it can be included in a recycling stream specifically for that material, thus improving the recovery rate.

### Lids, Tops and Caps

It should be recommended that lids, tops and caps smaller than 50 mm be replaced on packages before they are disposed of in the drop-off containers, because this increases the chance of their being recycled. If they are disposed of in the recycling bank separately, their small size means they

can be lost during sorting. This measure helps prevent littering or waste entering the environment, especially the marine environment.

It can also be recommended that lids, tops and caps be replaced on the packaging where the size is 50 mm or more, if they are recyclable with the main body of packaging.

However, there are some exceptions to this rule. Separation of the lid, top or cap should be recommended using specific signage for the component in the following situations:

- Lids, tops and caps larger than 50mm - Where these cannot be recycled with the main body of packaging they can be disposed of separately in the correct recycling drop-off container. Because of their larger size they will not be lost in the sorting process and can be directed to the specific recycling stream for their material. Thus, more of the material can be recovered
- Tampas metálicas - In plastic packaging, metal lids should be placed separately in the respective recycling bin, as, being made of materials incompatible with plastic recycling, they cause serious constraints to the recycling process.

## Recomendações

For further information on material compatibility go to [www.pontoverdelab.pt](http://www.pontoverdelab.pt)

### Other components

We advise recommending the separation of a component when it comprises a material that is incompatible with recycling of the main body of packaging (causing hold-ups to the recycling process), and/or when greater recovery is achieved by recycling components if they are separated from the main body of packaging to be directed to a separate recycling stream.

If the separation of components is recommended, they must be easy to separate.

The following are a few examples of components whose separation is recommended:

- **Atomizer or dispenser** - For all plastic packaging, because they may contain metal or other components that can hold up recycling. Moreover, there are also advantages to separating this component because the extra weight might prevent the correct separation of the packaging at automated sorting plants for redirection to the appropriate recycling stream.

Furthermore, by disposing of the dispenser in the drop-off container separately, there is a greater likelihood of it being recycled in the correct material stream.

- **Aluminium seals on PE or PET plastic packaging** - In addition to holding up the plastic-recycling process, they are also more likely to be redirected to the aluminium stream at sorting plants.

## 3.2. Practical Examples

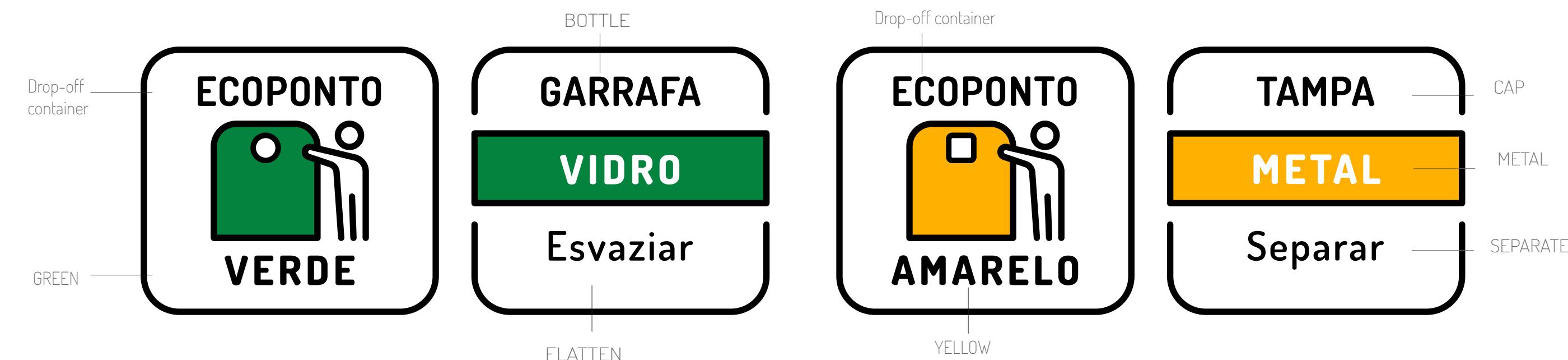
These examples are for the version of Pictograms with or without country identification.

## Glass Packaging with Metal Cap

Most of this type of packaging has a removable cap. “Empty” and “Replace cap” instructions can be used where the caps are  $< 50$  mm. There is no need to recommend removal of labels because they do not hold up the recycling process, except for perforated labels that have been purposely designed to be easily removed by consumers.

For detachable lids with dimensions  $\geq 50$  mm, the iconography is also recommended.

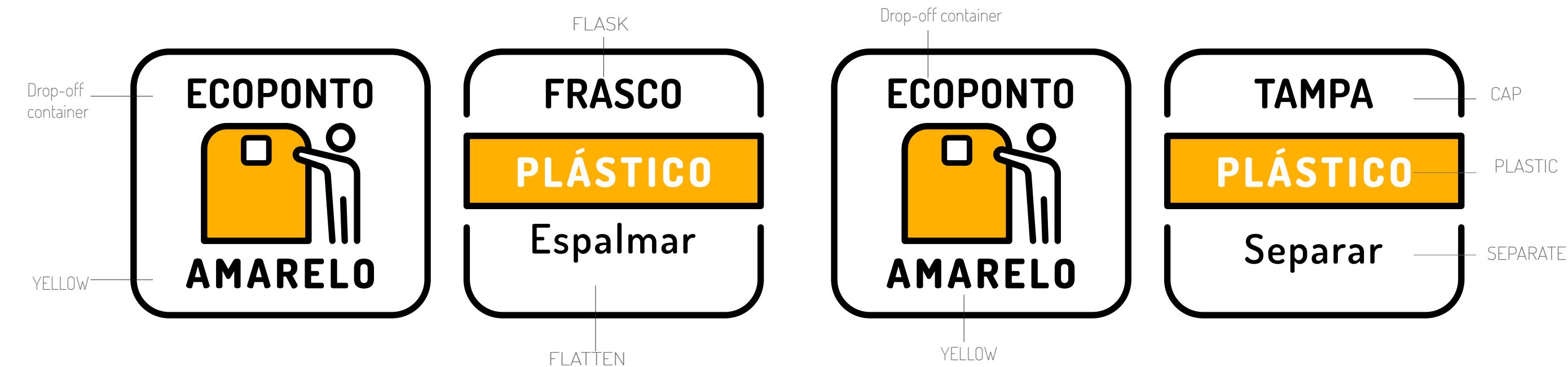
For detachable metal lids with dimensions  $\geq 50$  mm, instructions for separating the lid and placing it in the yellow recycling bin may be given. (see “Recommendations”).



## Plastic Packaging with Plastic or Cardboard Components

For plastic bottles with plastic caps < 50mm, the instructions “Flatten” and “Replace cap” can be used.

For detachable tops, cap & lids ≥ 50mm made from material that is not recyclable with the main body of packaging, separation of the component can be recommended, but this is optional. (please see Recommendations)



## Plastic Packaging with Plastic or Cardboard Components

For PET packaging with PVC labels, it is recommended to include the label separation pictogram, along with the yellow container pictogram (see “Recommendations”). The label should be easily separable by the consumer.

This signage is also recommended for perforated labels that have been purposely designed for easy separation by consumers, but this is optional.



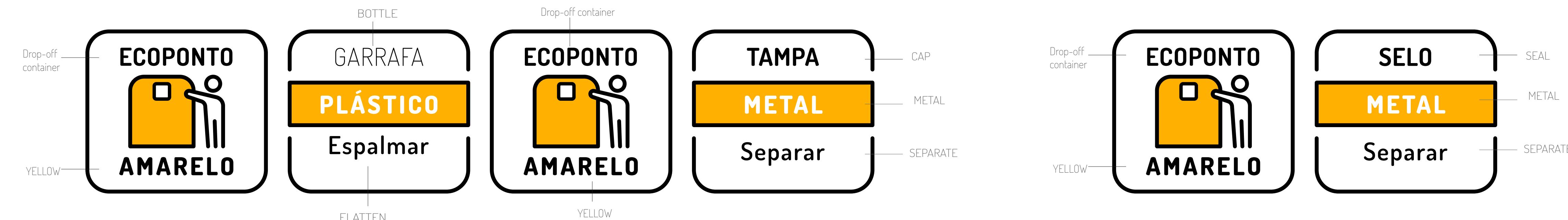
For plastic seals on plastic packaging, it may be recommended to place them inside the packaging:

## Plastic Packaging with Metal Components

On plastic packaging with metal cap, regardless of the size of the cap, the Pictogram for capseparation must be included.

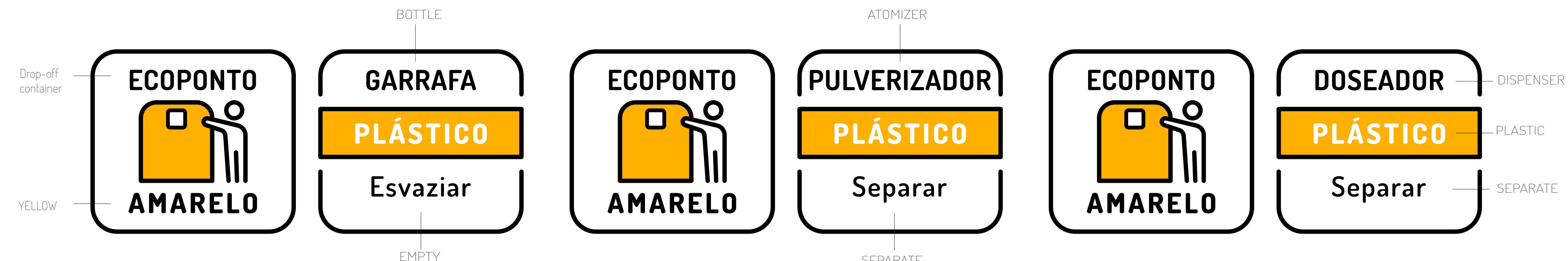
“Separate cap”

If for aluminum seals on PET and PE packaging, separation and placement in the drop-off container separately should be recommended (see “Recommendations”).



## Plastic Packaging with Atomizer or Dispenser

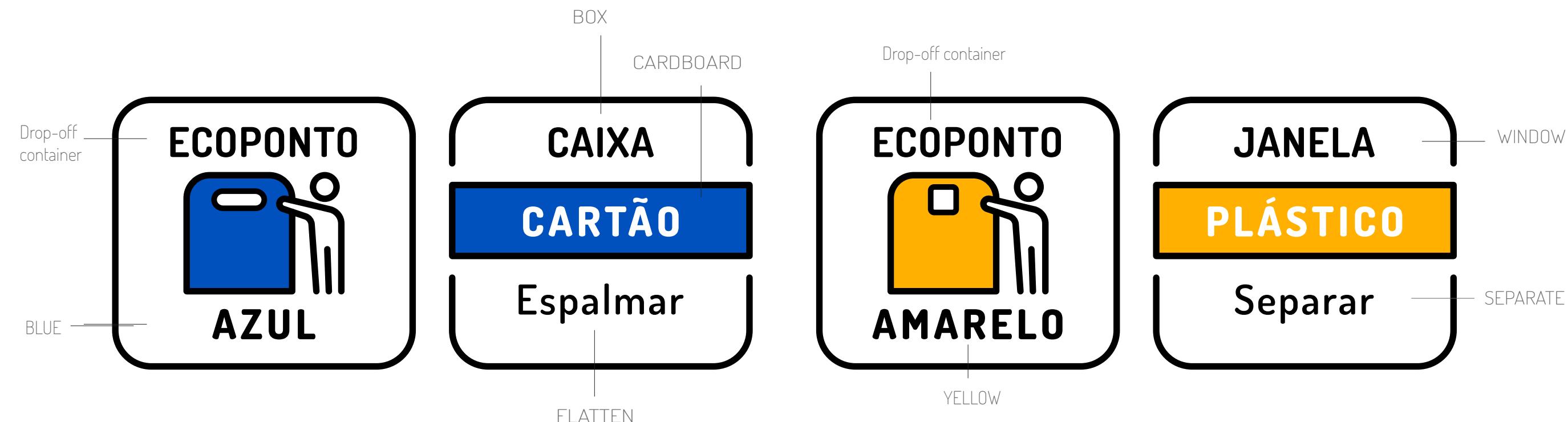
For atomizers or dispensers we recommend that consumers be instructed to separate, provided that they can do so easily (see "Recommendations").



## Cardboard Packaging with Plastic Component

It should be recommended that cardboard boxes be flattened, and if they have a component made from another material that consumers can easily separate, for example a plastic window, the instruction "Separate" should be included.

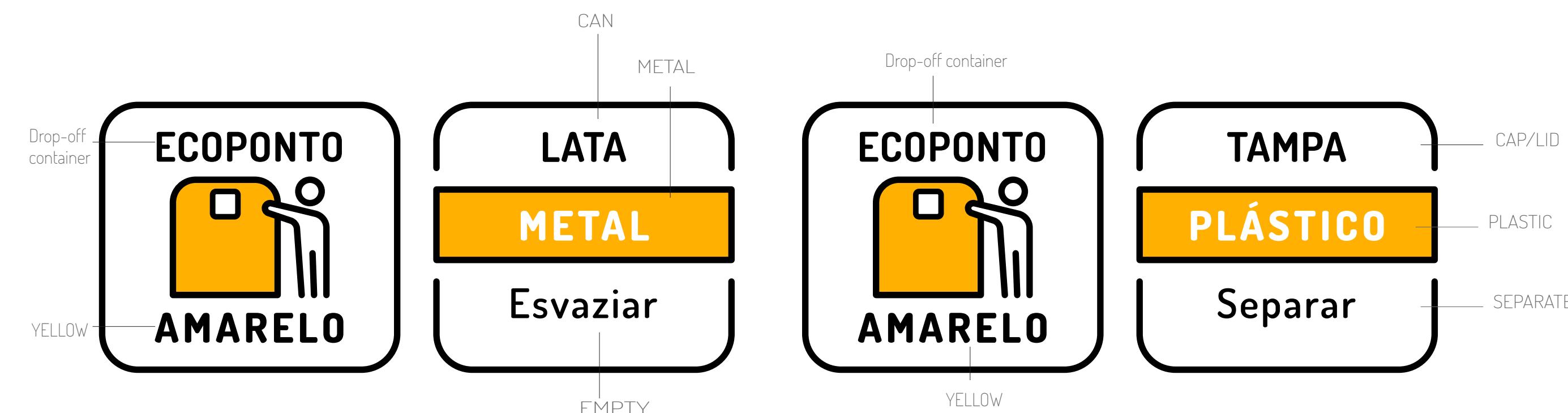
For further information on material compatibility go to  
[www.pontoverdelab.pt](http://www.pontoverdelab.pt)



## Metal Packaging with Plastic Cap

The instructions “Empty” and “Replace cap” should be provided for packaging with plastic caps whose size is <50mm.

Separation of lids and tops  $\geq 50\text{mm}$  should be recommended, provided that they can be easily separated by consumers (see “Recommendations”).



## Carton Packaging for Beverages (ECAL)

Carton packaging for beverages sometimes includes straws and caps that can be recycled with this type of packaging. In such cases, it should be recommended that these components be disposed of in the drop-off container together with the packaging.

For further information on material compatibility go to  
[www.pontoverdelab.pt](http://www.pontoverdelab.pt)









## Pictograms

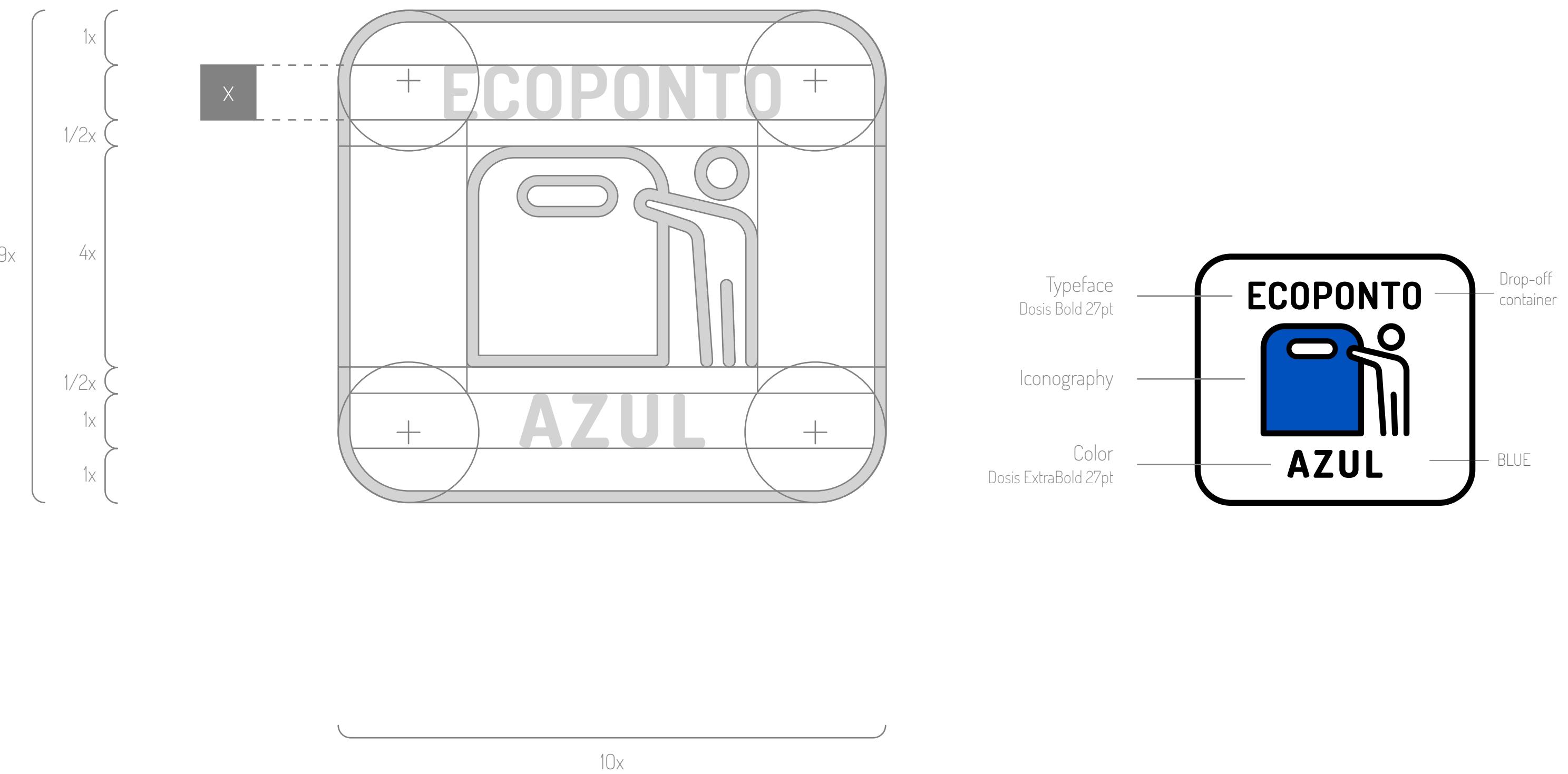
### View of Five Pictograms



## Pictograms

### Blue drop-off container

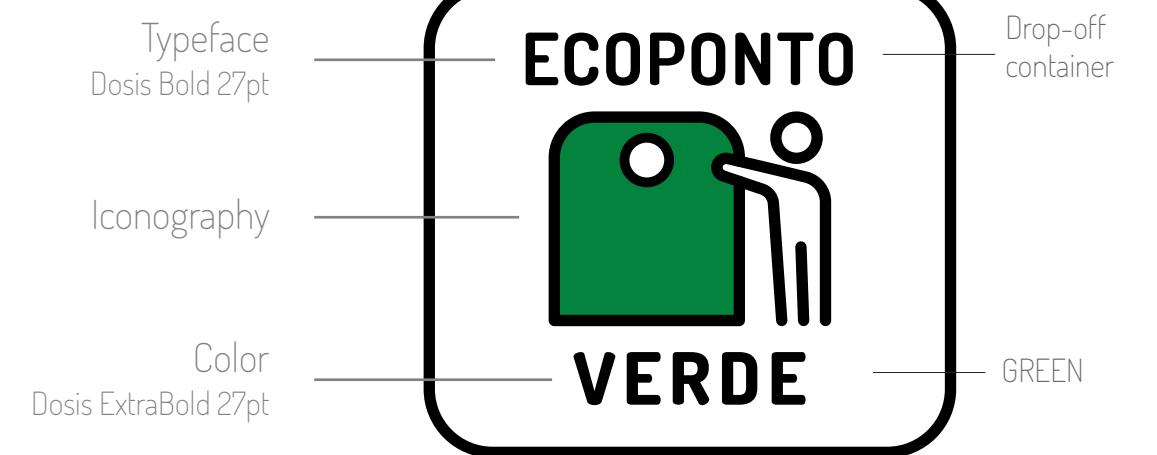
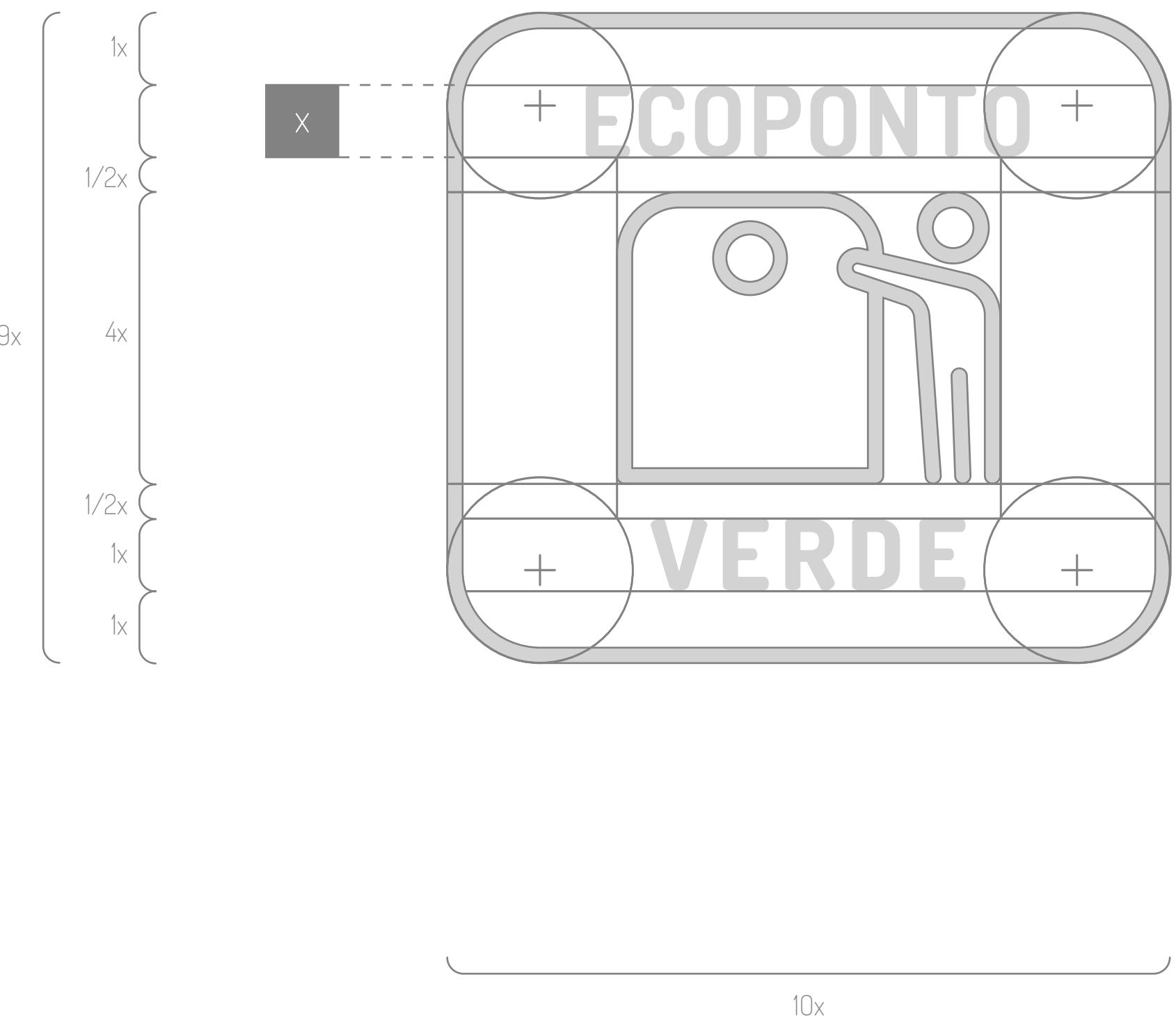
This is a schematic of how the blue pictogram should be laid out, including its dimensions and fonts.



## Pictograms

### Green drop-off container

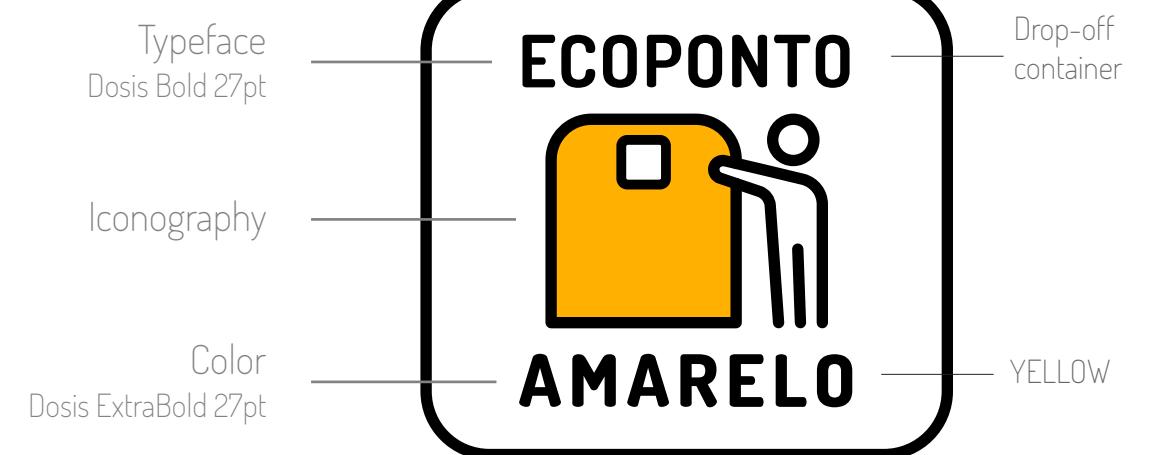
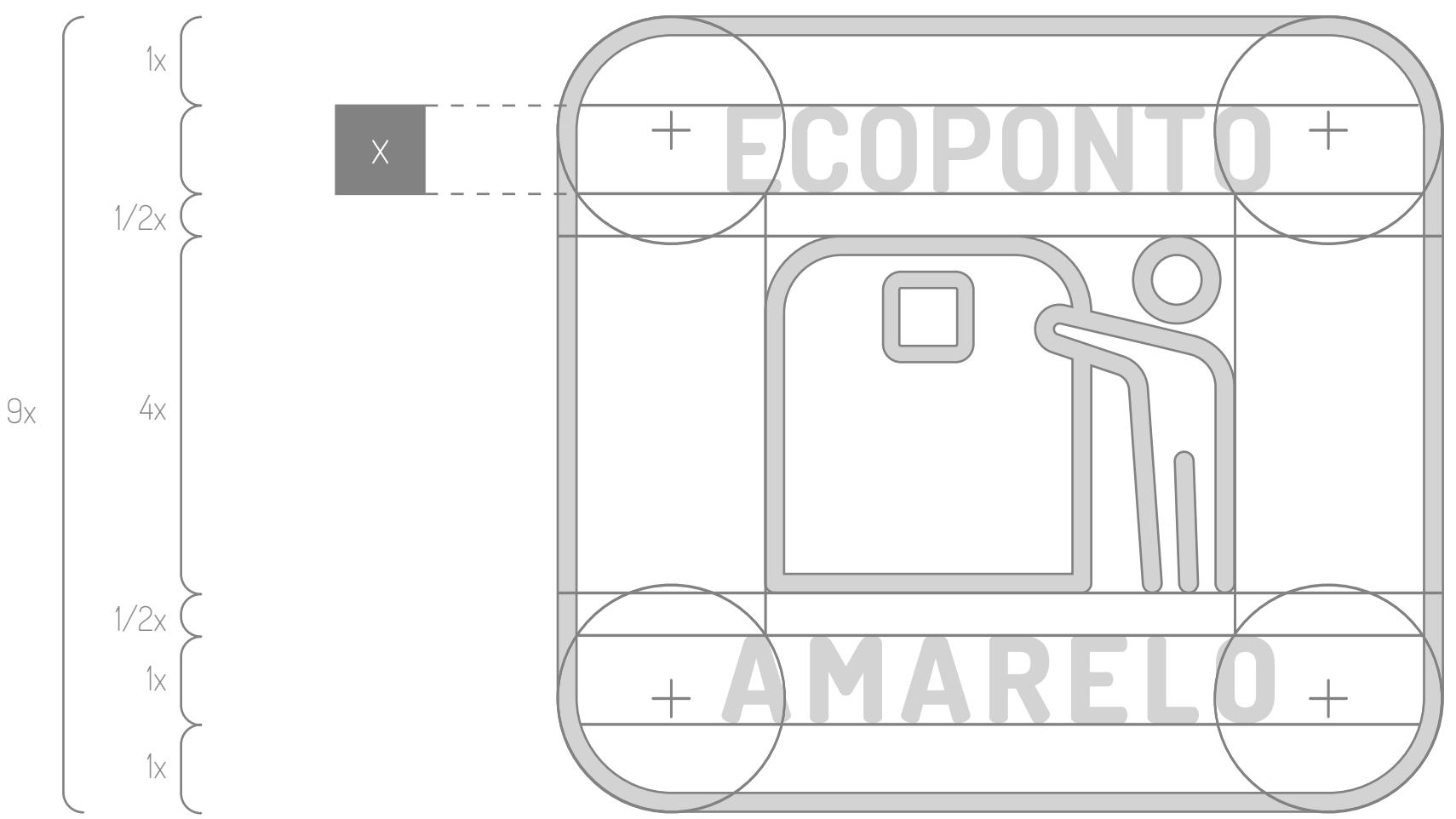
This is a schematic of how the green pictogram should be laid out, including its dimensions and fonts.



## Pictograms

### Yellow drop-off container

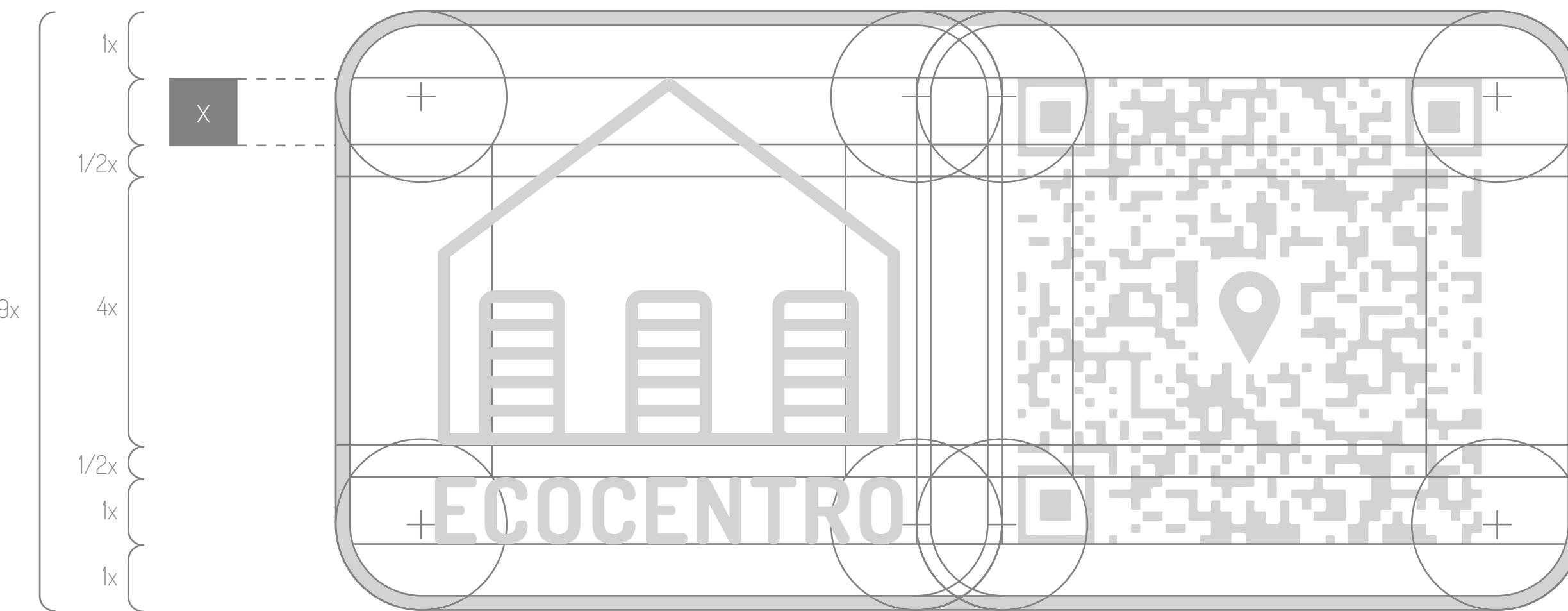
This is a schematic of how the yellow pictogram should be laid out, including its dimensions and fonts.



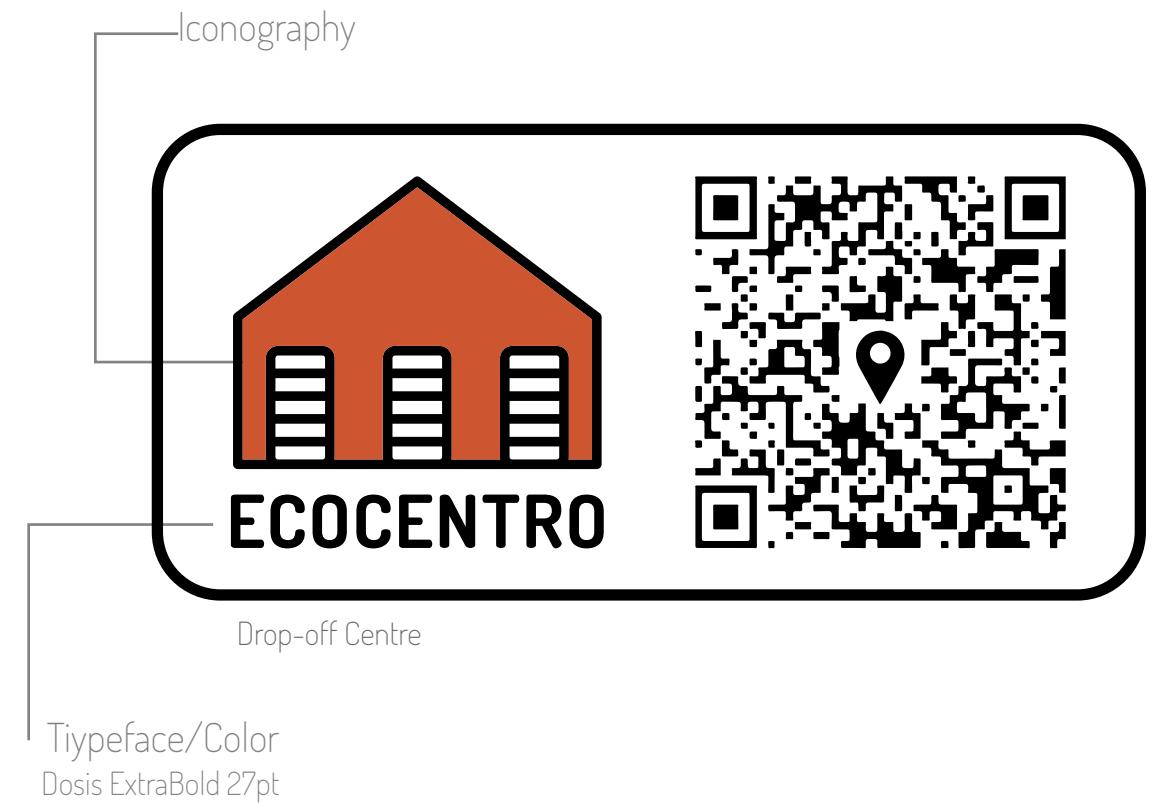
## Pictograms

### Waste drop-off Centre Ecocentro

This is a schematic of how the Ecocentro pictogram should be laid out, including its dimensions and fonts.



Lorem ipsum

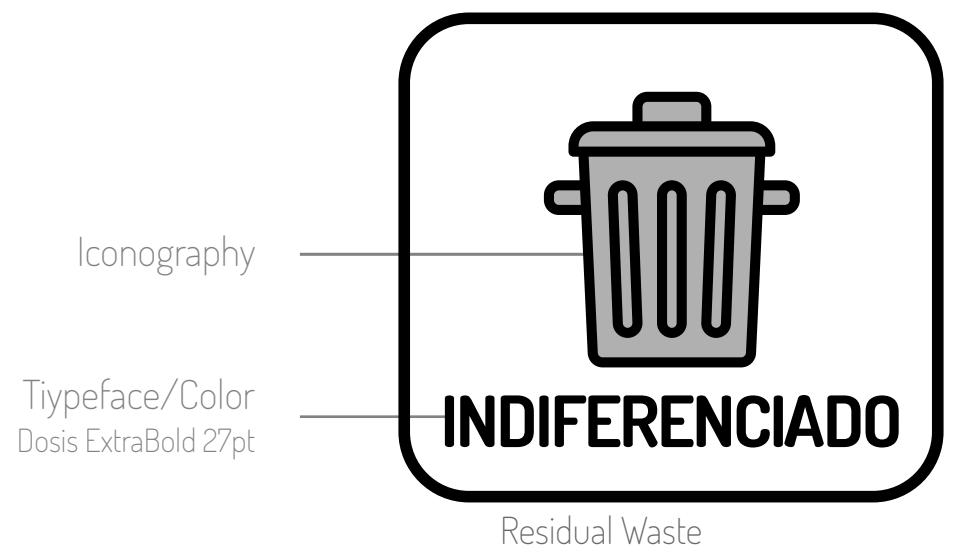


18x

## Pictograms

### Residual Waste

This is a schematic of how the Residual waste pictogram should be laid out, including its dimensions and fonts.

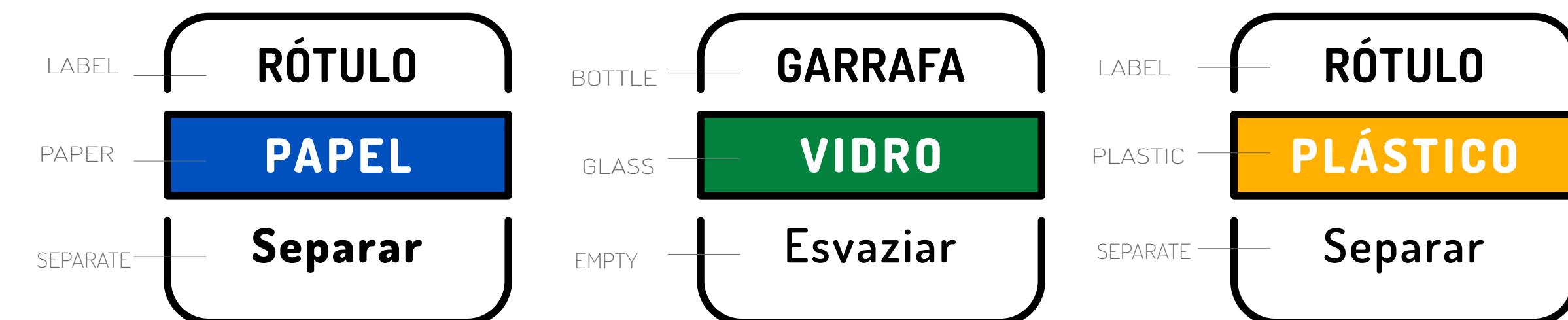




## Information on Pictographs

### View of Three Pictographs

Pictographs must always be accompanied by Pictograms alluding to each drop-off container and must not be placed on the packaging alone.

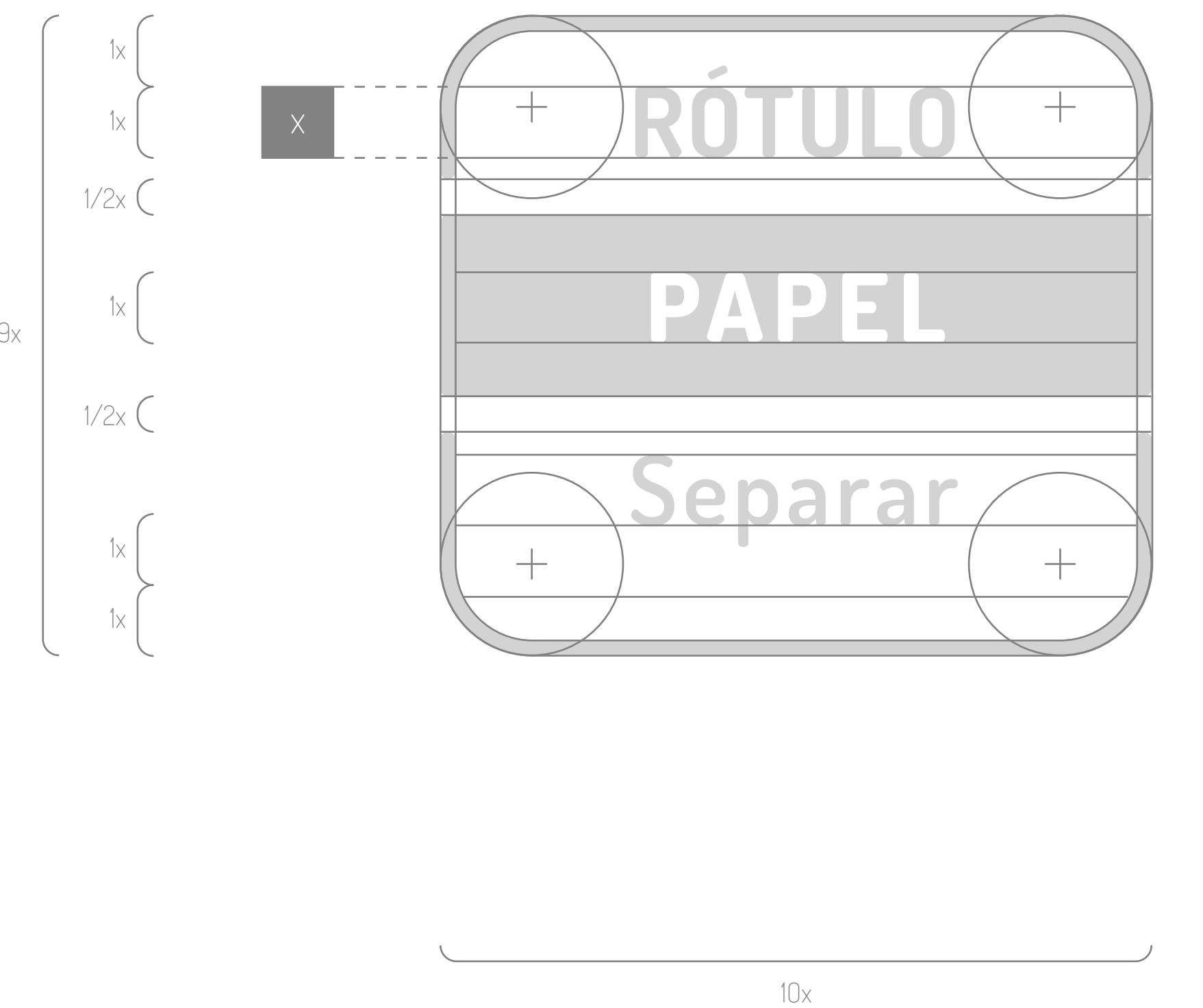


## Information on Pictographs

### Blue drop-off container

This is a schematic of how the blue pictogram should be laid out, including its dimensions and fonts.

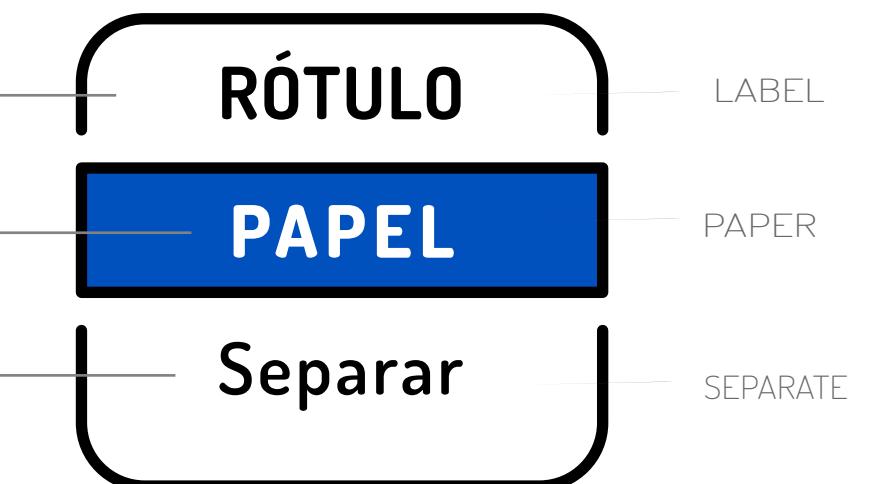
Pictographs must always be accompanied by Pictograms alluding to each drop-off container and must not be placed on the packaging alone.



Packaging main Body or Component  
Dosis Bold 27pt

Material  
Dosis ExtraBold 27pt

Instructions  
Dosis SemiBold 27pt



## Information on Pictographs

### Green drop-off container

This is a schematic of how the green pictogram should be laid out, including its dimensions and fonts.

Pictographs must always be accompanied by Pictograms alluding to each drop-off container and must not be placed on the packaging alone.



Packaging main Body or Component  
Dosis Bold 27pt  
  
Material  
Dosis ExtraBold 27pt  
  
Instructions  
Dosis SemiBold 27pt

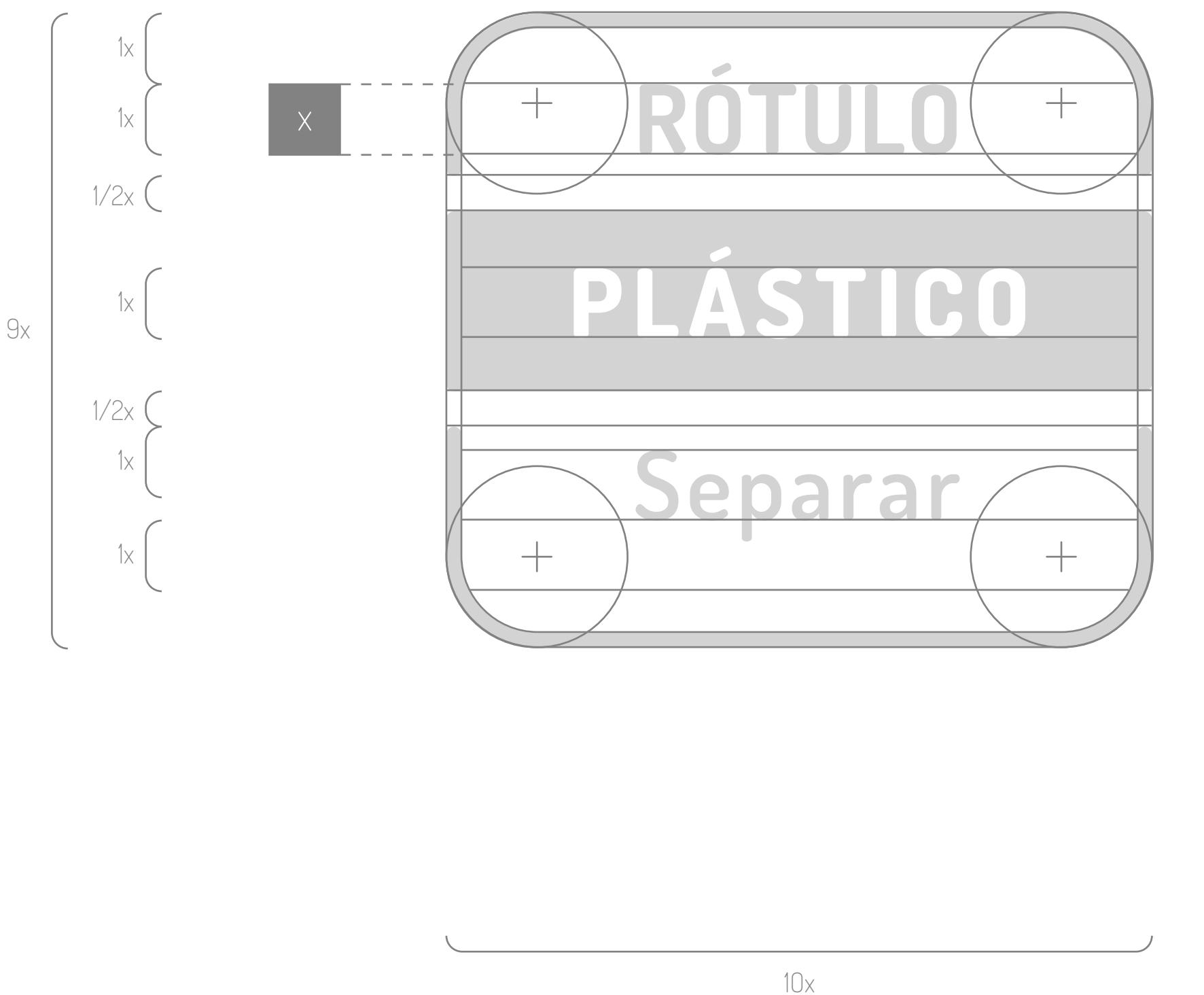


## Information on Pictographs

### Yellow drop-off container

This is a schematic of how the yellow pictogram should be laid out, including its dimensions and fonts.

Pictographs must always be accompanied by Pictograms alluding to each drop-off container and must not be placed on the packaging alone.



Packaging main Body or Component  
Dosis Bold 27pt  
Material  
Dosis ExtraBold 27pt  
Instructions  
Dosis SemiBold 27pt



## Information on Pictographs

Yellow drop-off container  
 Three Instructions

Schematic of how the yellow pictograph with three instructions should be laid out, including its dimensions and fonts.

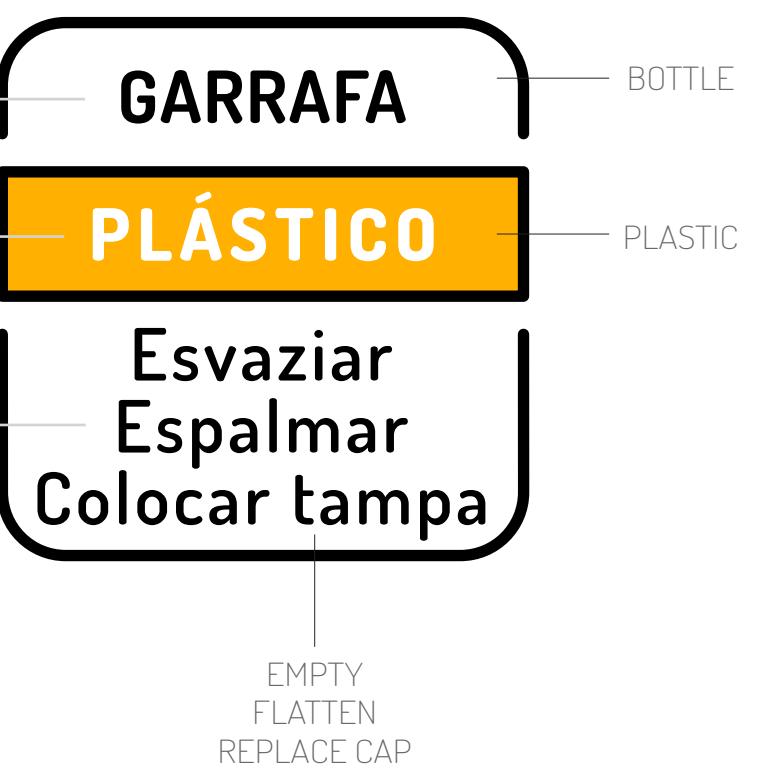
Pictographs must always be accompanied by Pictograms alluding to each drop-off container and must not be placed on the packaging alone.



Main body of packaging or component  
 Dosis Bold 27pt

Material  
 Dosis ExtraBold 27pt

Instructions  
 Dosis SemiBold 27pt



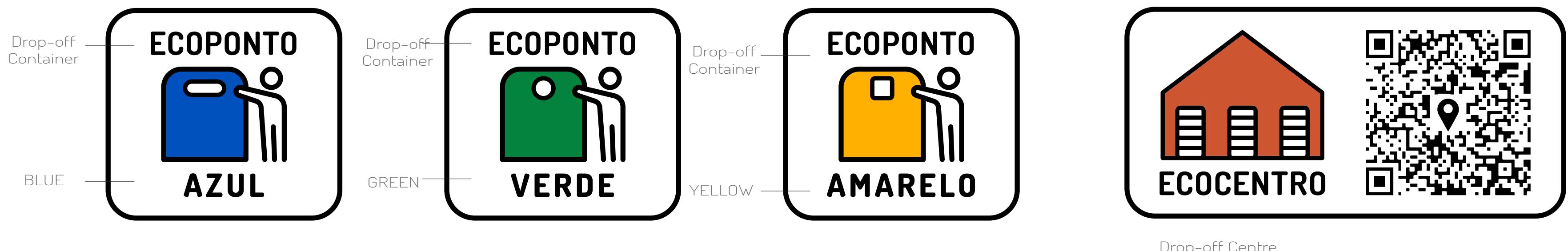


## Main Versions

### Labels on Pictograms and Pictographs

These are the main labels versions of the Pictograms and Pictographs, which should be used whenever possible.

Pictographs labels must always be accompanied by Pictograms alluding to each drop-off container and must not be placed on the packaging alone.



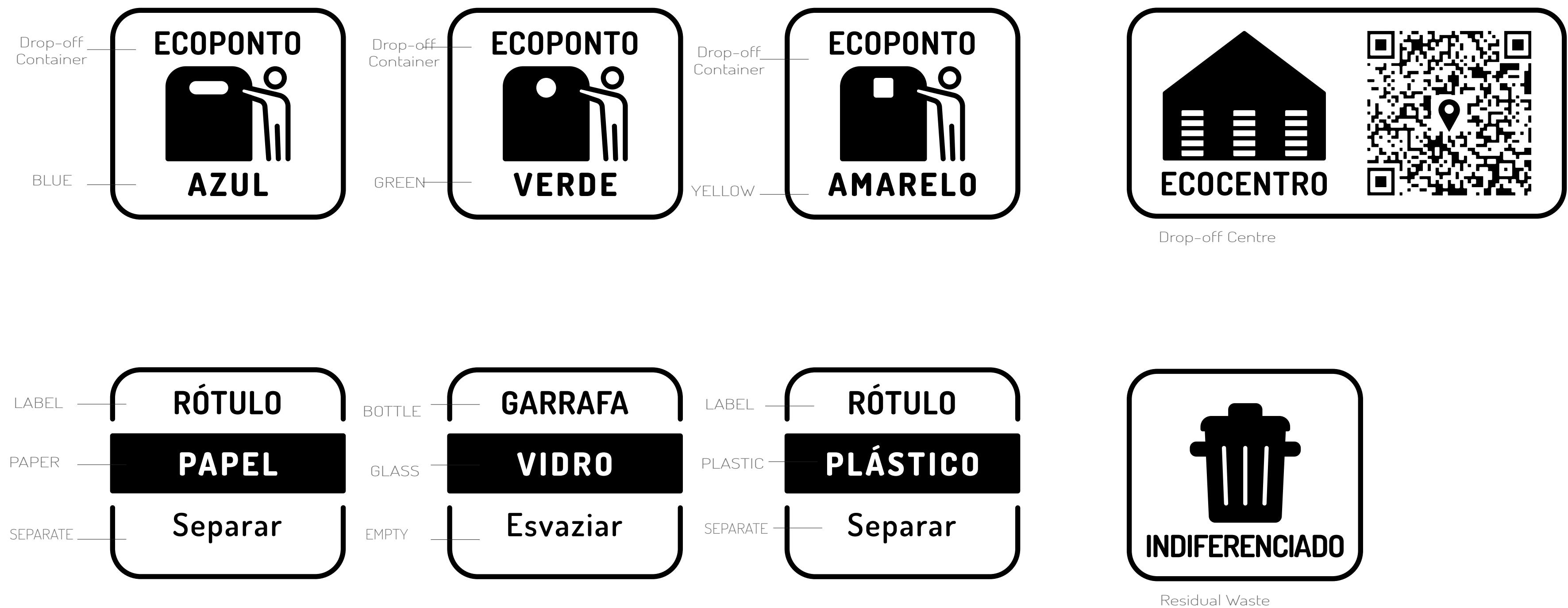
## Monochrome Versions

### Positive Monochrome Versions

Example of monochrome Pictograms and Pictographs to be used when it is necessary to print in black and white only, on a light background.

Pictographs must always be accompanied by Pictograms alluding to each drop-off container and must not be placed on the packaging alone.

Note: When in monochromatic version, the Pictograms and Pictographs may assume colours other than black and white.



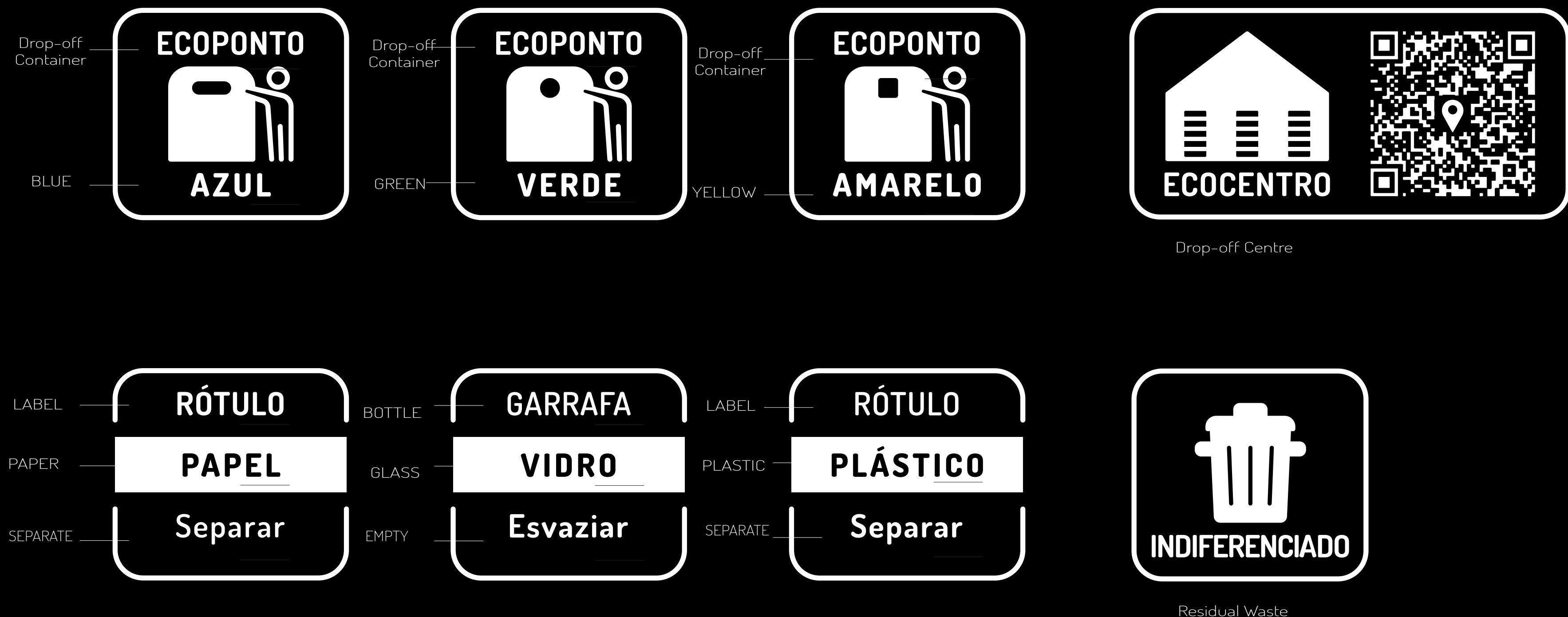
## Monochrome Versions

### Negative Monochrome Versions

Example of monochrome Pictograms and Pictographs to be used when it is necessary to print in black and white only, on a dark background.

Pictographs must always be accompanied by Pictograms alluding to each drop-off container and must not be placed on the packaging alone.

Note: When in monochromatic version, the Pictograms and Pictographs may assume colours other than black and white.

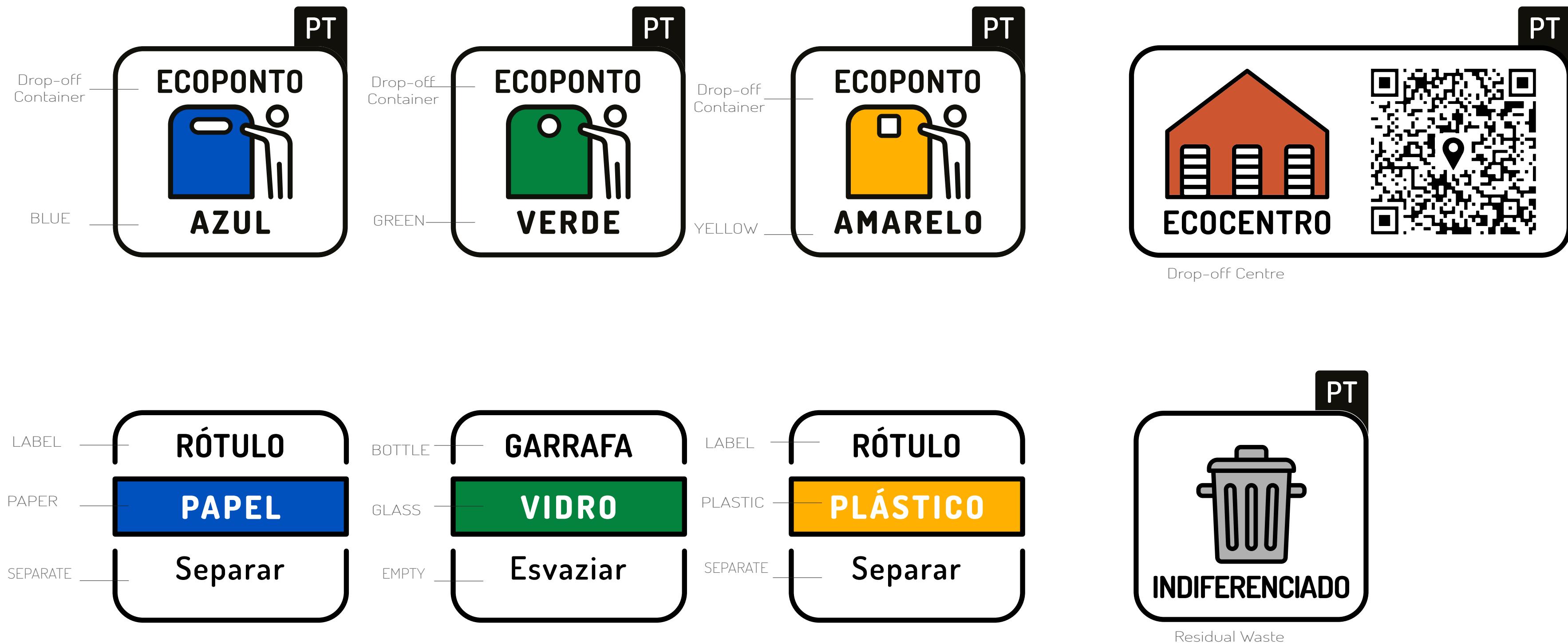


## Versions with Country Identification

Pictograms PT (Portugal)  
and Pictographs

These are the versions of the Pictograms with country identification (PT) and Pictographs, which should be used on products produced outside Portugal. The abbreviation PT is intended to indicate that the iconography applies only to Portugal.

As in the main version, pictographs must always be accompanied by Pictograms alluding to each drop-off container and must not be placed on the packaging alone.



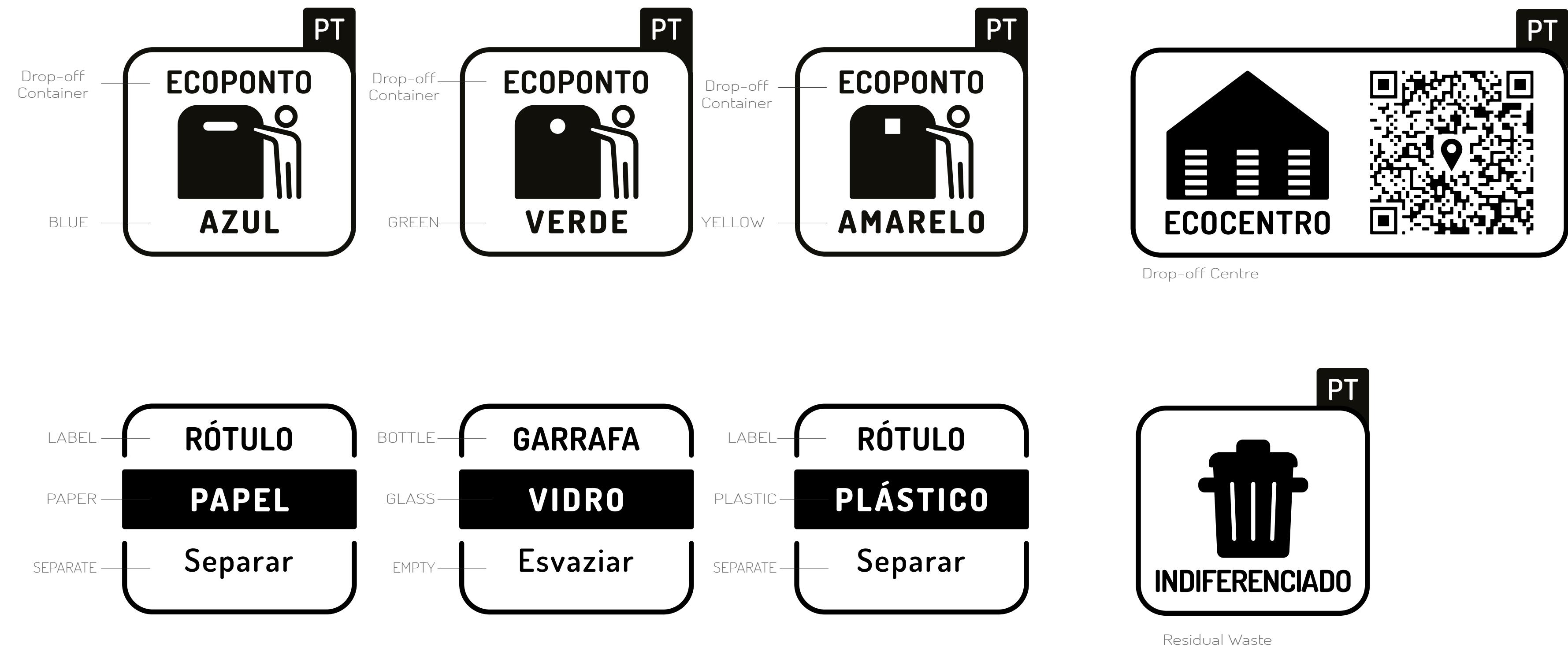
## Monochrome Versions with Country Identification

Pictograms PT (Portugal)  
and Pictographs Solid  
Colour - Positive

Example of monochrome Pictograms with country identification (PT) and Pictographs to be used when it is necessary to print in black and white only, on a light background.

As in the main version, pictograms must always be accompanied by Pictograms alluding to each drop-off container and must not be placed on the packaging alone.

Note: When in monochromatic version, the Pictograms and Pictographs may assume colours other than black and white.



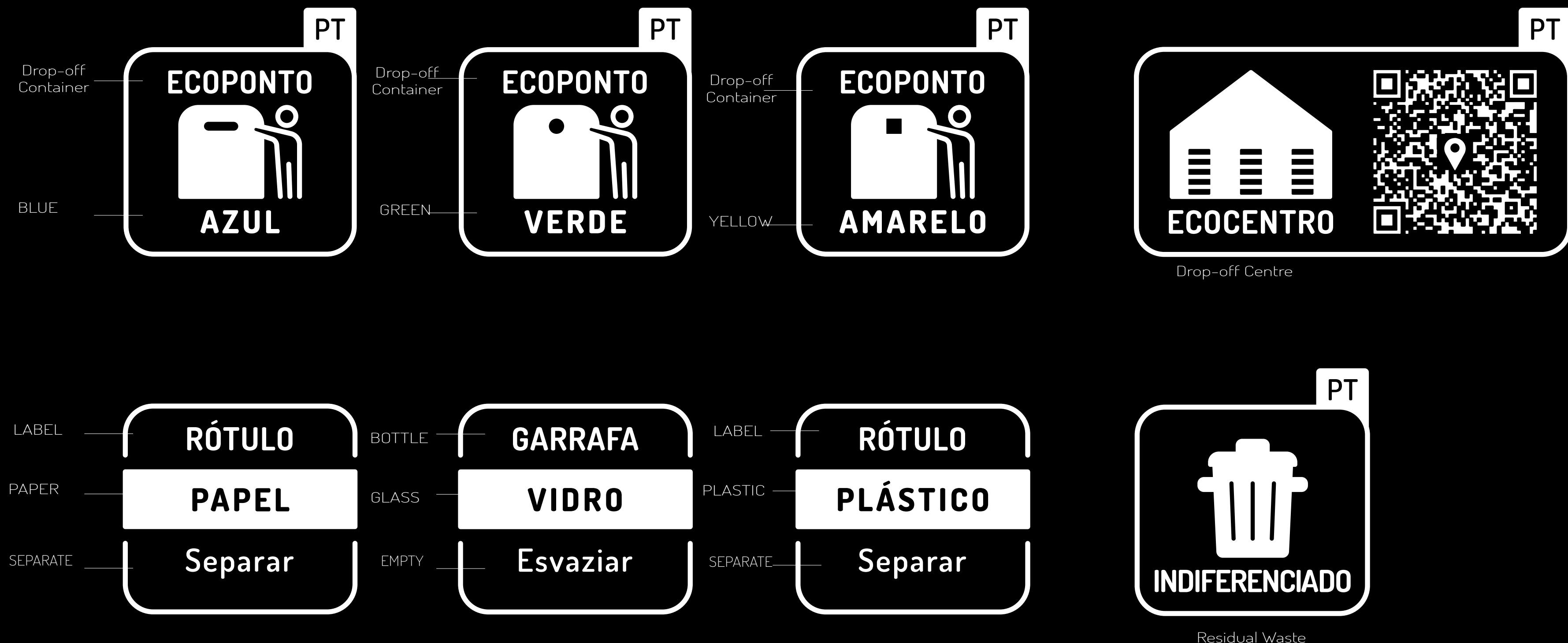
## Monochrome Versions

### Pictograms and Pictographs Solid Colour – Negative

Example of monochrome Pictograms with country identification (PT) and Pictographs to be used when it is necessary to print in black and white only, on a light background.

As in the main version, pictographs must always be accompanied by Pictograms alluding to each drop-off container and must not be placed on the packaging alone.

Note: When in monochromatic version, the Pictograms and Pictographs may assume colours other than black and white.





## Colours

### Pantone, CMYK and RGB

These are the colours of Sociedade Ponto Verde's brand image. They are used in its pictograms and pictographs to create brand uniformity. However, a darker yellow has also been considered.

PANTONE 348  
C97 M2 Y98 K12  
R0 G133 B66

PANTONE 2728  
C90 M70 Y0 K0  
R15 G77 B188

PANTONE 1235 C  
C0 M36 Y98 K0  
R255 G182 B18

PANTONE 717 C  
C0 M76 Y100 K0  
R206 G91 B57

PANTONE COOL GRAY 5C  
C13 M09 Y09 K27  
R178 G180 B179



## Pictogram and Pictograph Font

### Dosis

The Dosis font is a GoogleFonts typeface similar to Sociedade Ponto Verde's official font, and as such it satisfies our brand requirements.

#### Google Fonts

A large, bold, black font 'Aa' is displayed, representing the Dosis font.

The quick brown fox jumps over the lazy dog.

#### Dosis Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

#### Dosis Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

#### Dosis Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

#### Dosis SemiBold

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

#### Dosis Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

#### Dosis ExtraBold

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz





## Safe Area

### Pictogram

There are two safe areas in Pictograms.

#### Inner safe area

1x denotes the space between Pictograms and Pictographs.

#### Outer safe area

2x denotes the safe area reserved for other recycling categories or other graphic elements of the packaging.



## Safe Area

Pictogram with Country Identification - PT (Portugal)

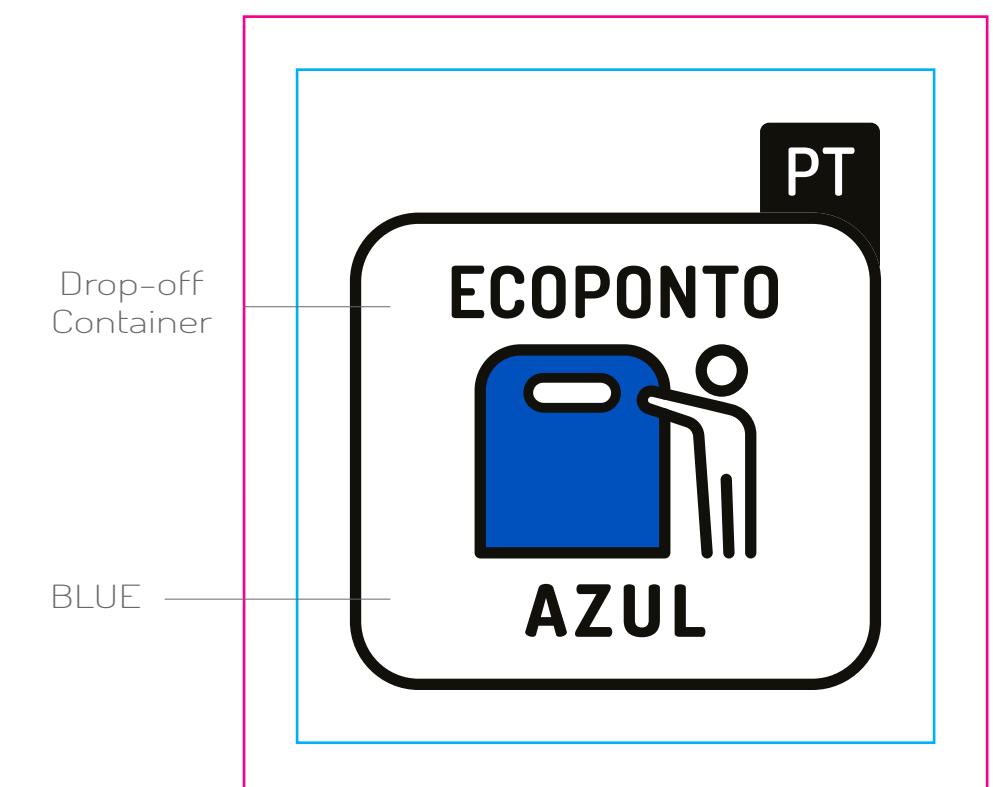
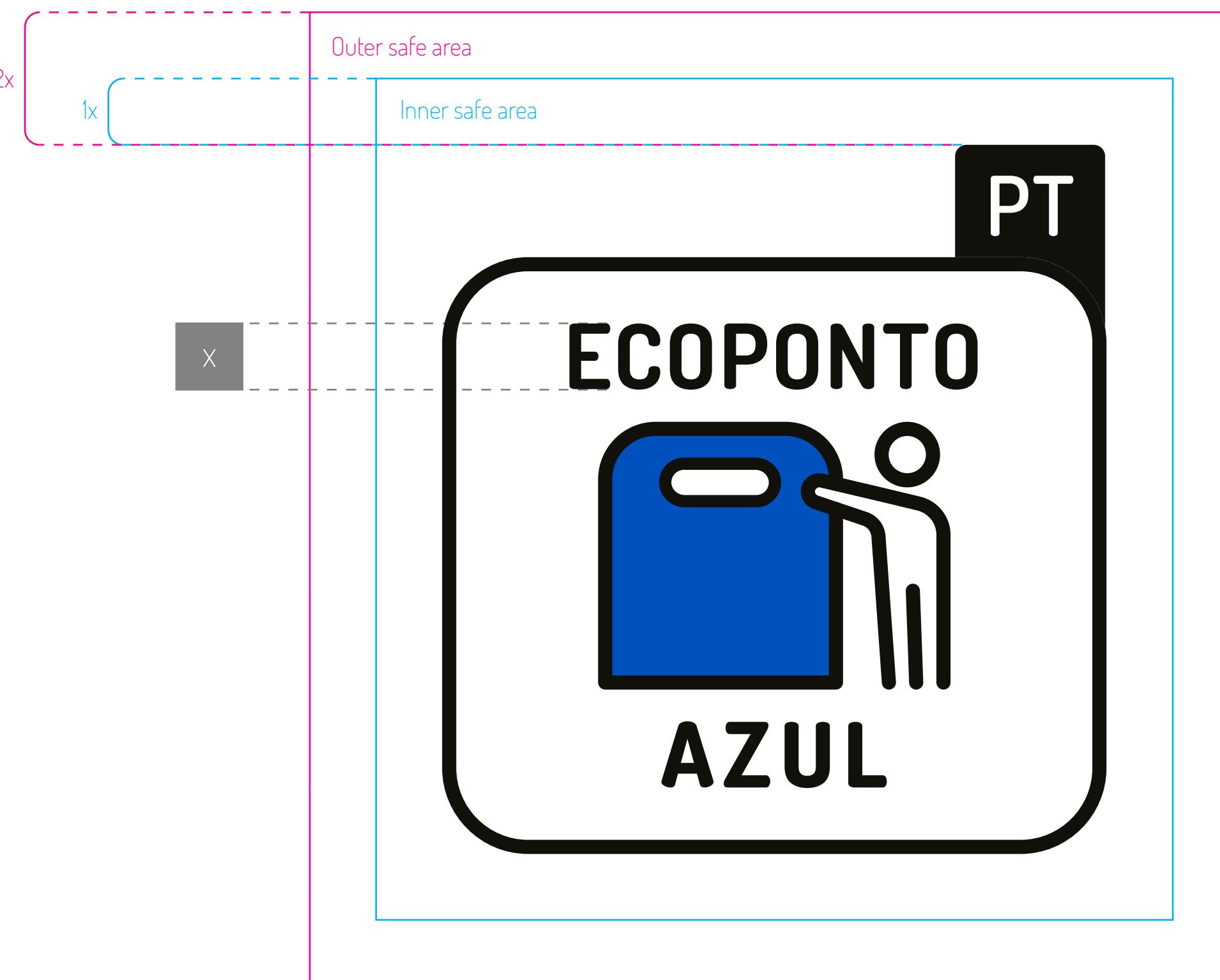
There are two safe areas in Pictograms.

### Inner safe area

1x denotes the space between Pictograms and Pictographs.

### Outer safe area

2x denotes the safe area reserved for other recycling categories or other graphic elements of the packaging.



## Margem de Segurança

### Pictograph

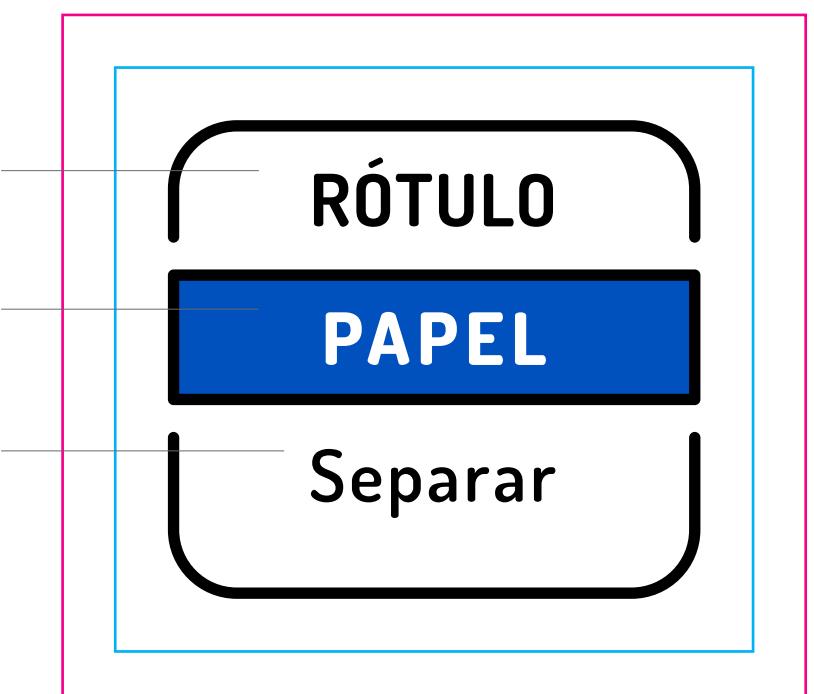
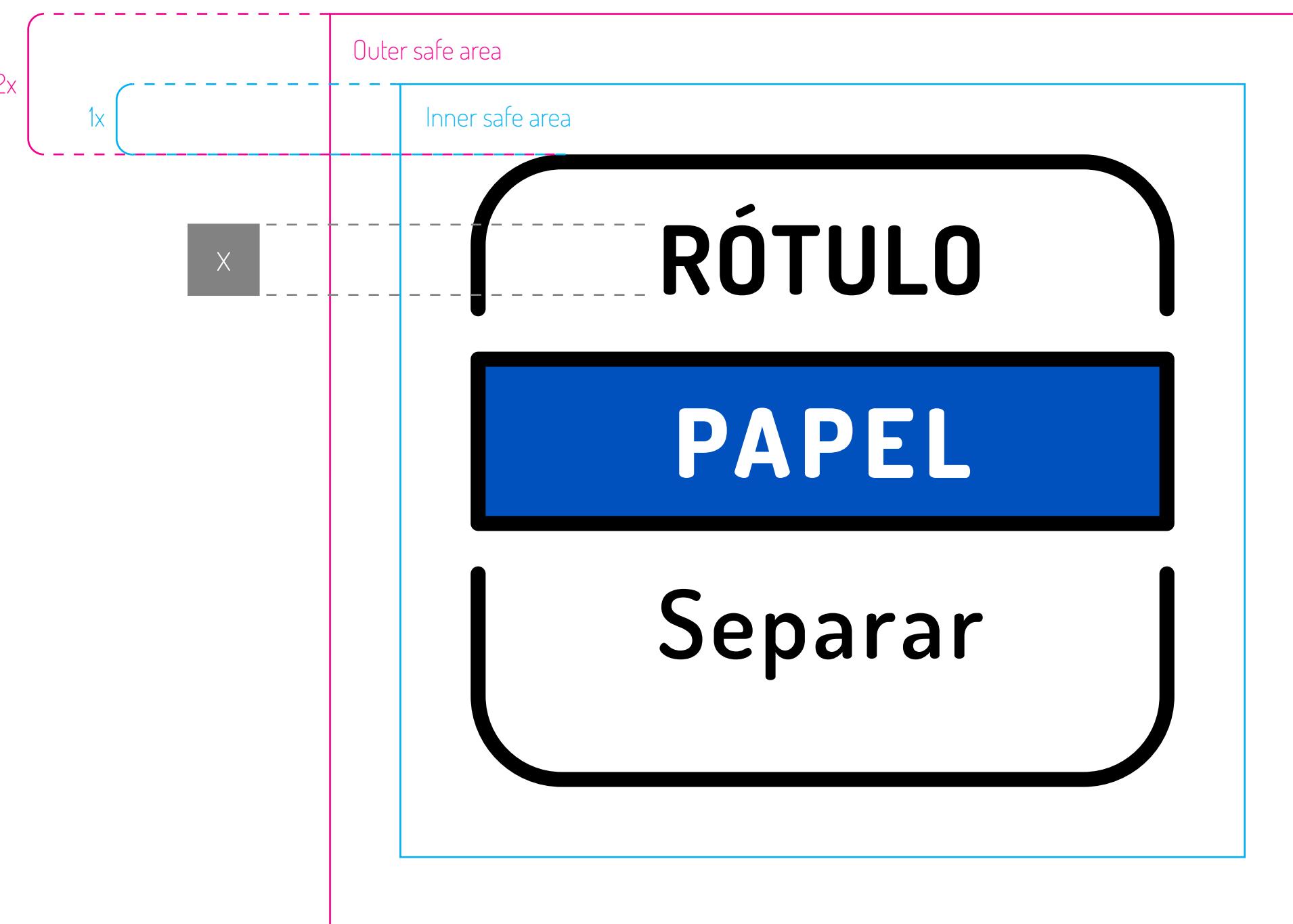
There are two safe areas in Pictograms.

#### Inner safe area

1x denotes the space between Pictograms and Pictographs.

#### Outer safe area

2x denotes the safe area reserved for other recycling categories or other graphic elements of the packaging.



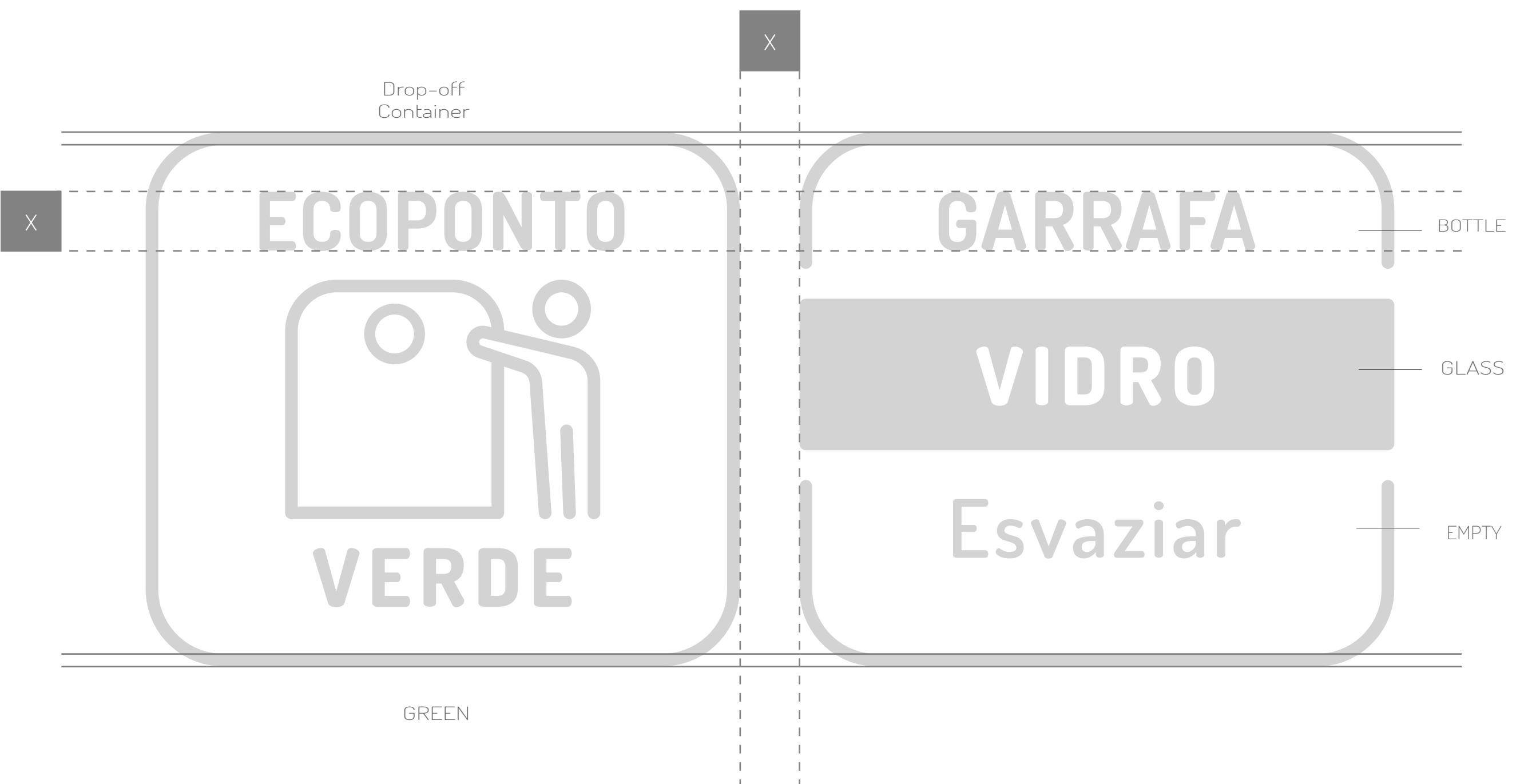


## Combining Pictograms and Pictographs

### Layout and Spacing of Pictogram + Pictograph

Layout and alignment between Pictograms (with or without country identification) and Pictographs, plus safe areas, when both are in the same recycling category. In this case the distance between them is smaller (1x).

Pictograms alluding to each drop-off container can be used alone or accompanied by Pictographs appropriate to the packaging in question. Pictographs in turn must always be accompanied by Pictograms alluding to each drop-off container and must not be placed on the packaging alone.

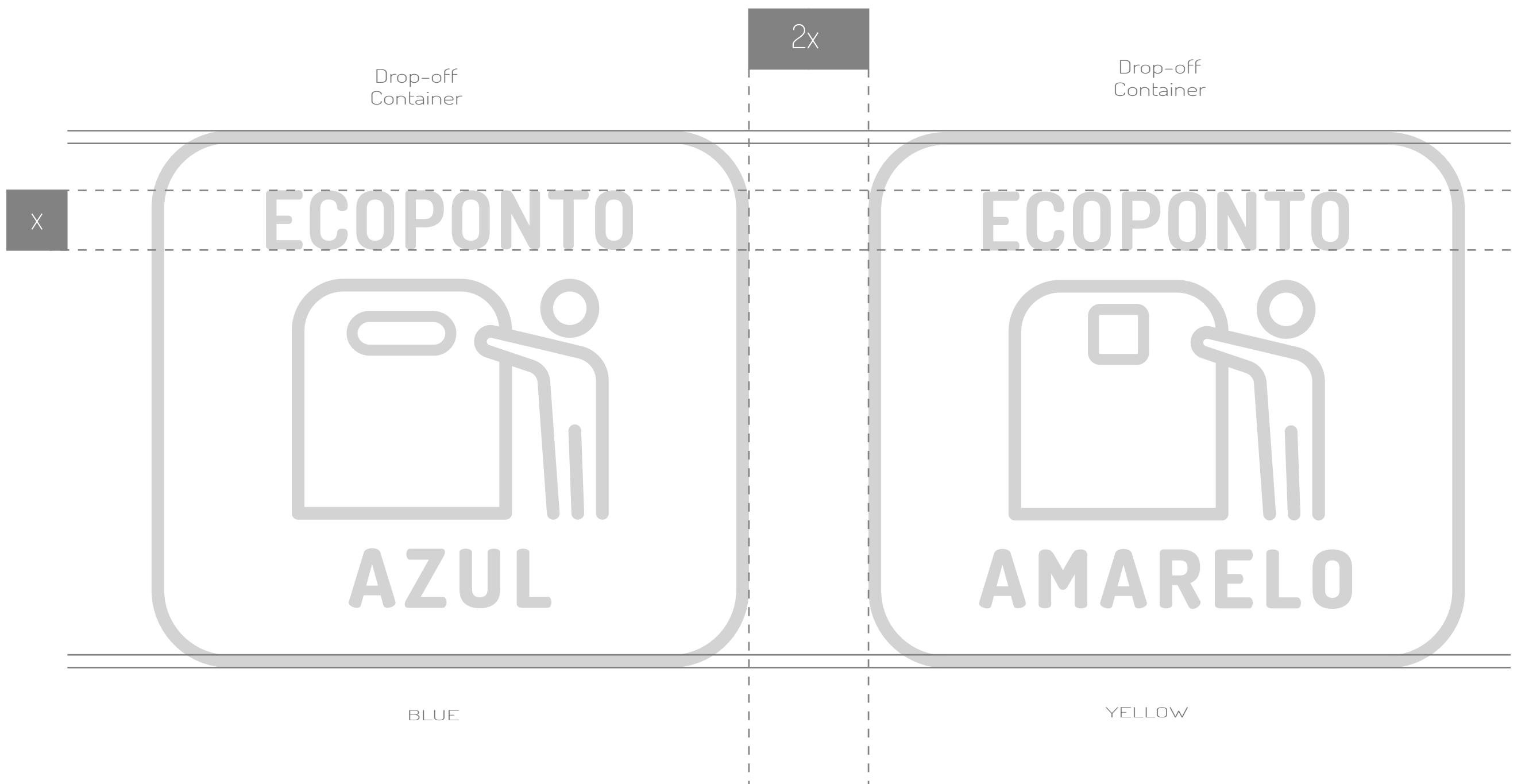


## Combining Pictograms and Pictographs

### Layout and Spacing of Two Pictograms

Layout and alignment between Pictograms (with or without country identification), plus safe areas, when the recycling categories are different. In this case the distance is greater (2x).

Pictograms alluding to each drop-off container can be used alone or accompanied by Pictograms appropriate to the packaging in question. Pictograms in turn must always be accompanied by Pictograms alluding to each drop-off container and must not be placed on the packaging alone.

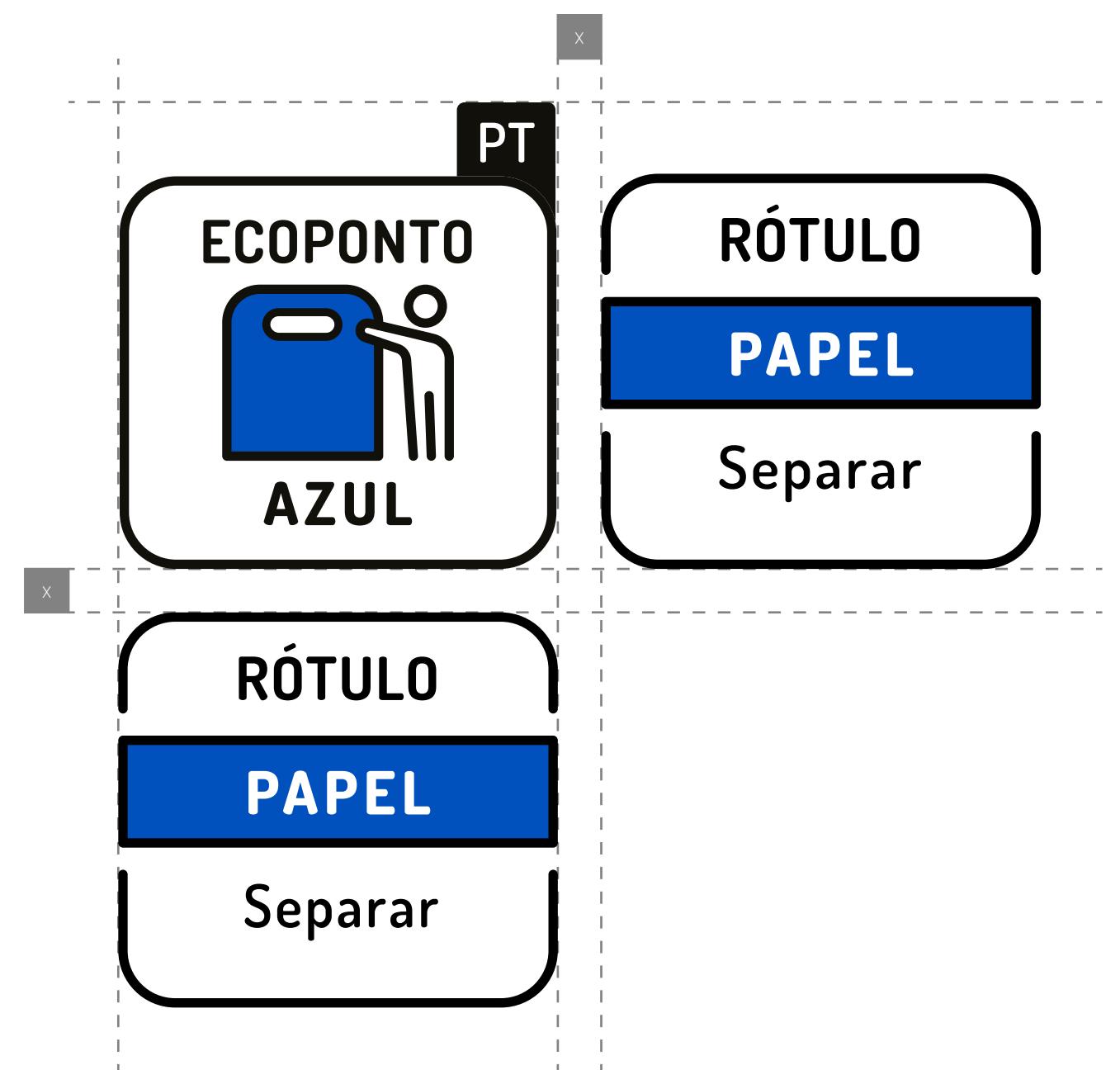
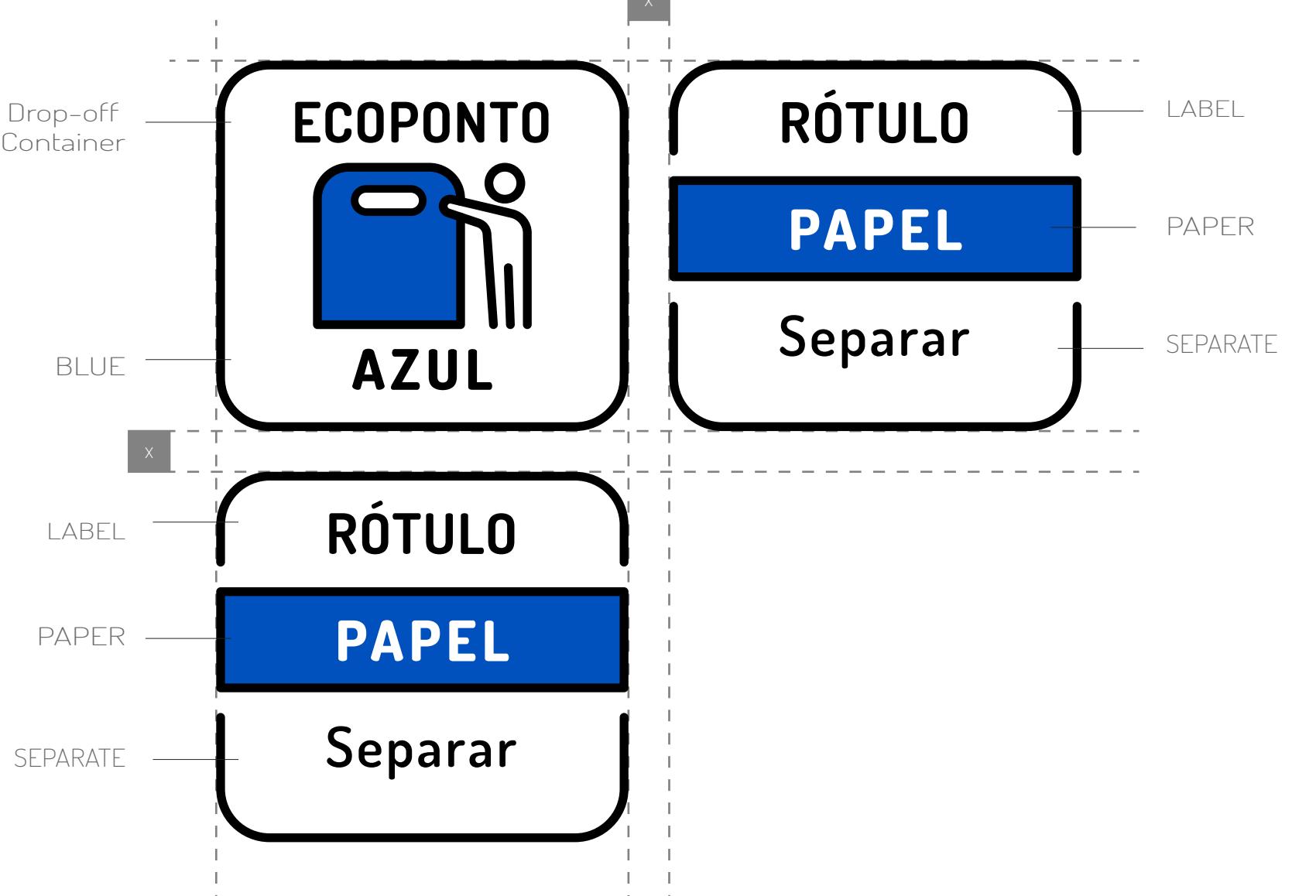


## Combining Pictograms and Pictographs

Pictogram + Pictograph,  
Vertically or Horizontally

Example of how to arrange the Pictogram (with or without country identification) and the Pictograph when in the same recycling category, vertically and horizontally. The vertical and horizontal versions should never be used simultaneously.

Pictograms alluding to each drop-off container can be used alone or accompanied by Pictographs appropriate to the packaging in question. Pictographs in turn must always be accompanied by Pictograms alluding to each drop-off container and must not be placed on the packaging alone.

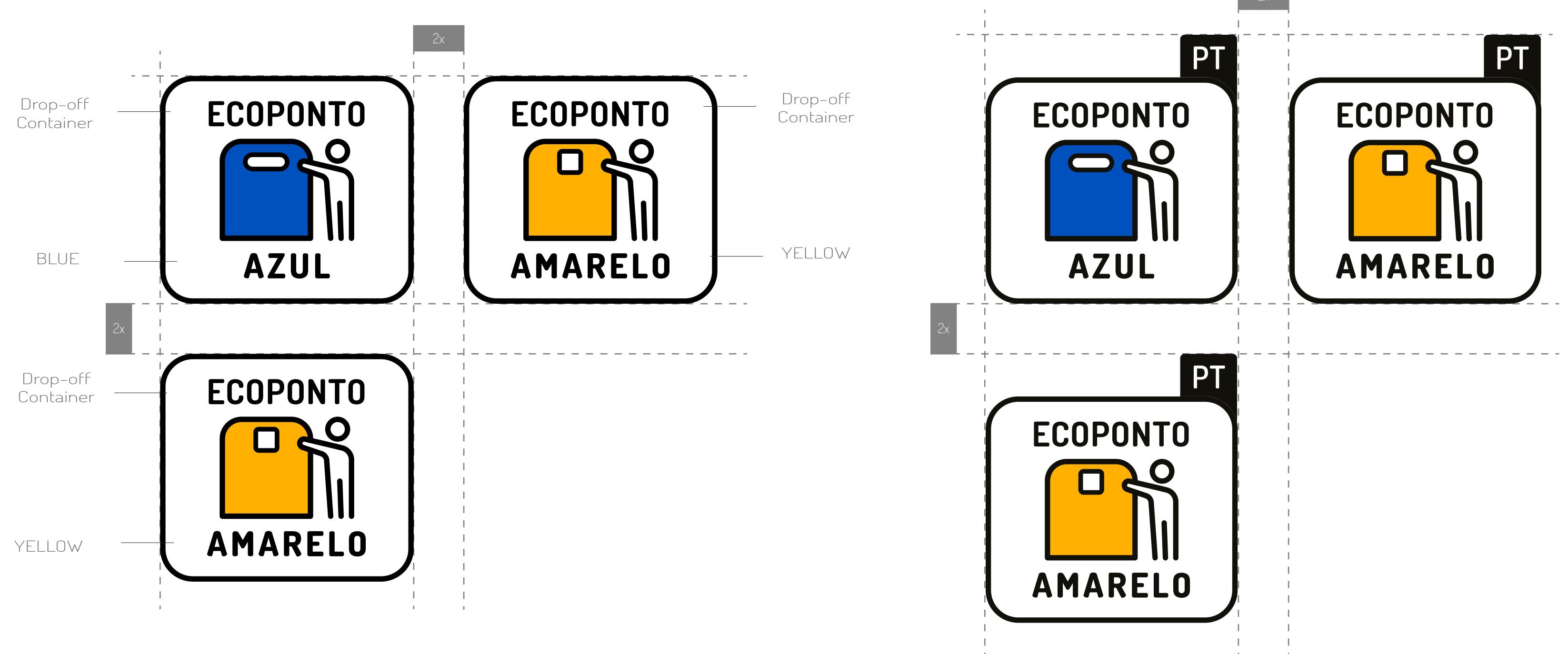


## Combining Pictograms and Pictographs

### Two Pictograms Vertically or Horizontally

Example of how to arrange Pictograms (with or without country identification) vertically and horizontally, plus safe areas, when the recycling categories are different. The vertical and horizontal versions should never be used simultaneously.

Pictograms alluding to each drop-off container can be used alone or accompanied by Pictographs appropriate to the packaging in question. Pictographs in turn must always be accompanied by Pictograms alluding to each drop-off container and must not be placed on the packaging alone.

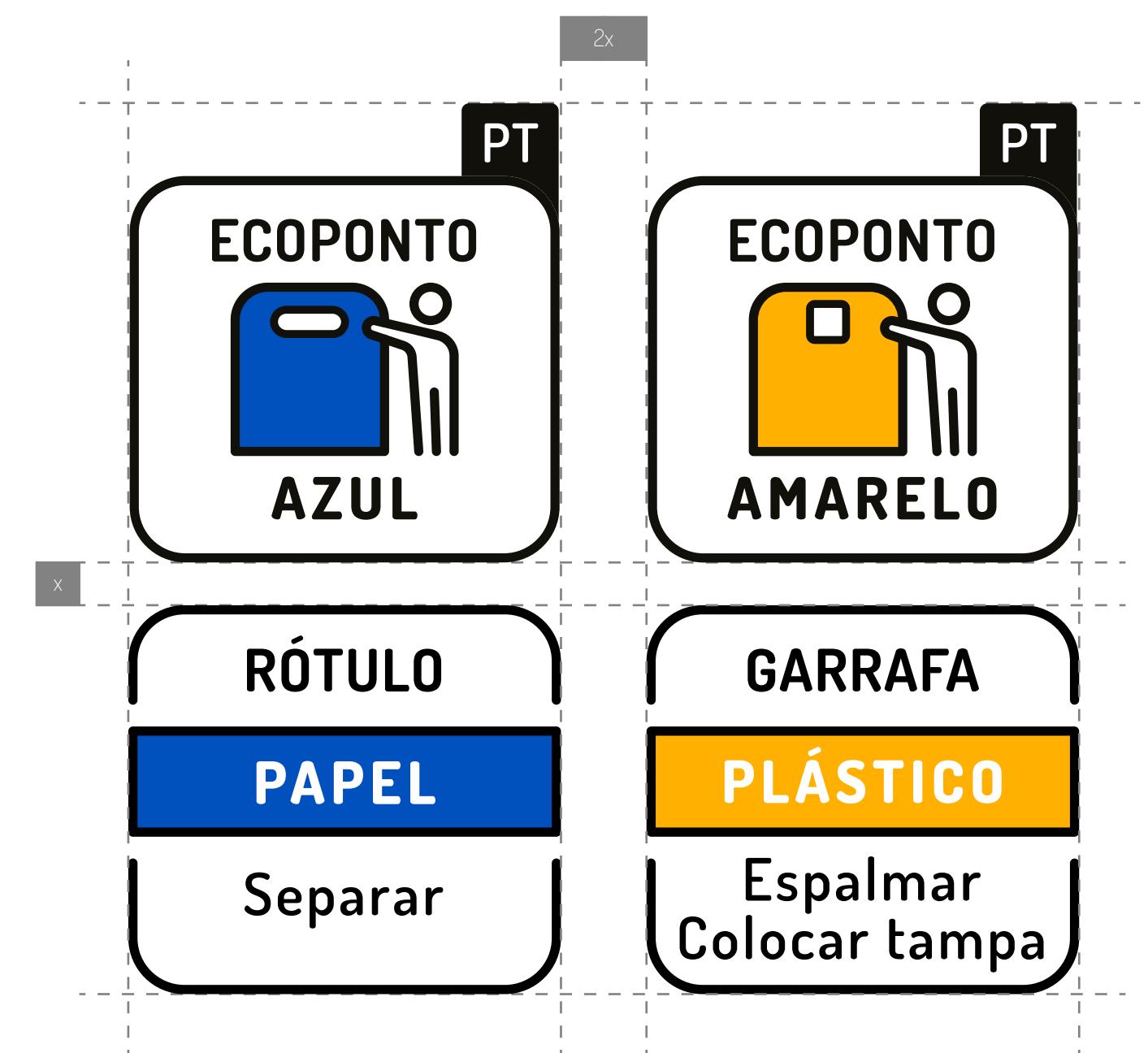
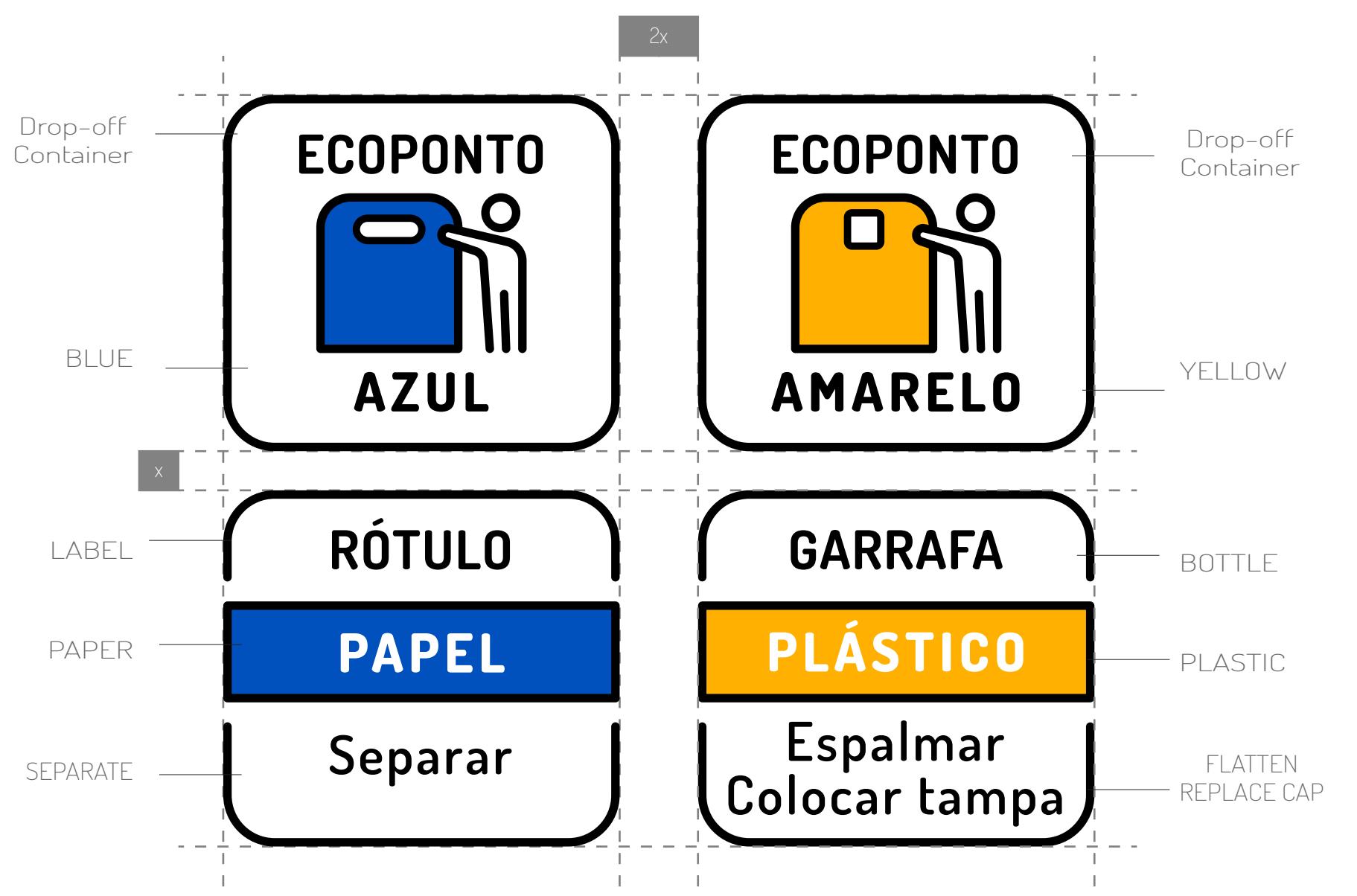


## Combining Pictograms and Pictographs

Two Pictograms  
+ Two Pictographs Vertically

Example of how to arrange two Pictograms (with or without country identification) together with two Pictographs, plus safe areas. This layout should be used if the writing on the packaging is laid out vertically.

Pictograms alluding to each drop-off container can be used alone or accompanied by Pictographs appropriate to the packaging in question. Pictographs in turn must always be accompanied by Pictograms alluding to each drop-off container and must not be placed on the packaging alone.

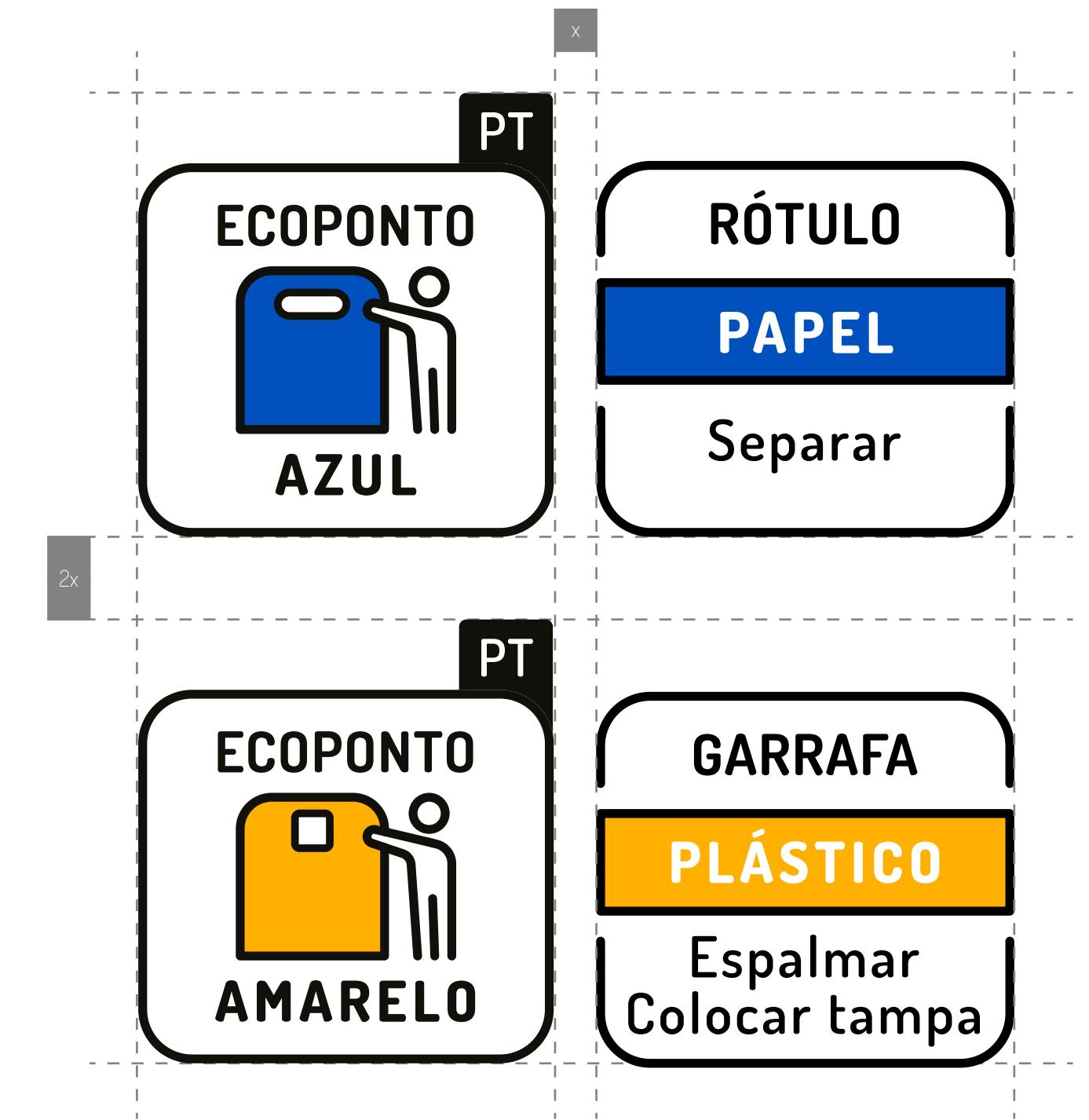


## Combining Pictograms and Pictographs

Two Pictograms  
+ Two Pictographs  
Horizontally

Example of how to arrange two Pictograms (with or without country identification) together with two Pictographs horizontally, plus safe areas. This layout should be used if the writing on the packaging is laid out horizontally.

Pictograms alluding to each drop-off container can be used alone or accompanied by Pictographs appropriate to the packaging in question. Pictographs in turn must always be accompanied by Pictograms alluding to each drop-off container and must not be placed on the packaging alone.

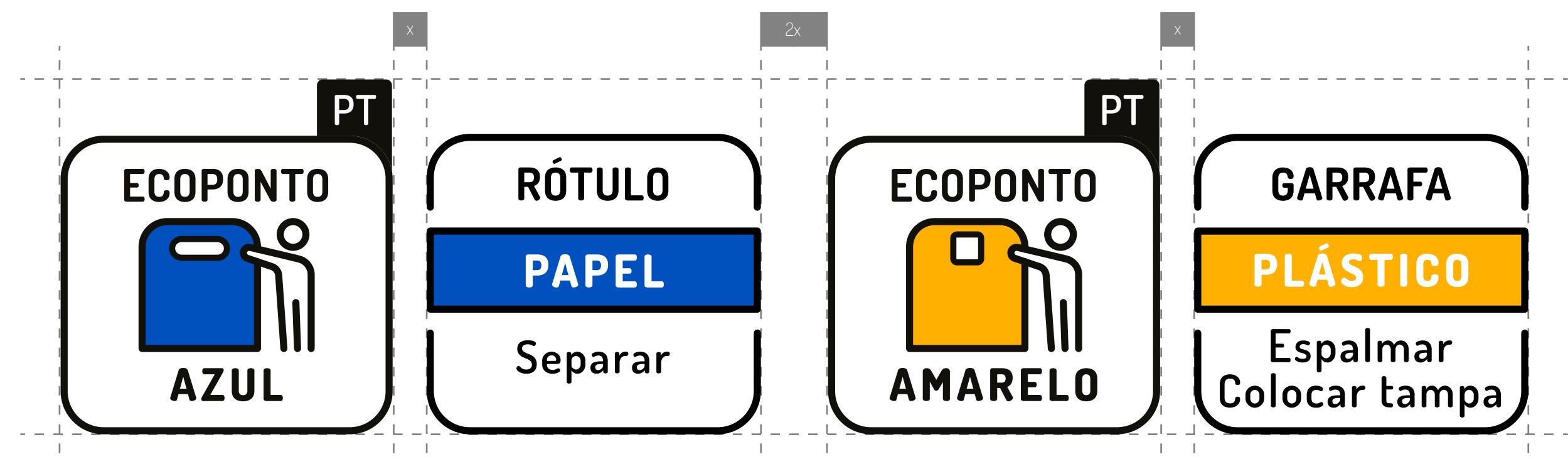
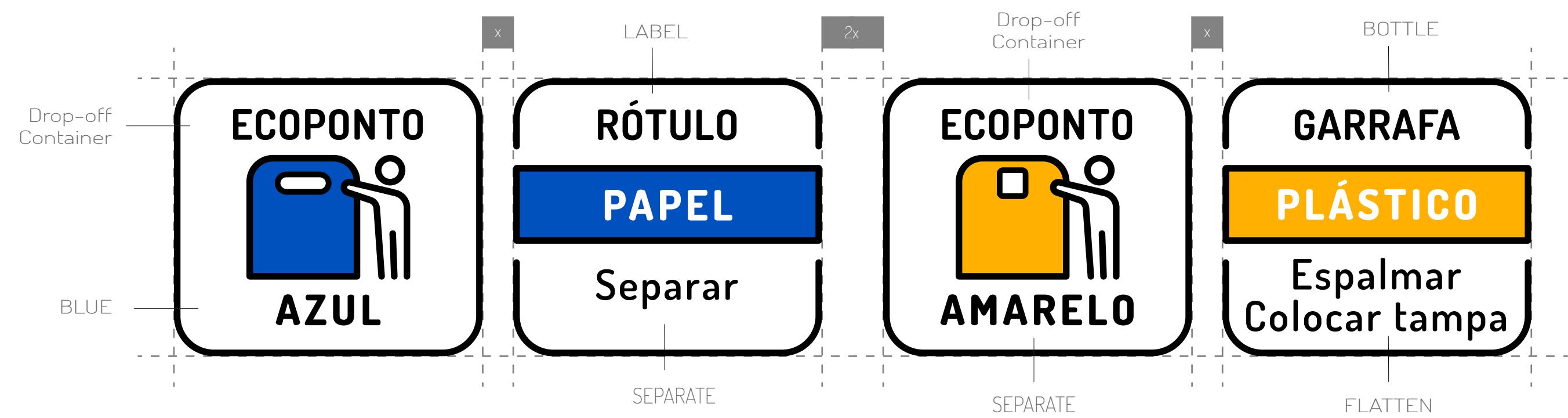


## Combining Pictograms and Pictographs

Two Pictograms  
+ Two Pictographs  
Horizontally on One Line

Example of how to arrange two Pictograms (with or without country identification) together with two Pictographs, plus safe areas, when they need to be used horizontally.

Pictograms alluding to each drop-off container can be used alone or accompanied by Pictographs appropriate to the packaging in question. Pictographs in turn must always be accompanied by Pictograms alluding to each drop-off container and must not be placed on the packaging alone.

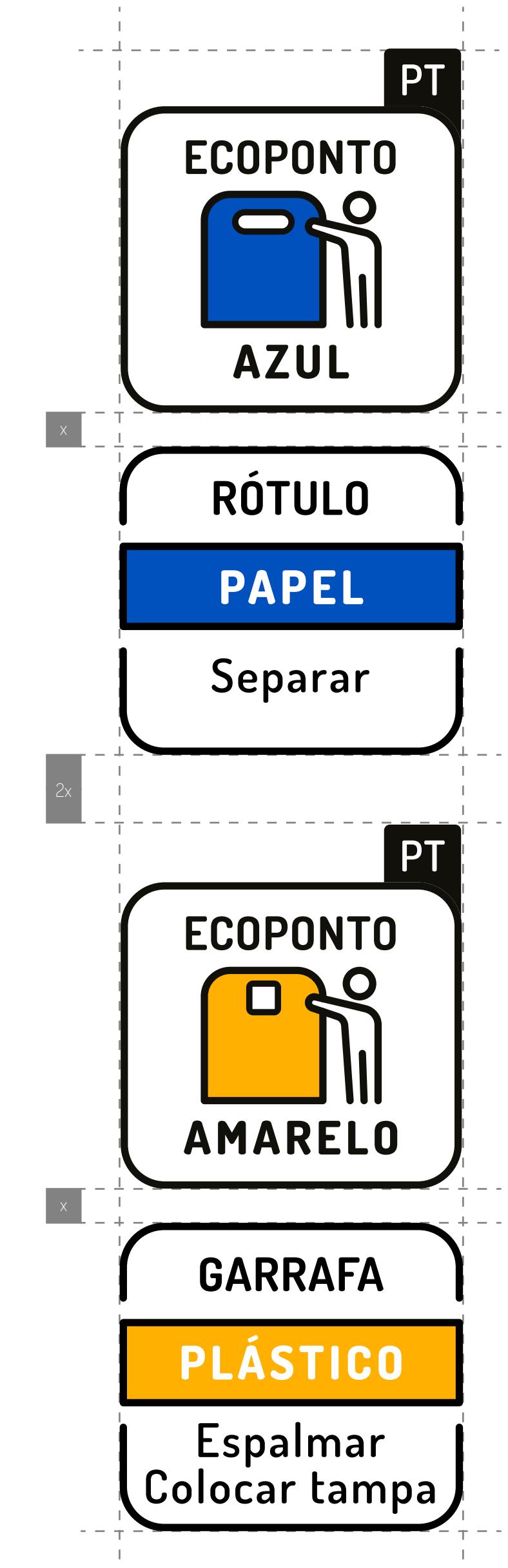
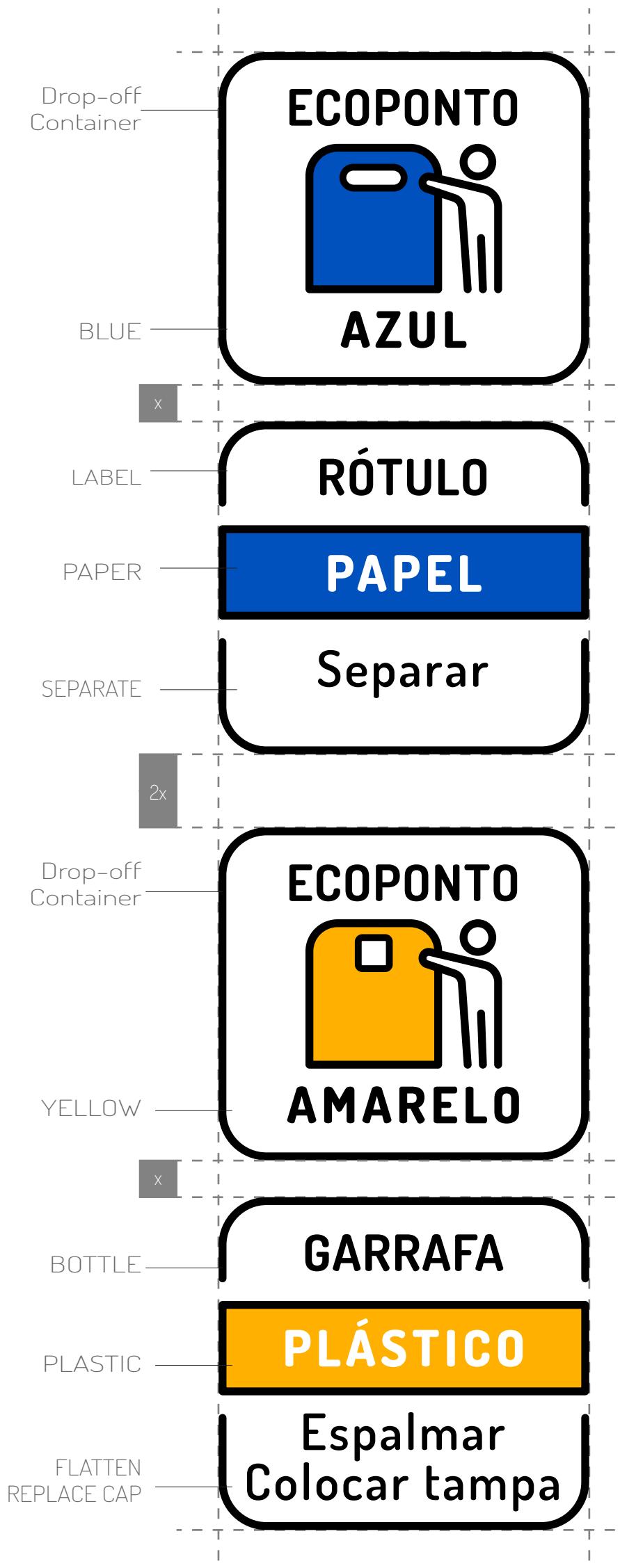


## Combining Pictograms and Pictographs

Two Pictograms  
+ Two Pictographs Vertically  
on One Line

Example of how to arrange two Pictograms (with or without country identification) together with two Pictographs, plus safe areas, when they need to be used vertically.

Pictograms alluding to each drop-off container can be used alone or accompanied by Pictographs appropriate to the packaging in question. Pictographs in turn must always be accompanied by Pictograms alluding to each drop-off container and must not be placed on the packaging alone.

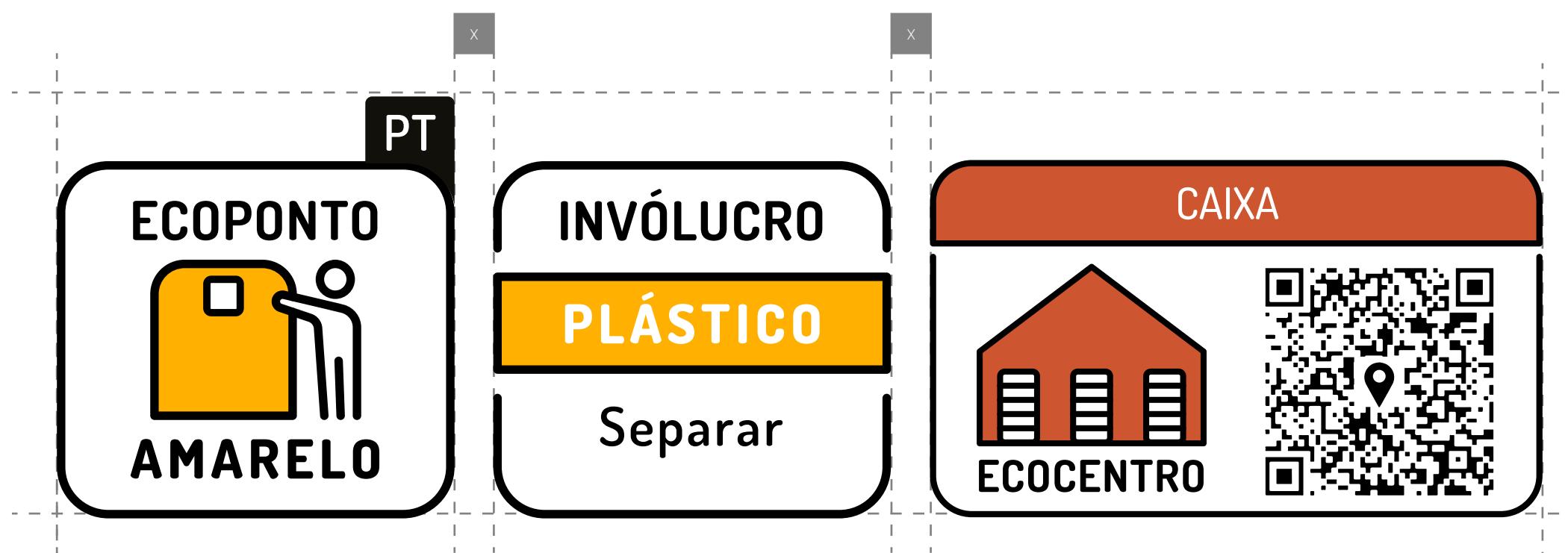
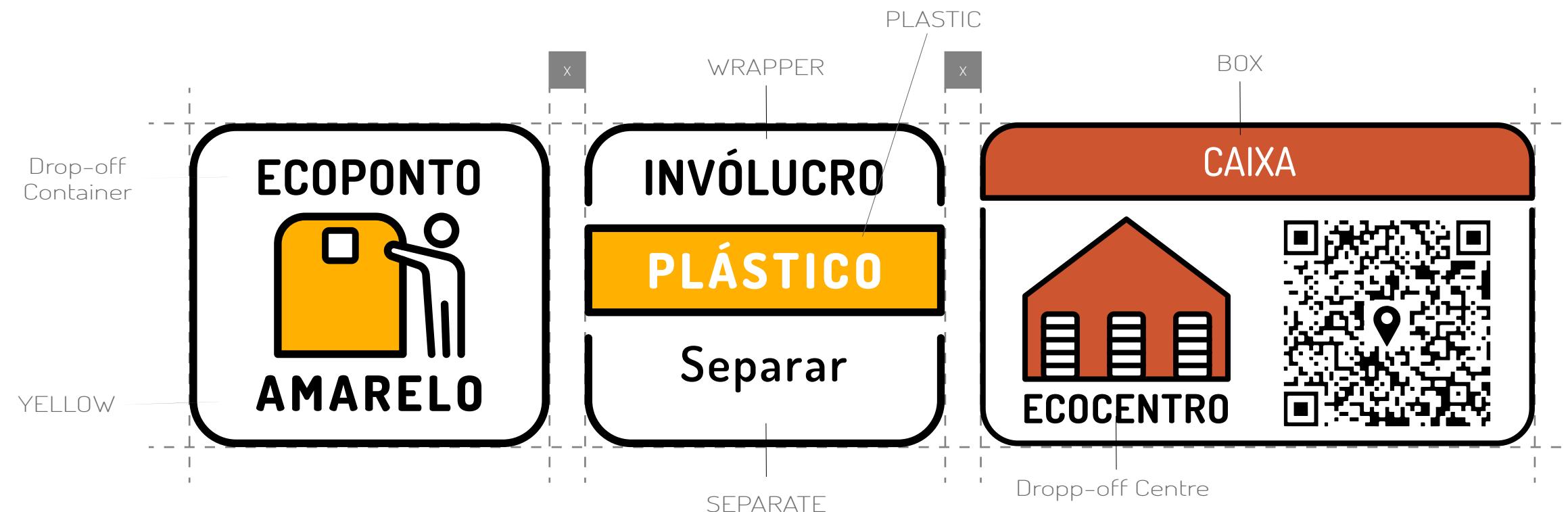


## Combining Pictograms and Pictographs

Pictogram  
+ Two Pictographs  
Horizontally

Example of how to arrange one Pictogram (with or without country identification) together with two Pictographs for the same recycling category, when used horizontally, plus safe areas.

Pictograms alluding to each drop-off container can be used alone or accompanied by Pictographs appropriate to the packaging in question. Pictographs in turn must always be accompanied by Pictograms alluding to each drop-off container and must not be placed on the packaging alone.

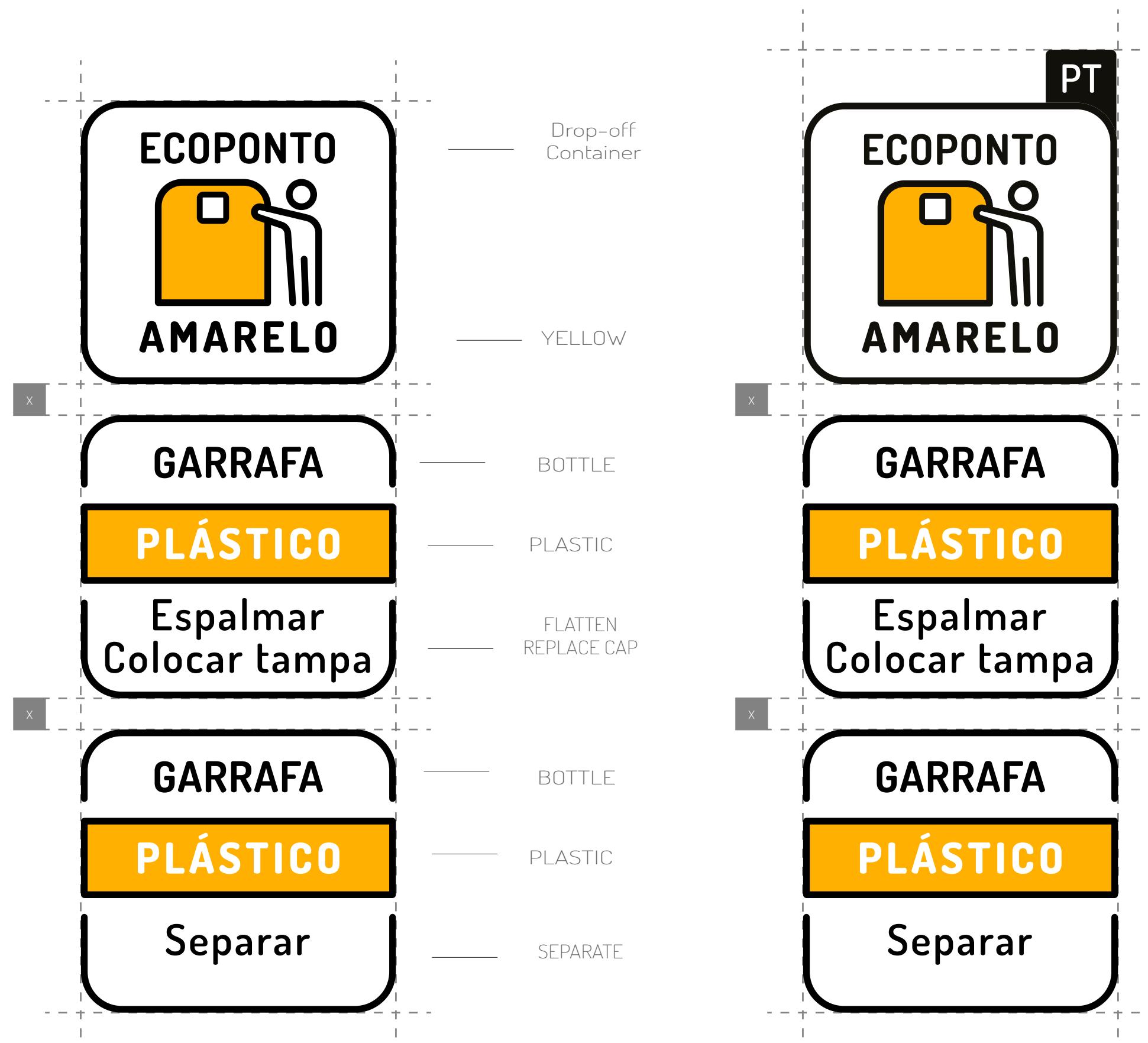


## Combining Pictograms and Pictographs

Pictogram  
+ Two Pictographs Vertically

Example of how to arrange one Pictogram (with or without country identification) together with two Pictographs for the same recycling category, when used vertically, plus safe areas.

Pictograms alluding to each drop-off container can be used alone or accompanied by Pictographs appropriate to the packaging in question. Pictographs in turn must always be accompanied by Pictograms alluding to each drop-off container and must not be placed on the packaging alone.

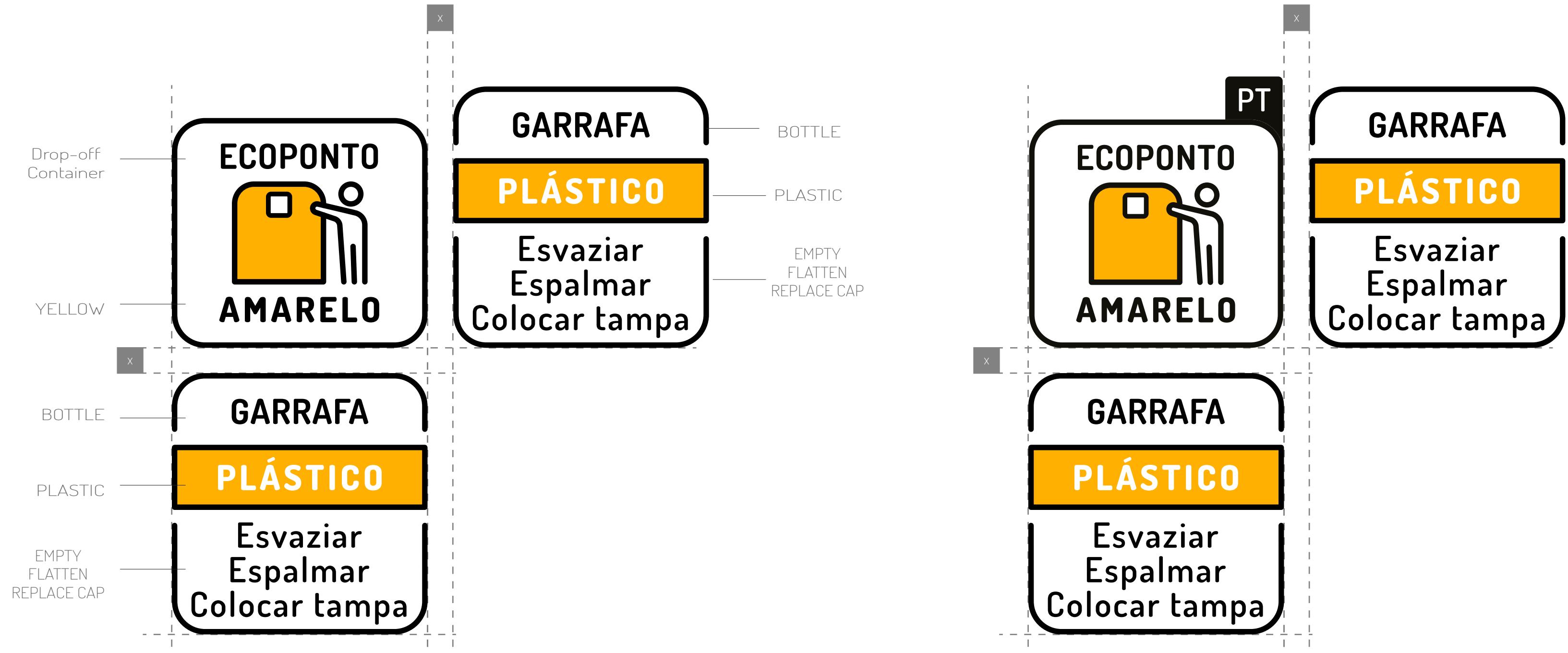


## Combining Pictograms and Pictographs

### Pictogram + Pictograph with Three Instructions

Example of how to arrange one Pictogram (with or without country identification) together with one Pictograph containing three levels of information in the Instructions field, plus safe areas. For the horizontal version, the bottom of the Pictograph must be aligned with the bottom of the Pictogram.

Pictograms alluding to each drop-off container can be used alone or accompanied by Pictographs appropriate to the packaging in question. Pictographs in turn must always be accompanied by Pictograms alluding to each drop-off container and must not be placed on the packaging alone.



## Combining Pictograms and Pictographs

Two Pictograms

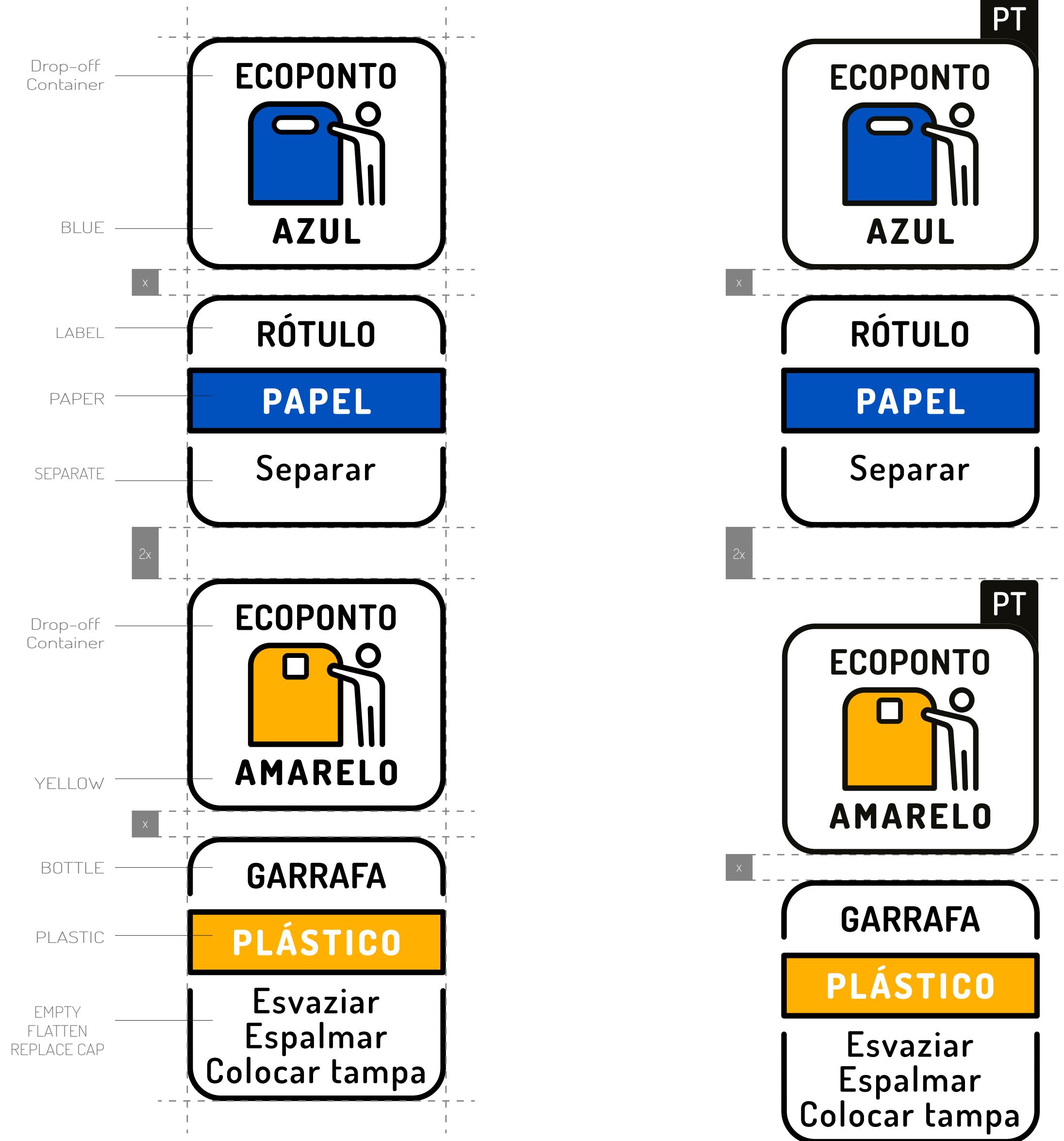
+ One Pictograph

+ One Pictograph with

Three Instructions

Example of how to arrange two Pictograms (with or without country identification) together with one Pictograph and one Pictograph containing three levels of information in the Instructions field, plus safe areas, when they need to be used vertically.

Pictograms alluding to each drop-off container can be used alone or accompanied by Pictographs appropriate to the packaging in question. Pictographs in turn must always be accompanied by Pictograms alluding to each drop-off container and must not be placed on the packaging alone.





## Minimum Dimensions

### Pictograms

Mandatory minimum dimensions of Pictograms (with or without country identification).



Drop-off Container

BLUE



Drop-off Container

GREEN



Drop-off Container

YELLOW



Residual Waste



Drop-off Centre

Minimum Dimension (width)

Digital 50px

Printed 7mm

Minimum Dimension (width)

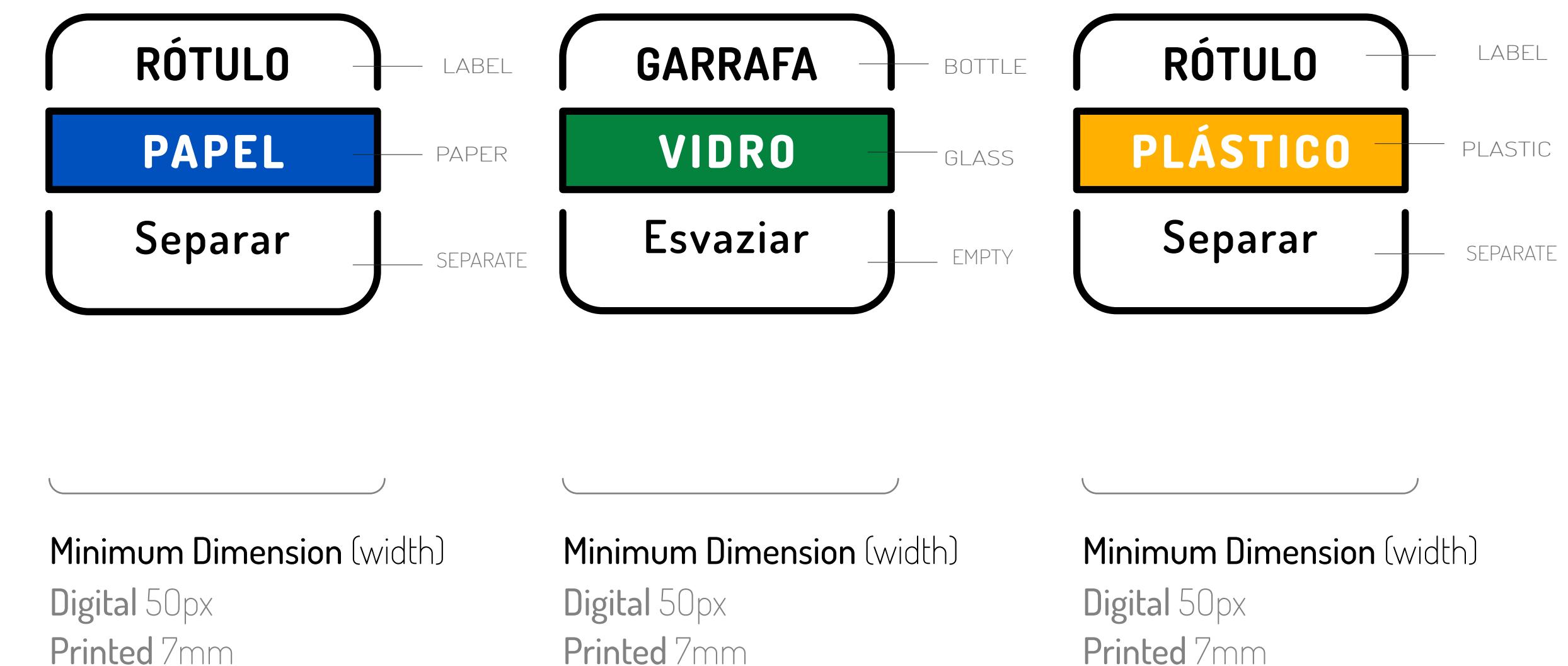
Digital 93px

Printed 26mm

## Minimum Dimensions

### Pictographs

Mandatory minimum dimensions  
of Pictographs.





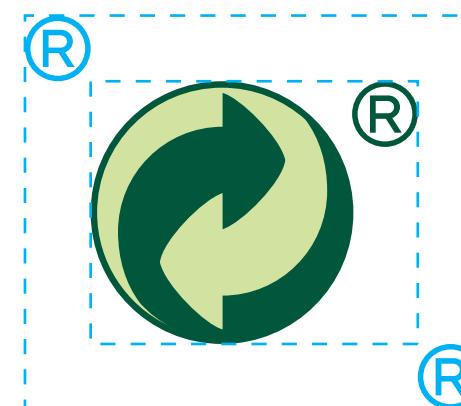
## Combining Pictograms and Pictographs with the Green Dot Symbol

Combining the Pictogram (with or without Country Identification) with the Green Dot Symbol Horizontally

There are two ways to combine the Pictogram with the Green Dot symbol.

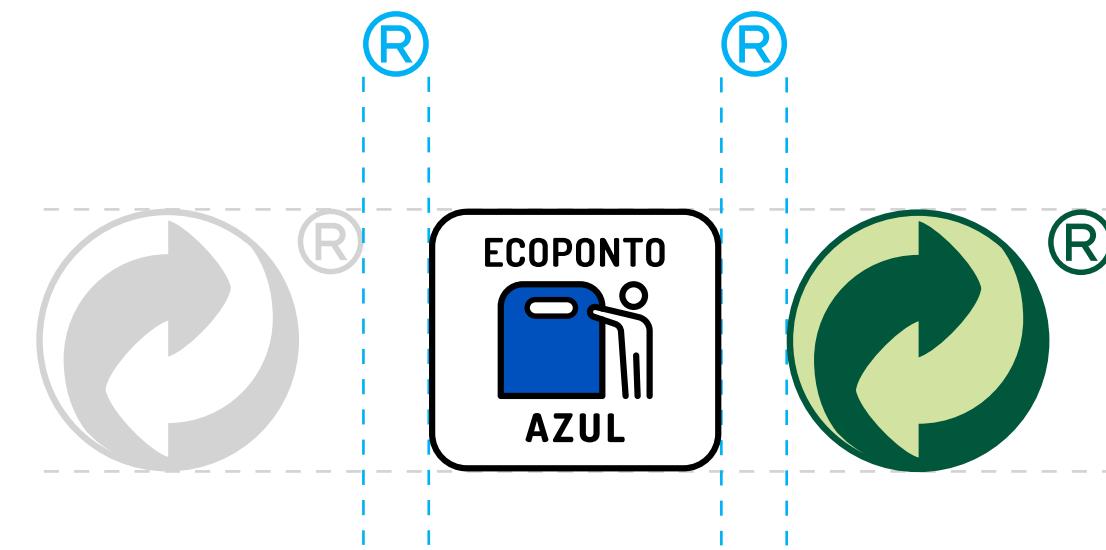
The dimensions of the Green Dot symbol should always be the same as those of the Pictogram, whether combined horizontally or vertically.

The safe area should be the same size as the Green Dot registered trademark symbol.



Green Dot Symbol  
Safe Area

Note: For further information on the use of the Green Dot symbol see the Green Dot Standards Manual.



Example  
Black and White Version



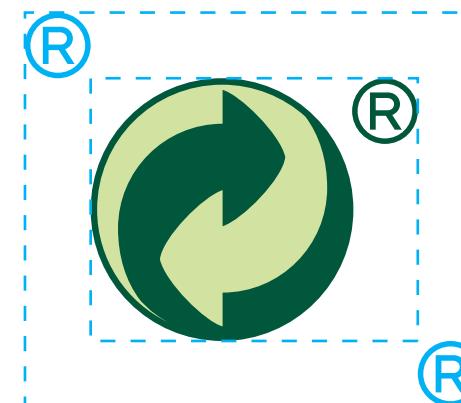
## Combining Pictograms and Pictographs with the Green Dot Symbol

Combining the Pictogram (with or without Country Identification) with the Green Dot Symbol Vertically

There are two ways to combine the Pictogram with the Green Dot symbol.

The dimensions of the Green Dot symbol should always be the same as those of the Pictogram, whether combined horizontally or vertically.

The safe area should be the same size as the Green Dot registered trademark symbol.



Green Dot Symbol  
Safe Area

Note: For further information on the use of the Green Dot symbol see the Green Dot Standards Manual.

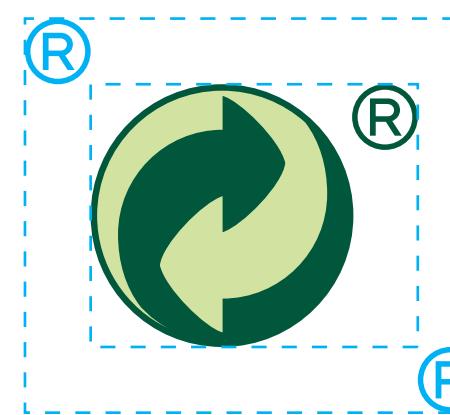
## Combining Pictograms and Pictographs with the Green Dot Symbol

Combining the Pictogram (with or without Country Identification) and Pictograph with the Green Dot Symbol Horizontally

There are two ways to combine the Pictogram, the Pictograph and the Green Dot symbol.

The size of the Green Dot symbol should always be the same as that of the Pictogram, whether combined horizontally or vertically.

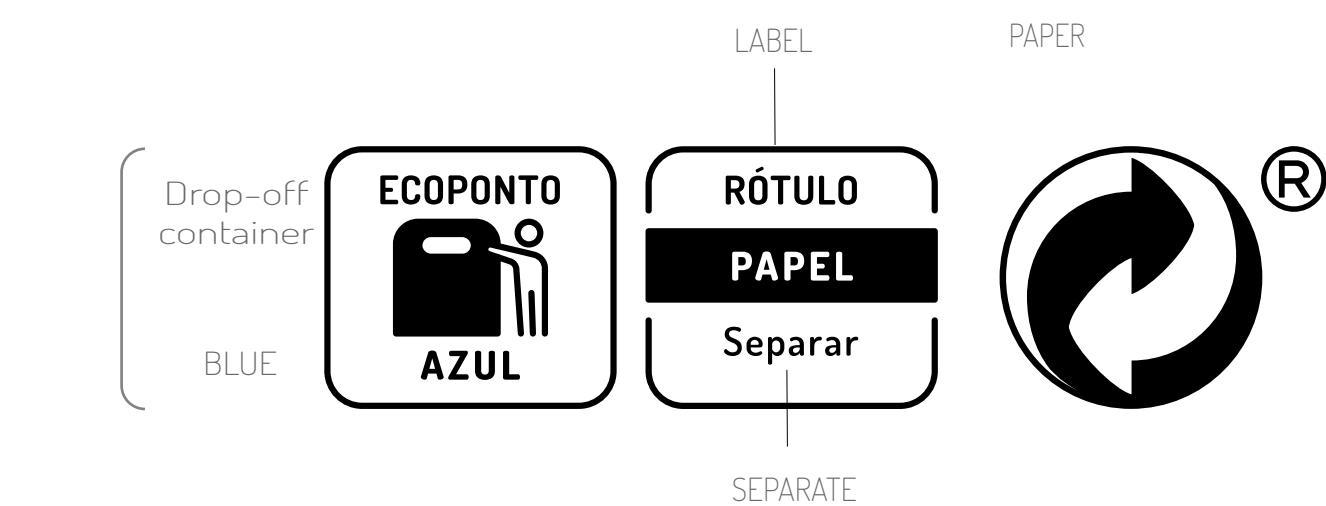
The safe area should be the same size as the Green Dot registered trademark symbol.



Green Dot Symbol  
Safe Area

Note: For further information on the use of the Green Dot symbol see the Green Dot Standards Manual.

Example  
Black and White Version



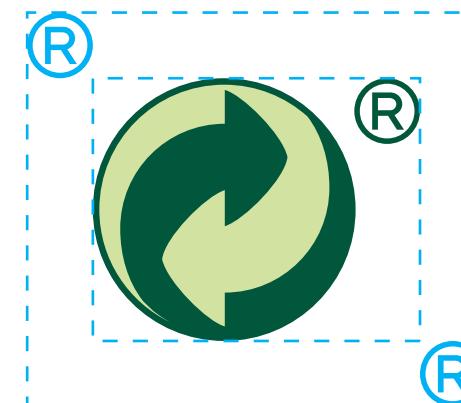
## Combining Pictograms and Pictographs with the Green Dot Symbol

Combining the Pictogram (with or without Country Identification) and the Pictograph with the Green Dot Symbol Vertically

There are six ways to combine the Pictogram, the Pictograph and the Green Dot symbol.

The size of the Green Dot symbol should always be the same as that of the Pictogram, whether combined horizontally or vertically.

The safe area should be the same size as the Green Dot registered trademark symbol.



Green Dot Symbol  
Safe Area

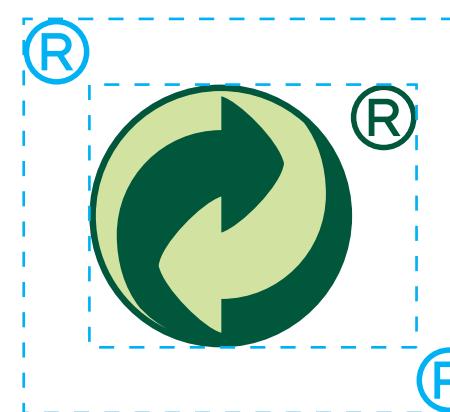
Note: For further information on the use of the Green Dot symbol see the Green Dot Standards Manual.

## Combining Pictograms and Pictographs with the Green Dot Symbol

Combining Pictograms (with or without Country Identification) and Pictographs for Several Recycling Categories with the Green Dot Symbol Horizontally

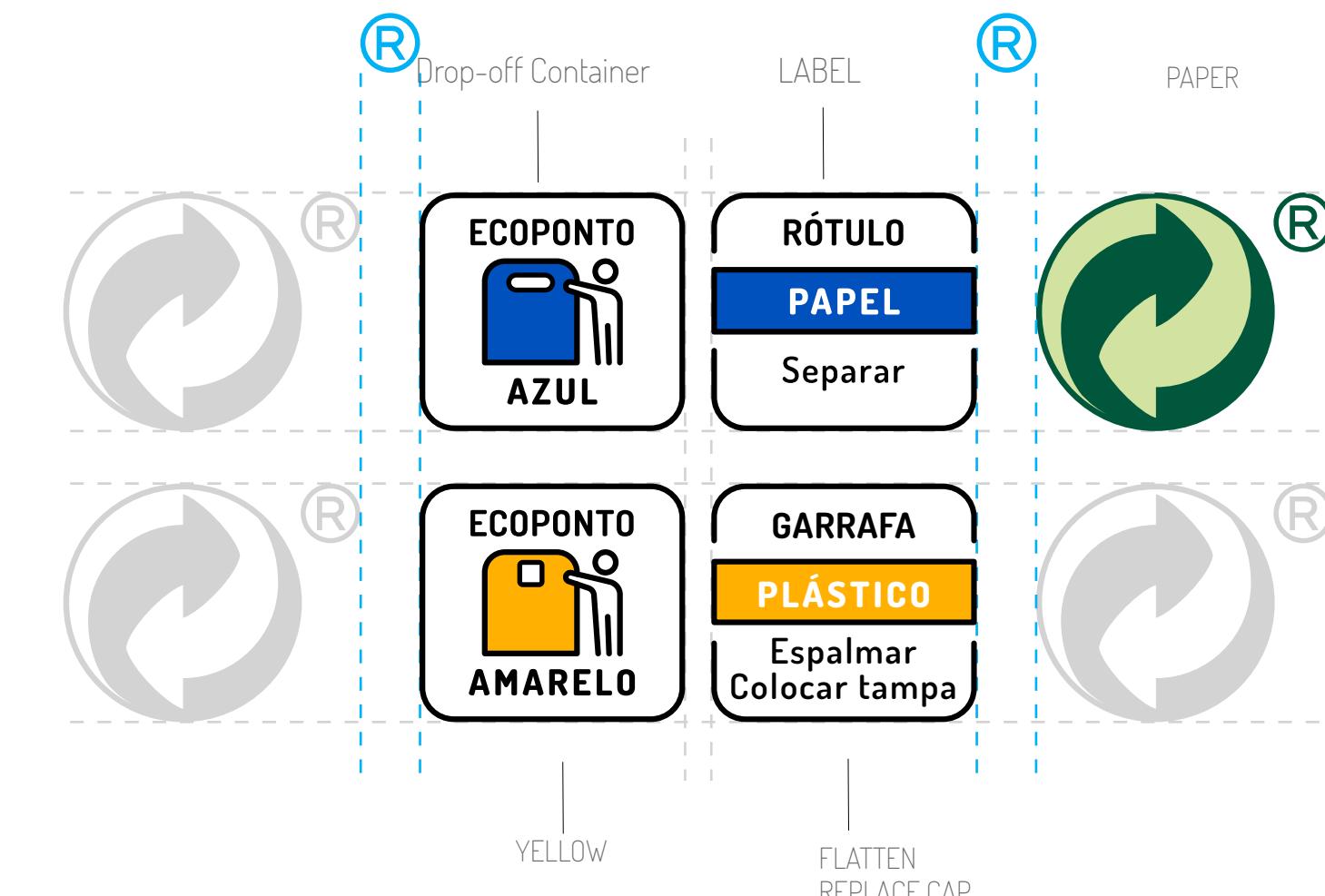
There are four ways to combine the family of Pictograms and Pictographs with the Green Dot symbol. The size of the Green Dot symbol should always be the same as that of the Pictogram, whether combined horizontally or vertically.

The safe area should be the same size as the Green Dot registered trademark symbol.

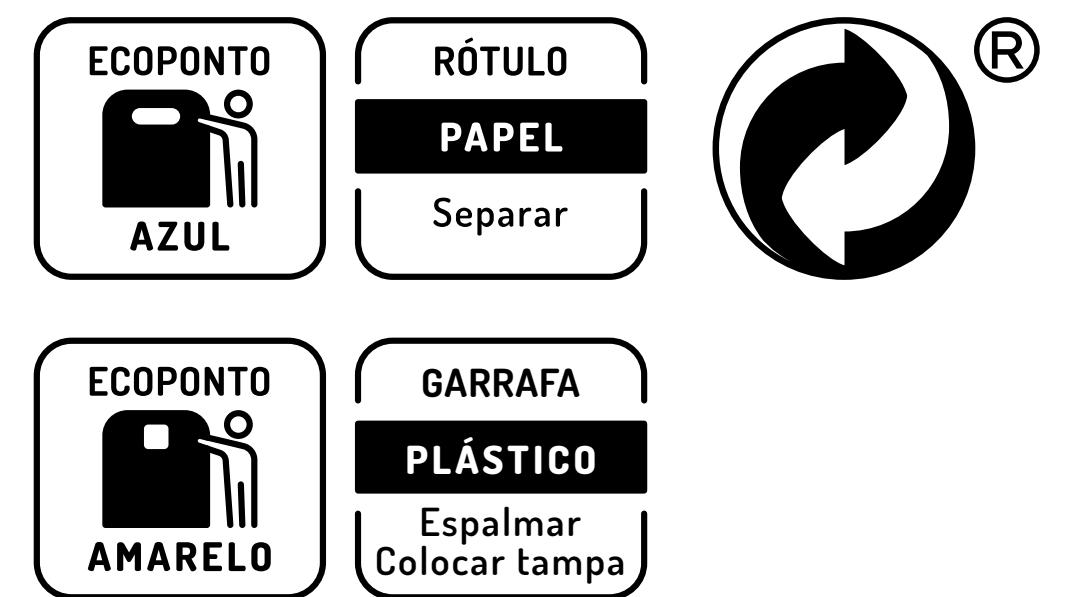


Green Dot Symbol  
Safe Area

Note: For further information on the use of the Green Dot symbol see the Green Dot Standards Manual.



Example  
Black and White Version

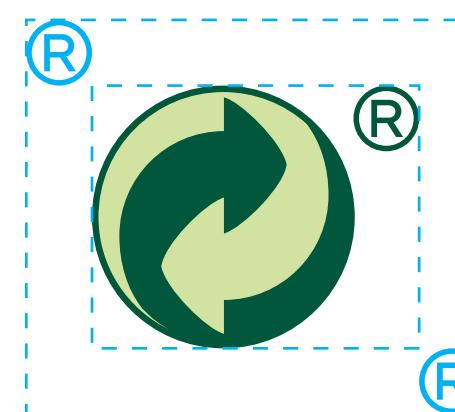


## Combining Pictograms and Pictographs with the Green Dot Symbol

Combining Pictograms (with or without Country Identification) and Pictographs for Several Recycling Categories with the Green Dot Symbol Vertically

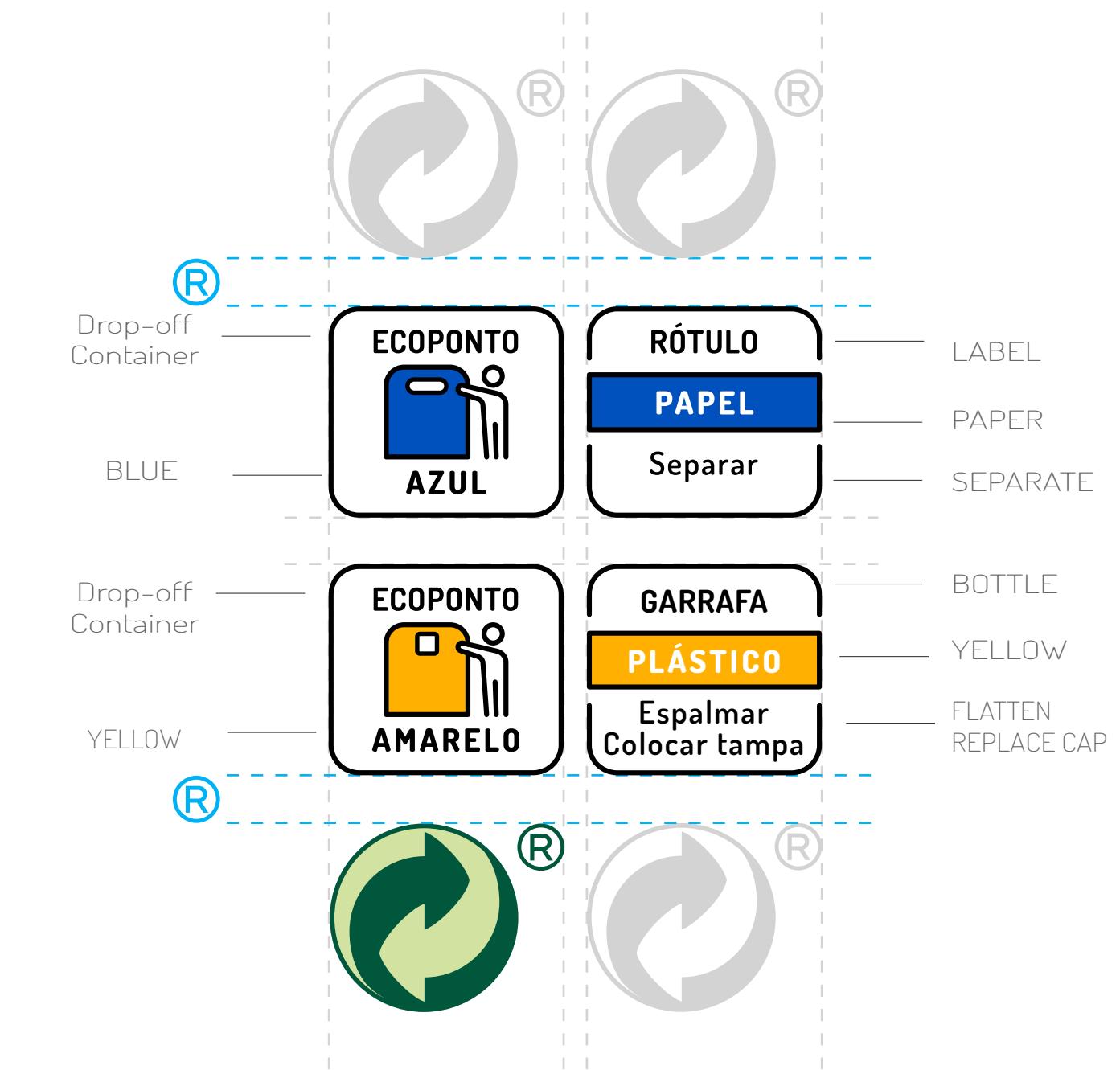
There are four ways to combine the family of Pictograms and Pictographs with the Green Dot symbol. The size of the Green Dot symbol should always be the same as that of the Pictogram, whether combined horizontally or vertically.

The safe area should be the same size as the Green Dot registered trademark symbol.



Green Dot Symbol  
Safe Area

Note: For further information on the use of the Green Dot symbol see the Green Dot Standards Manual.



Example  
Black and White Version



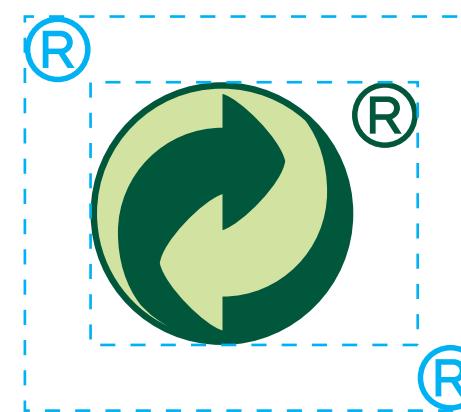
## Combining Pictograms and Pictographs with the Green Dot Symbol

Combining the Pictogram (with or without Country Identification) and Two Pictographs with the Green Dot Symbol Horizontally

There are six ways to combine the Pictograms and Pictographs with the Green Dot symbol.

The size of the Green Dot symbol should always be the same as that of the Pictogram, whether combined horizontally or vertically.

The safe area should be the same size as the Green Dot registered trademark symbol.



Green Dot Symbol  
Safe Area

Note: For further information on the use of the Green Dot symbol see the Green Dot Standards Manual

Example  
Black and White Version



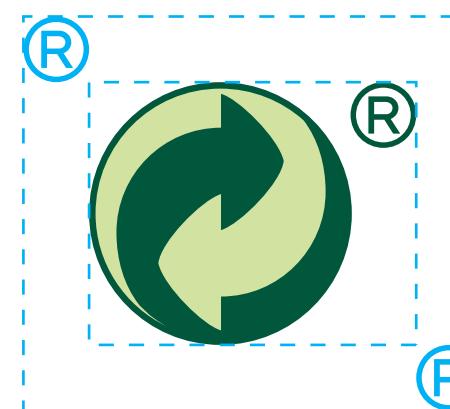
## Combining Pictograms and Pictographs with the Green Dot Symbol

Combining the Pictogram (with or without Country Identification) and Two Pictographs Horizontally with the Green Dot Symbol Vertically

There are six ways to combine the Pictograms and Pictographs with the Green Dot symbol.

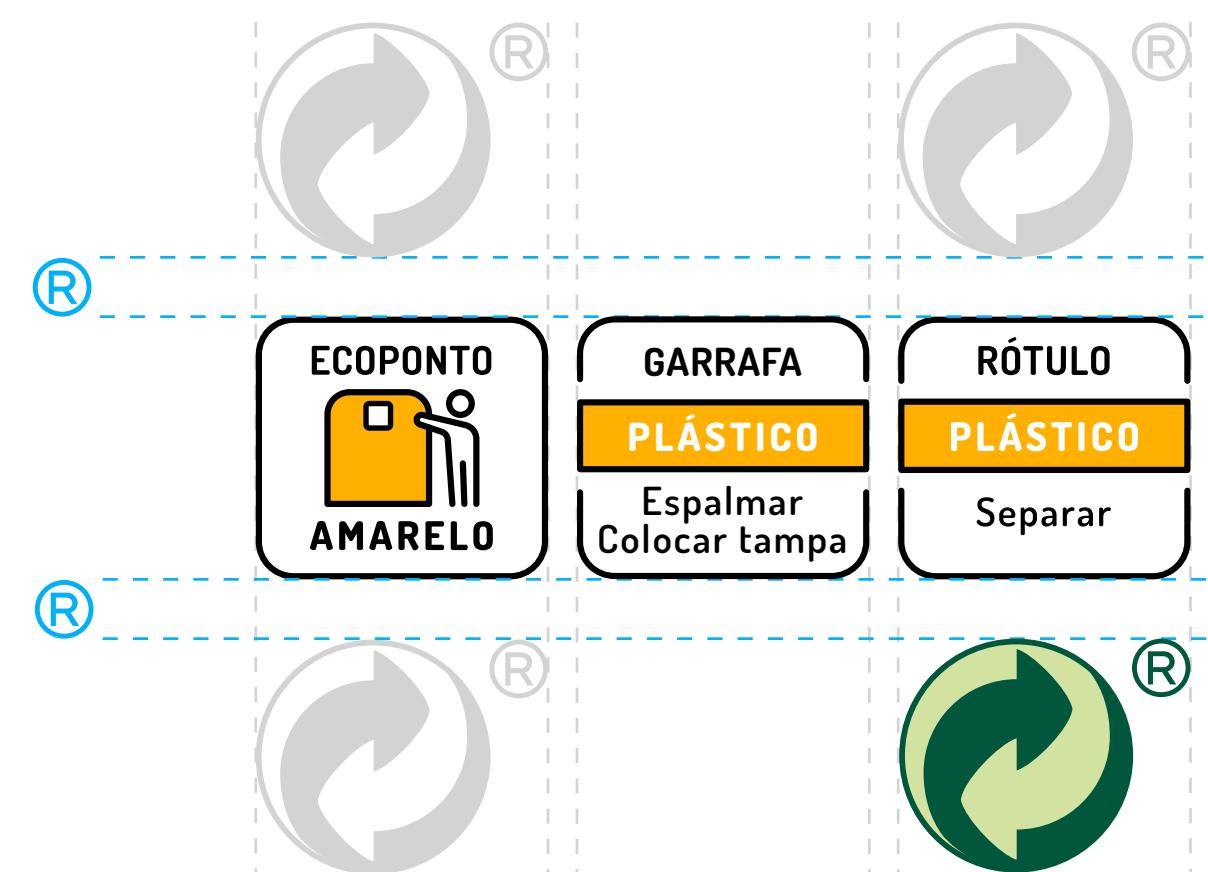
The size of the Green Dot symbol should always be the same as that of the Pictogram, whether combined horizontally or vertically.

The safe area should be the same size as the Green Dot registered trademark symbol.

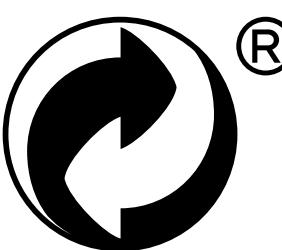
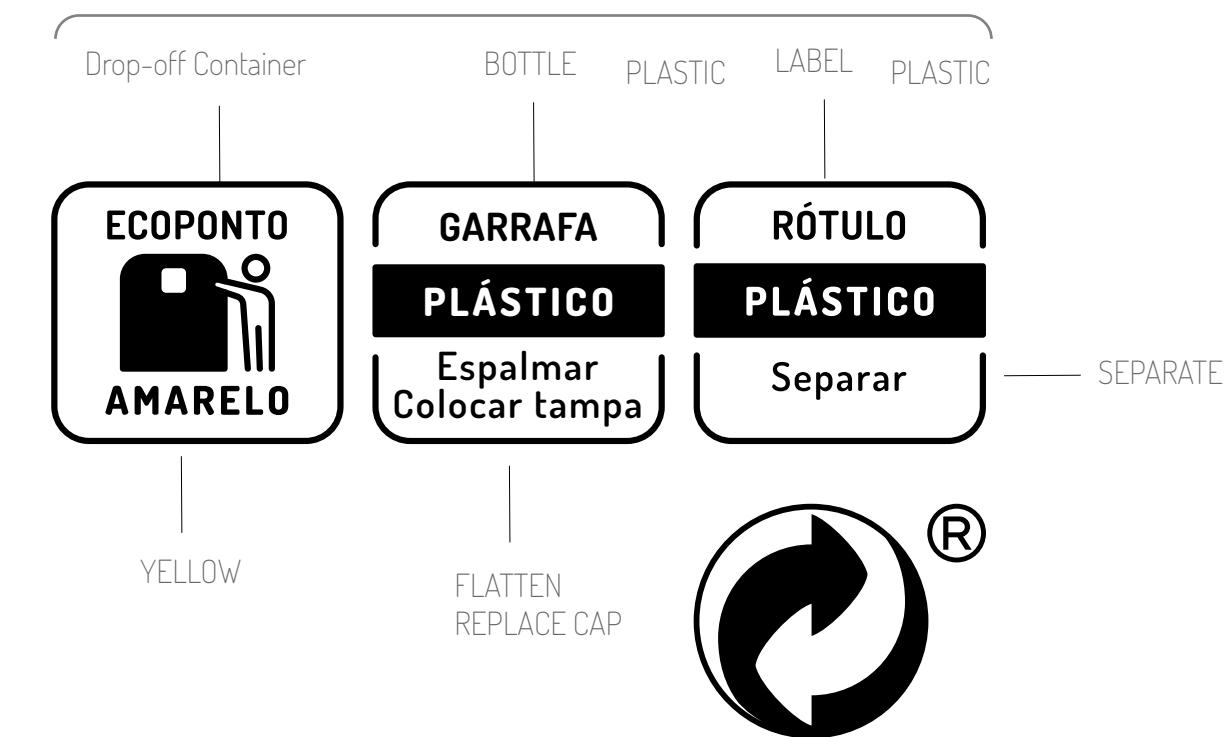


Green Dot Symbol  
Safe Area

Note: For further information on the use of the Green Dot symbol see the Green Dot Standards Manual.



Example  
Black and White Version



## Combining Pictograms and Pictographs with the Green Dot Symbol

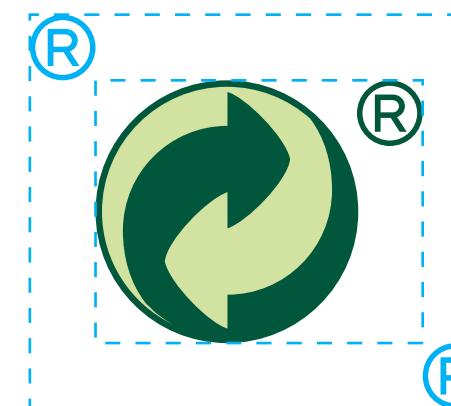
Combining the Pictogram (with or without Country Identification) and Two Pictographs Vertically with the Green Dot Symbol Horizontally

There are four ways to combine the Pictograms and Pictographs with the Green Dot symbol.

The Green Dot symbol should always align horizontally with the last Pictogram or Pictograph.

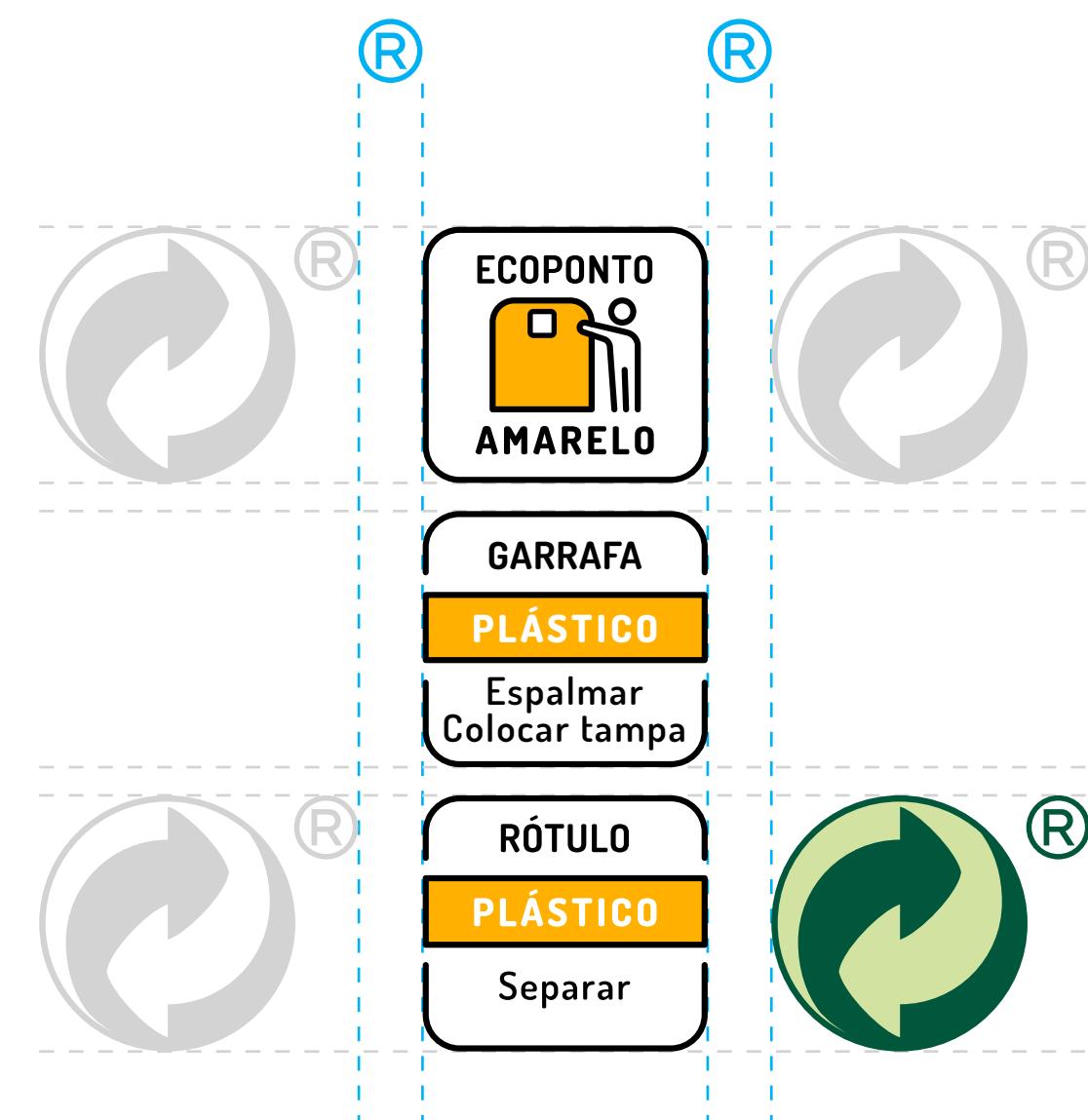
The size of the Green Dot symbol should always be the same as that of the Pictogram or Pictograph, whether combined horizontally or vertically.

The safe area should be the same size as the Green Dot registered trademark symbol.

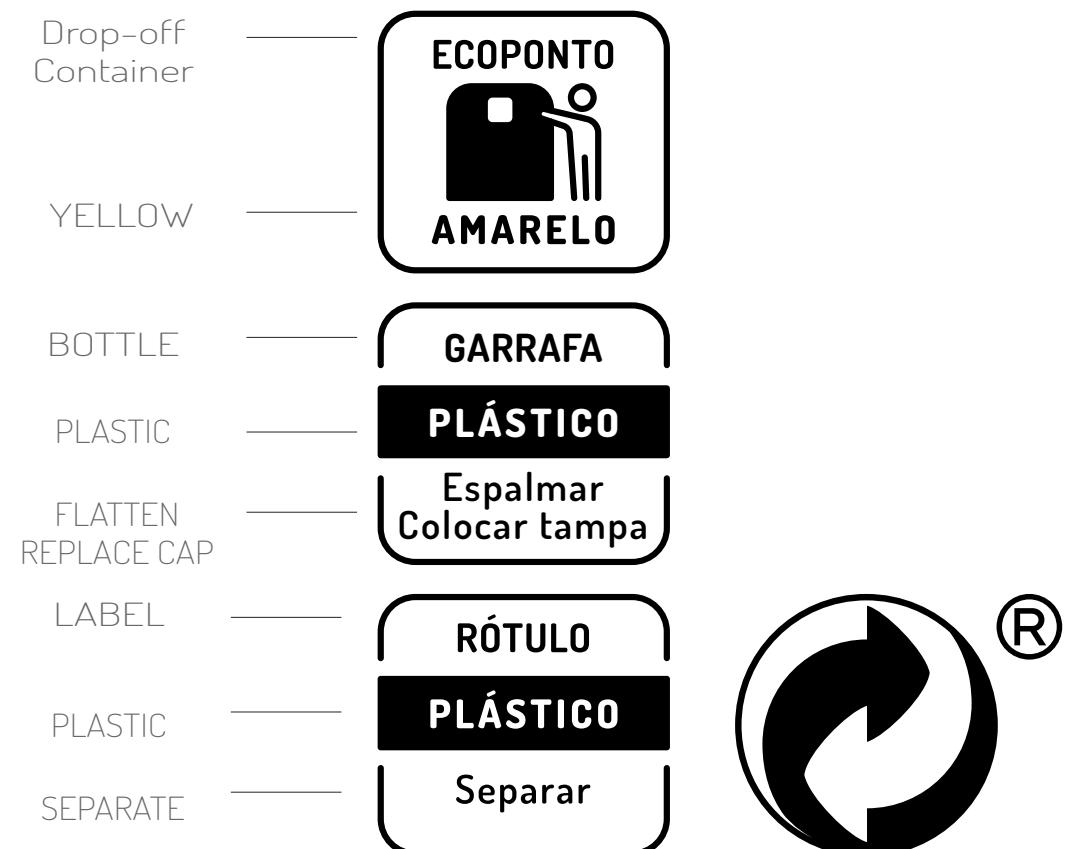


Green Dot Symbol  
Safe Area

Note: For further information on the use of the Green Dot symbol see the Green Dot Standards Manual.



Example  
Black and White Version



## Combining Pictograms and Pictographs with the Green Dot Symbol

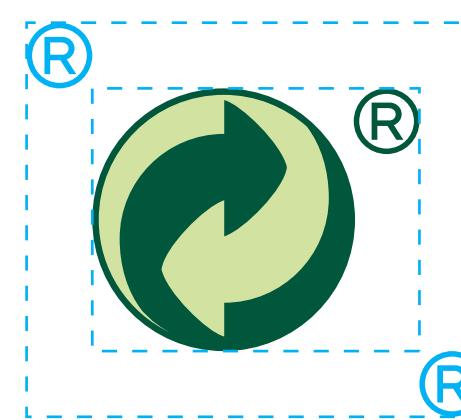
Combining the Pictogram (with or without Country Identification) and Two Pictographs with the Green Dot Symbol Vertically

There are six ways to combine the Pictograms and Pictographs with the Green Dot symbol.

The Green Dot symbol should align vertically with the last Pictogram or Pictograph.

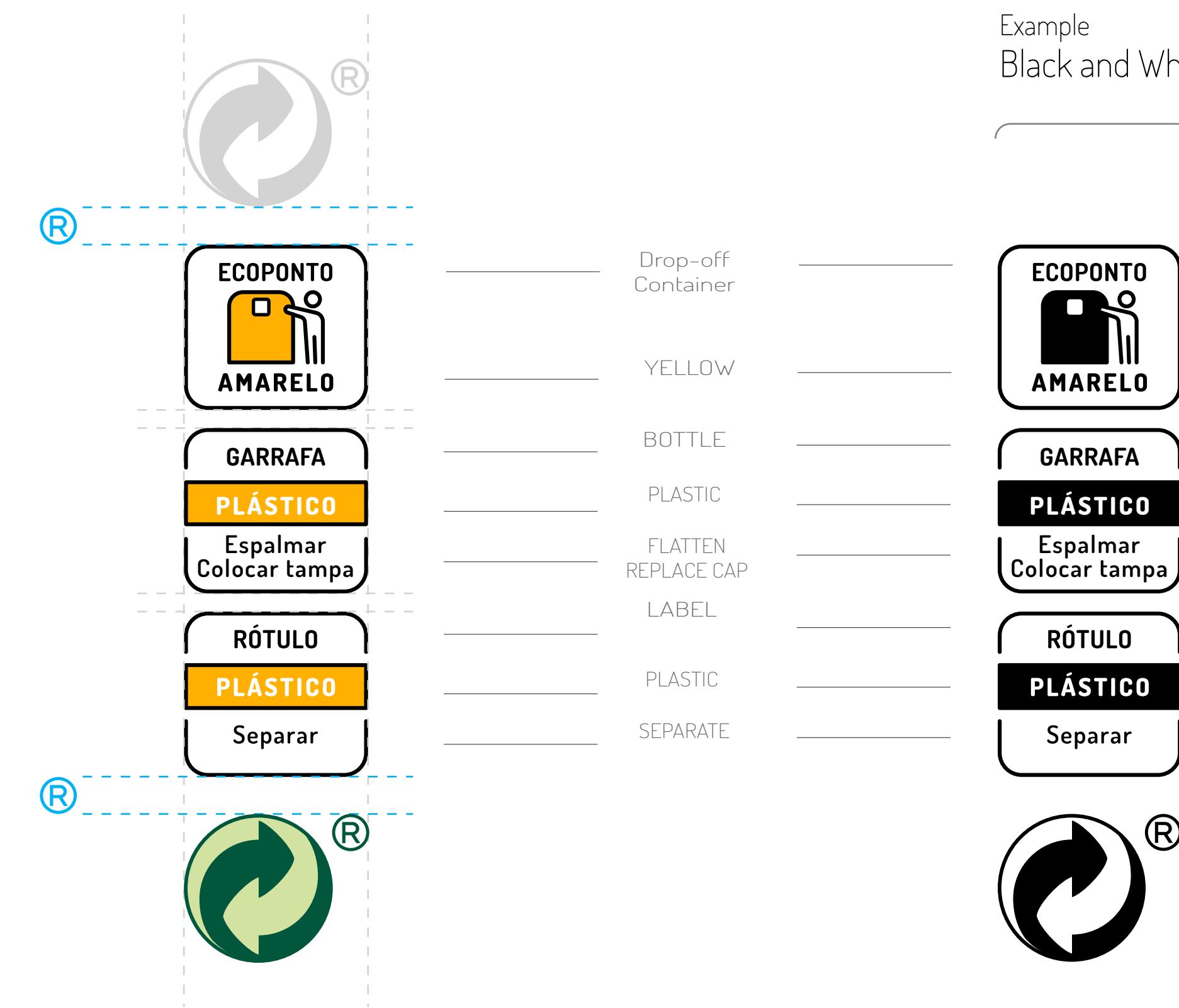
The size of the Green Dot symbol should always be the same as that of the Pictogram or Pictograph, whether combined horizontally or vertically.

The safe area should be the same size as the Green Dot registered trademark symbol.



Green Dot Symbol  
Safe Area

Note: For further information on the use of the Green Dot symbol see the Green Dot Standards Manual.



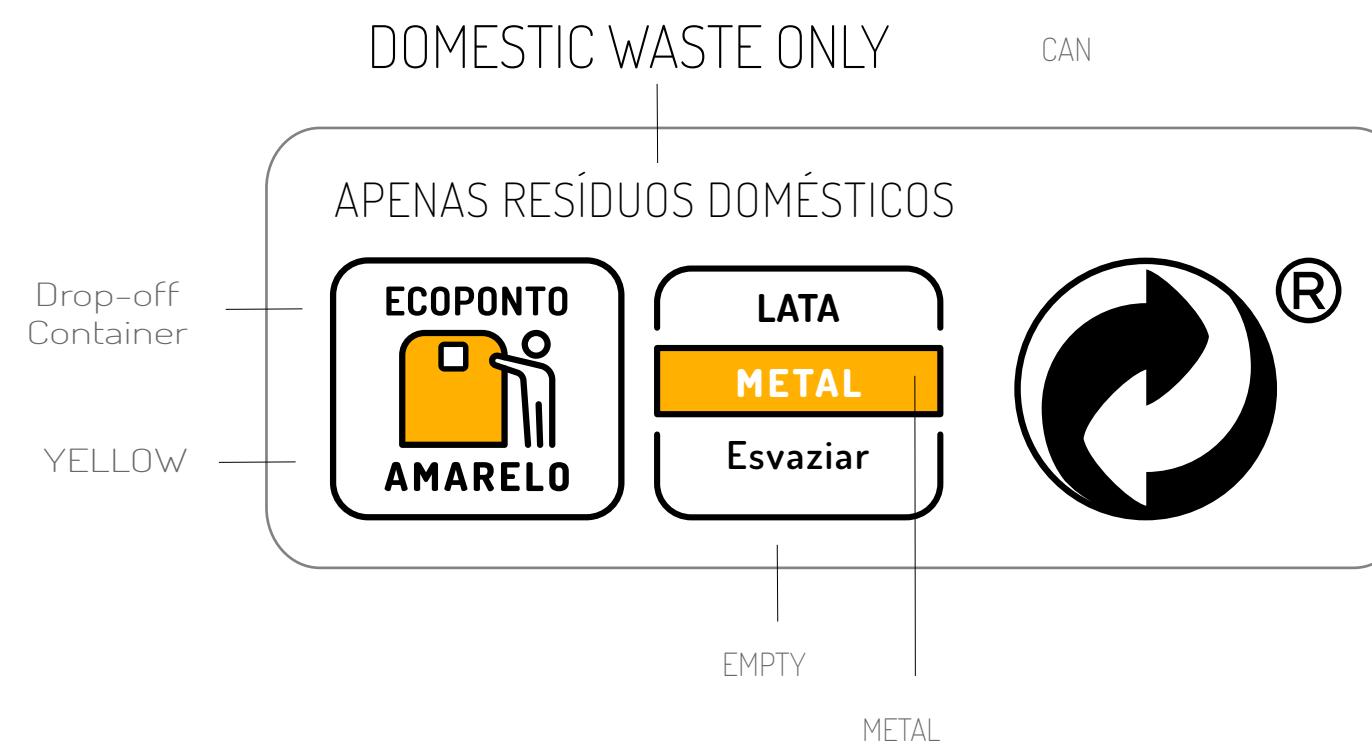
Example  
Black and White Version



## How to Display Pictograms and Pictographs on Packaging

Paint can with a capacity of more than 10 liters

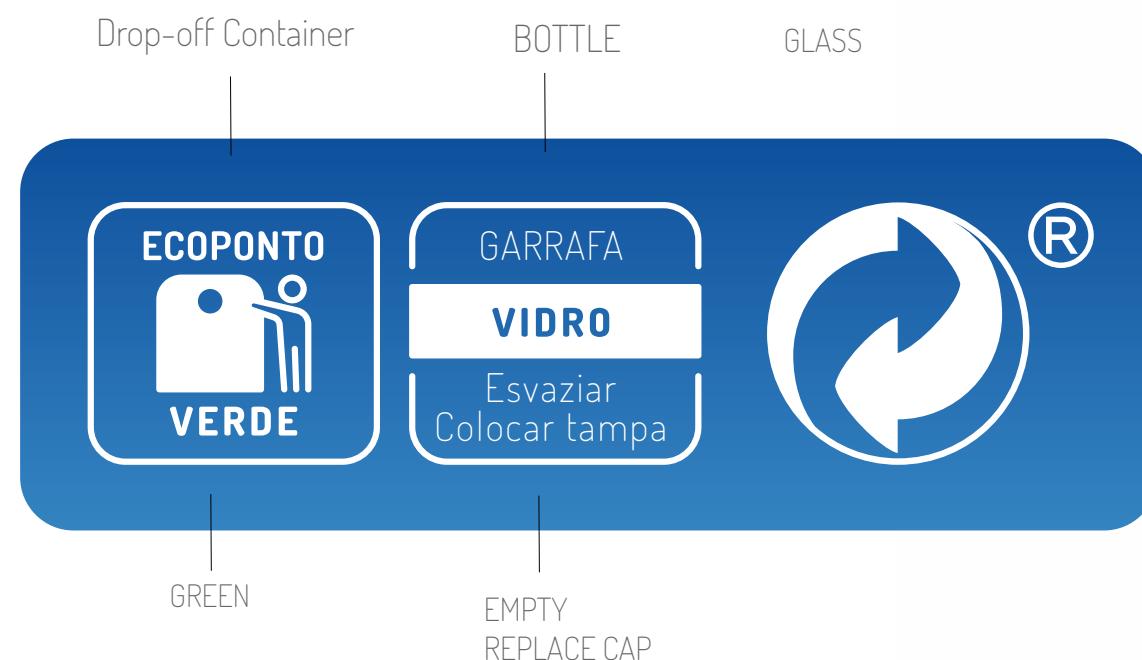
Metal tin.  
Use on white background.



## How to Display Pictograms and Pictographs on Packaging

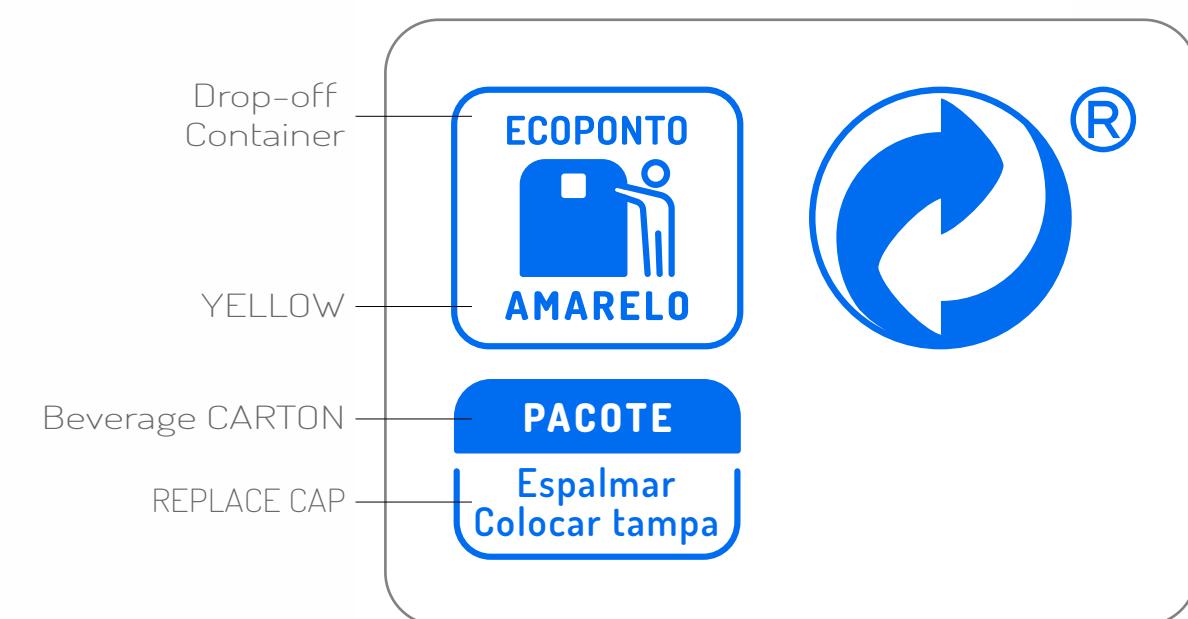
### Water bottle

Water bottle with metal cap.  
Use on coloured background.



### Milk Carton

Carton Packaging for Beverages. (ECAL)  
Single-colour use.

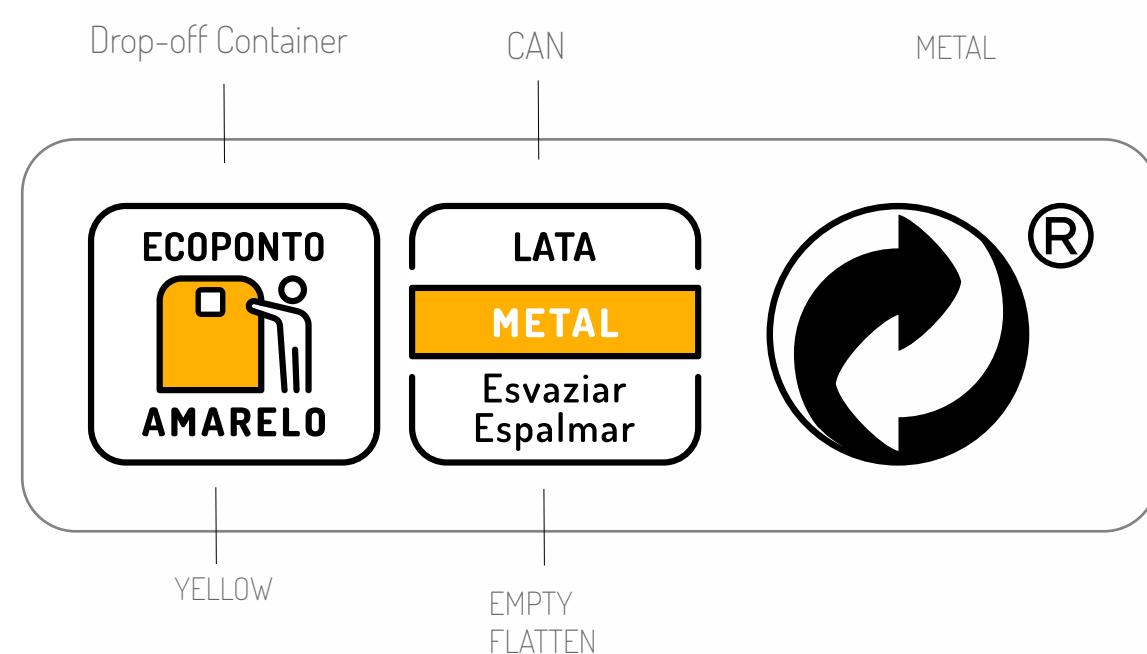


## How to Display Pictograms and Pictographs on Packaging

### Soft-drink Can

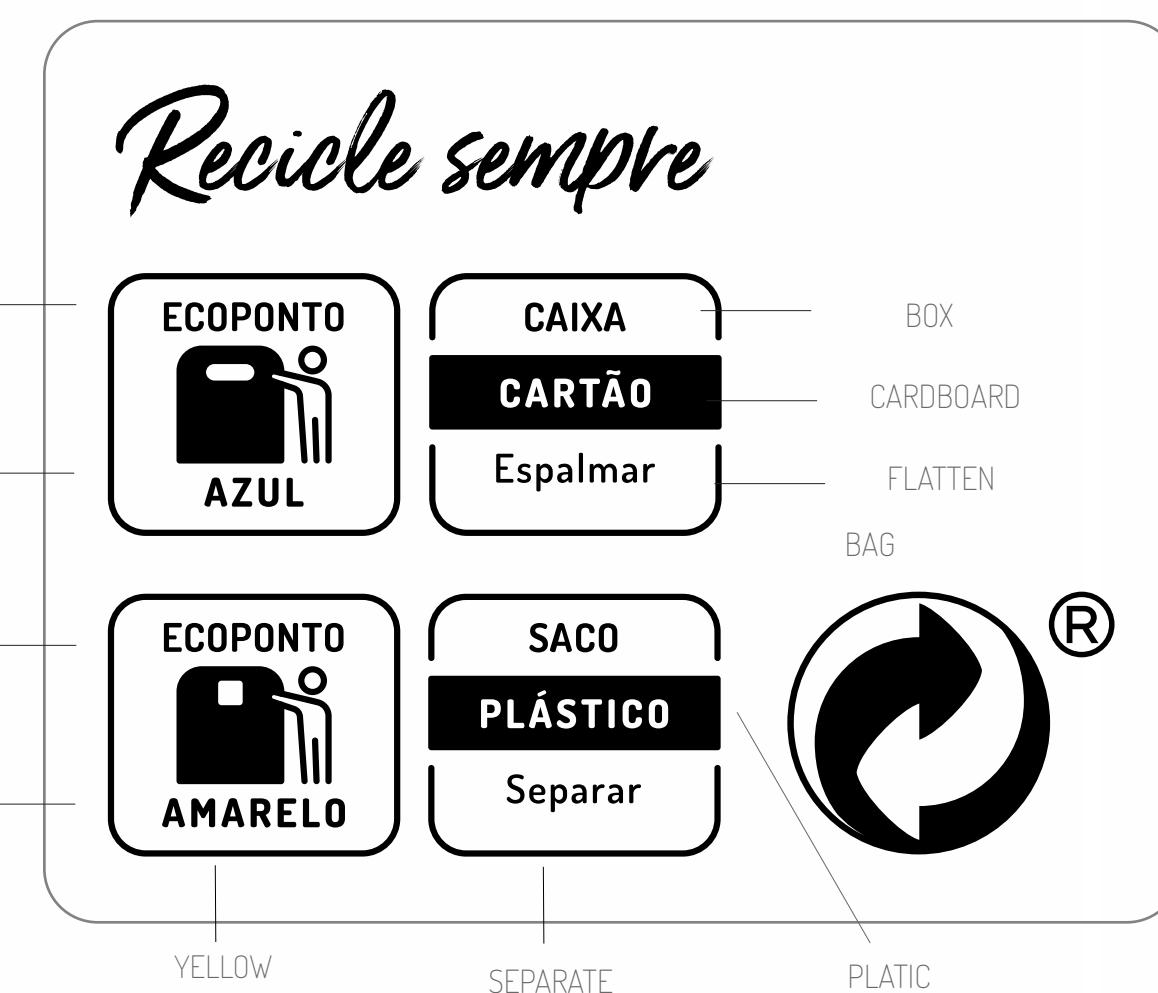
Metal can.  
Use with colour.

Note: With the implementation of the Deposit and Refund System (SDR) in Portugal, expected to occur during 2026, this packaging will no longer be able to display the traditional separation iconography suggested here and will be subject to mandatory marking by the Deposit and Refund System (SDR) in Portugal.



### Cereal Box

Cardboard and plastic packaging.  
Use in black and white.



Note: For further information on the use of the "Always recycle" symbol see the correspondent Standards Manual.

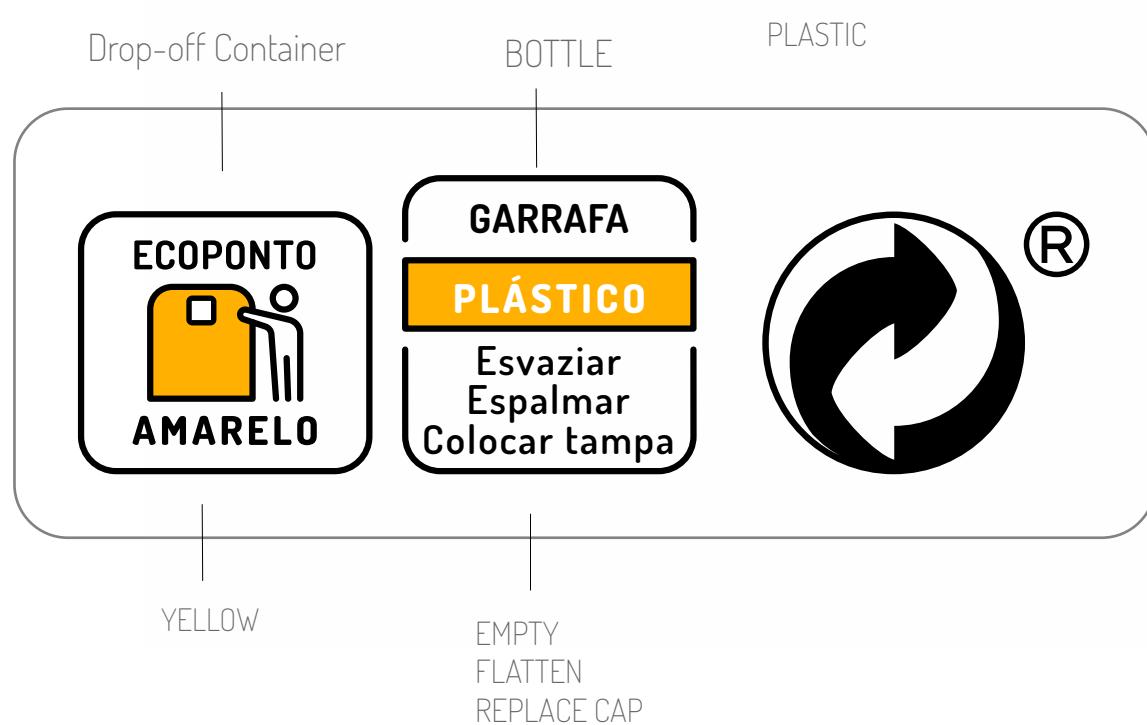
## How to Display Pictograms and Pictographs on Packaging

### Water bottle

Water bottle with plastic cap.

Use on transparent background.

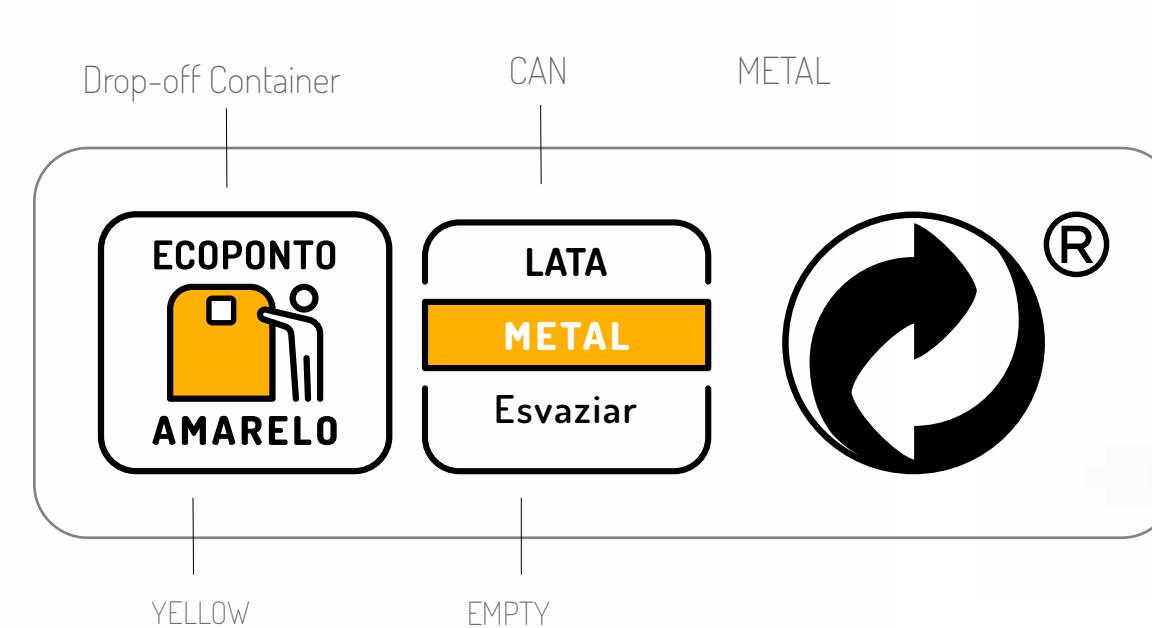
Note: With the implementation of the Deposit and Refund System (SDR) in Portugal, expected to occur during 2026, this packaging will no longer be able to display the traditional separation iconography suggested here and will be subject to mandatory marking by the Deposit and Refund System (SDR) in Portugal.



### Tinned Food container

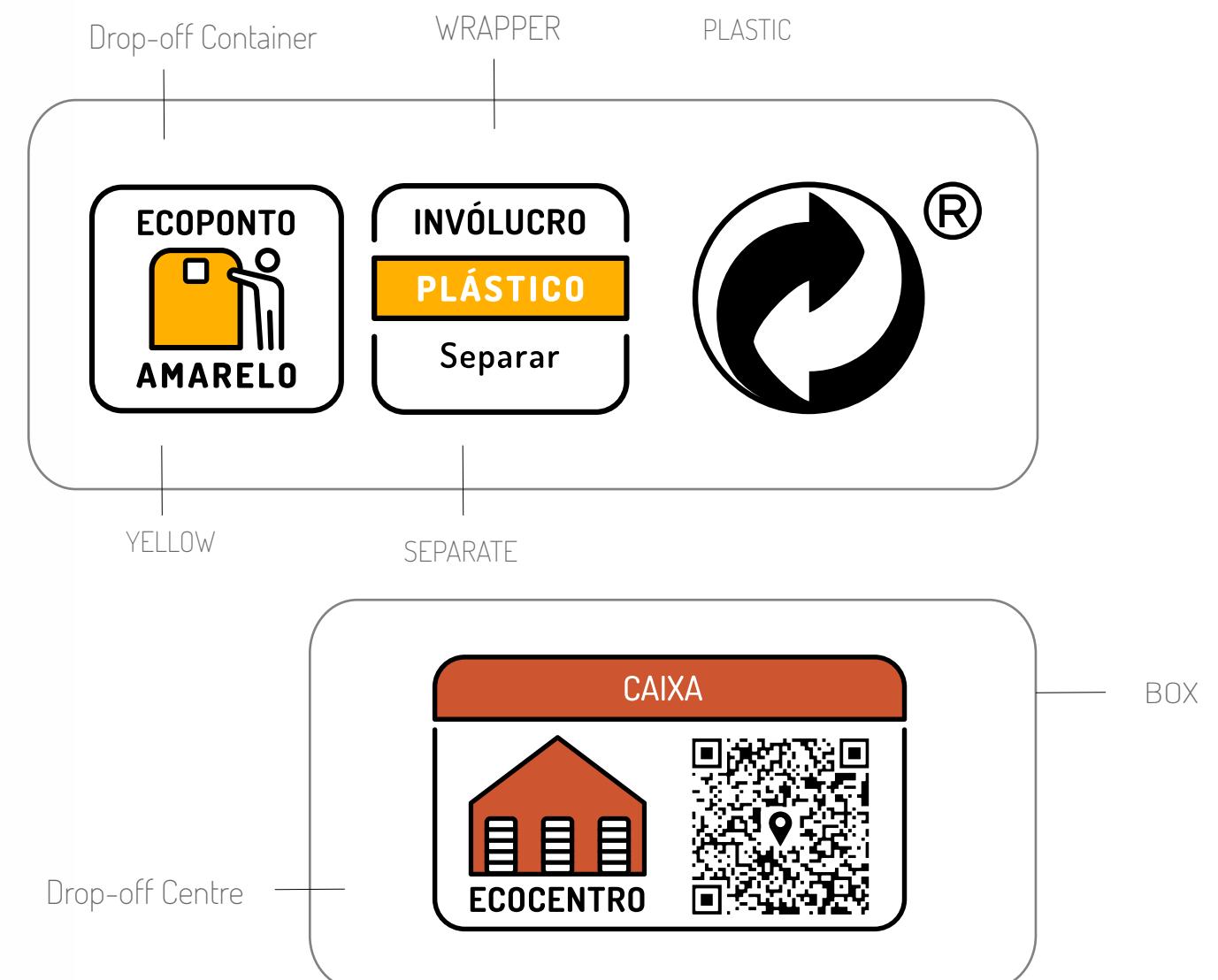
Metal tin.

Use on background with pattern/photograph and full pictogram.



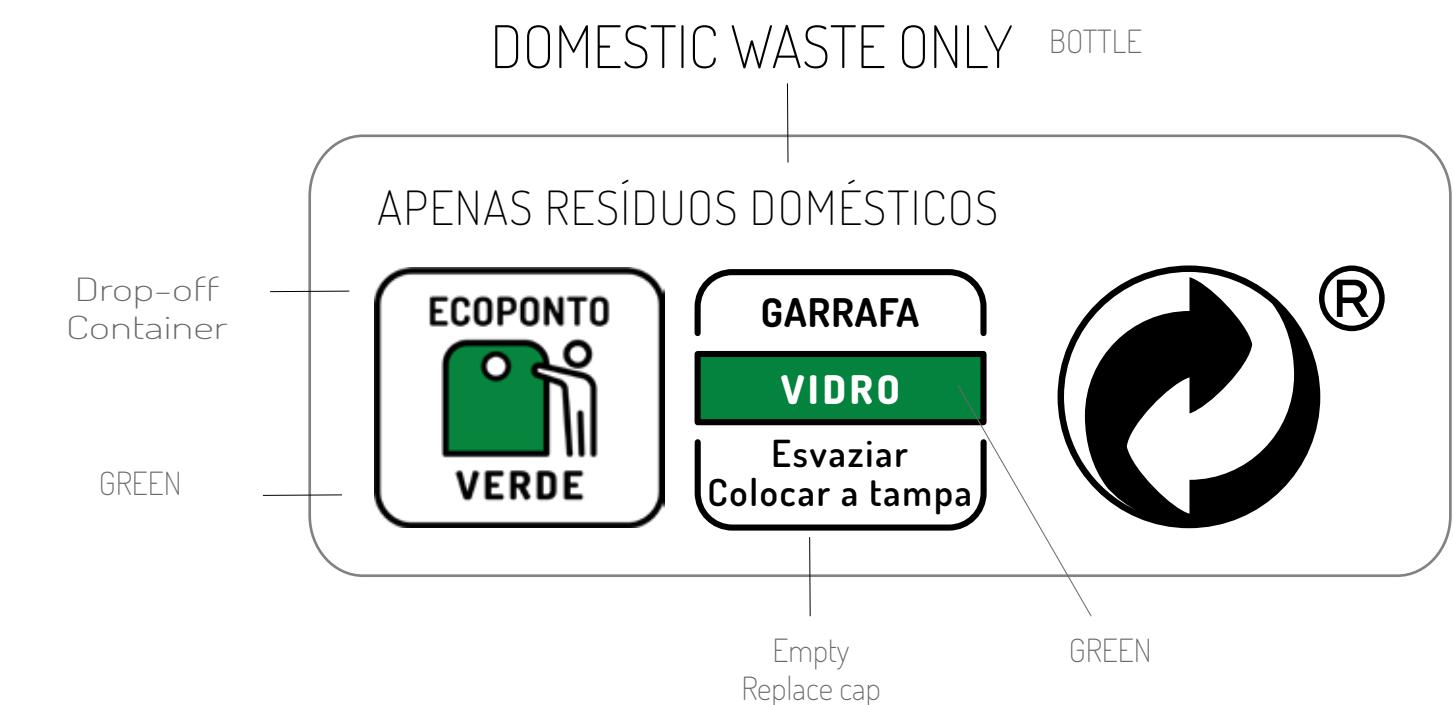
## How to Display Pictograms and Pictographs on Packaging

Wooden box



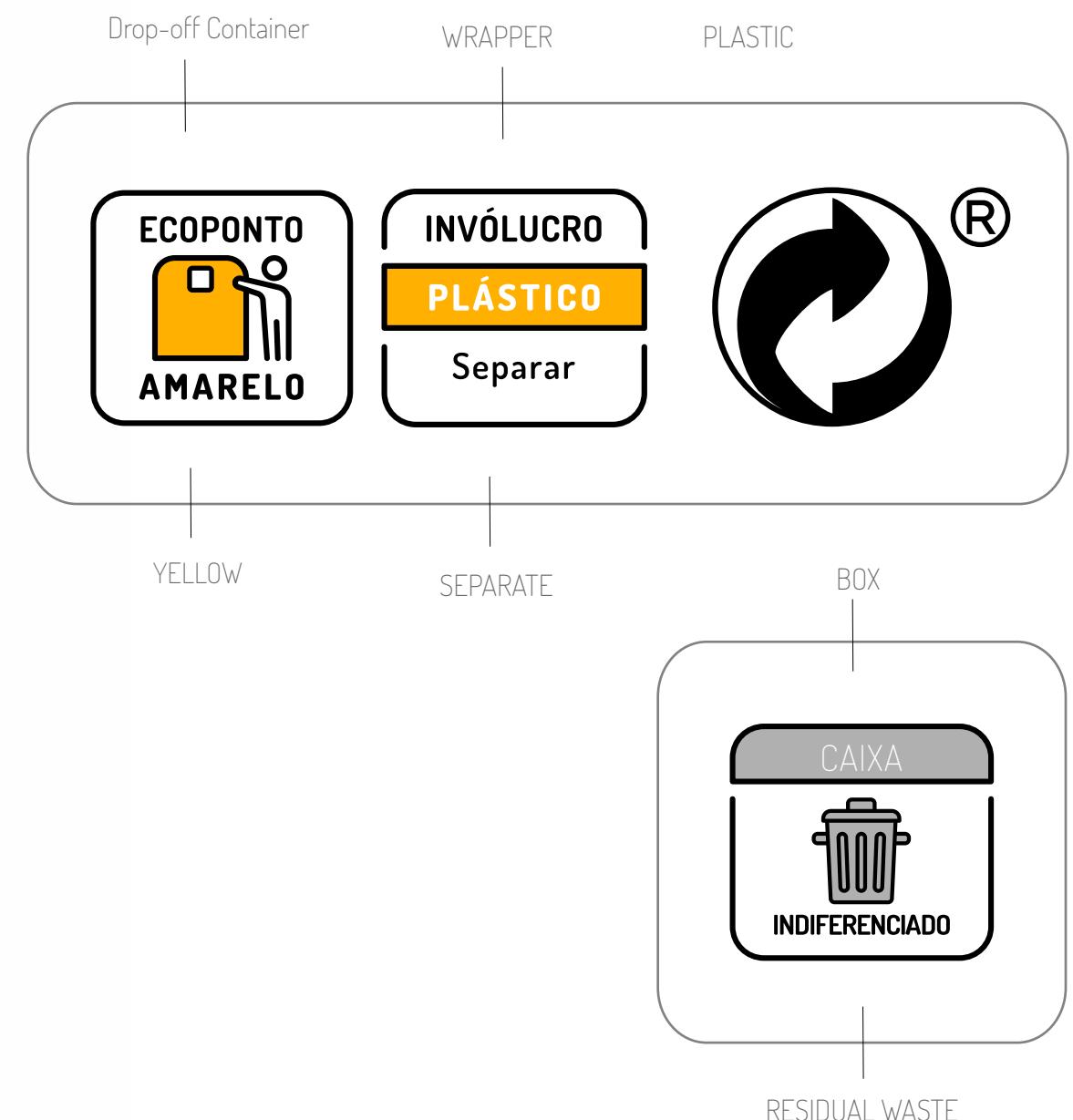
## How to Display Pictograms and Pictographs on Packaging

Wine bottle



## How to Display Pictograms and Pictographs on Packaging

Paraffin-coated cardboard box



**Standards Manual**

Packaging Disposal Iconography

2025

Version 2.0